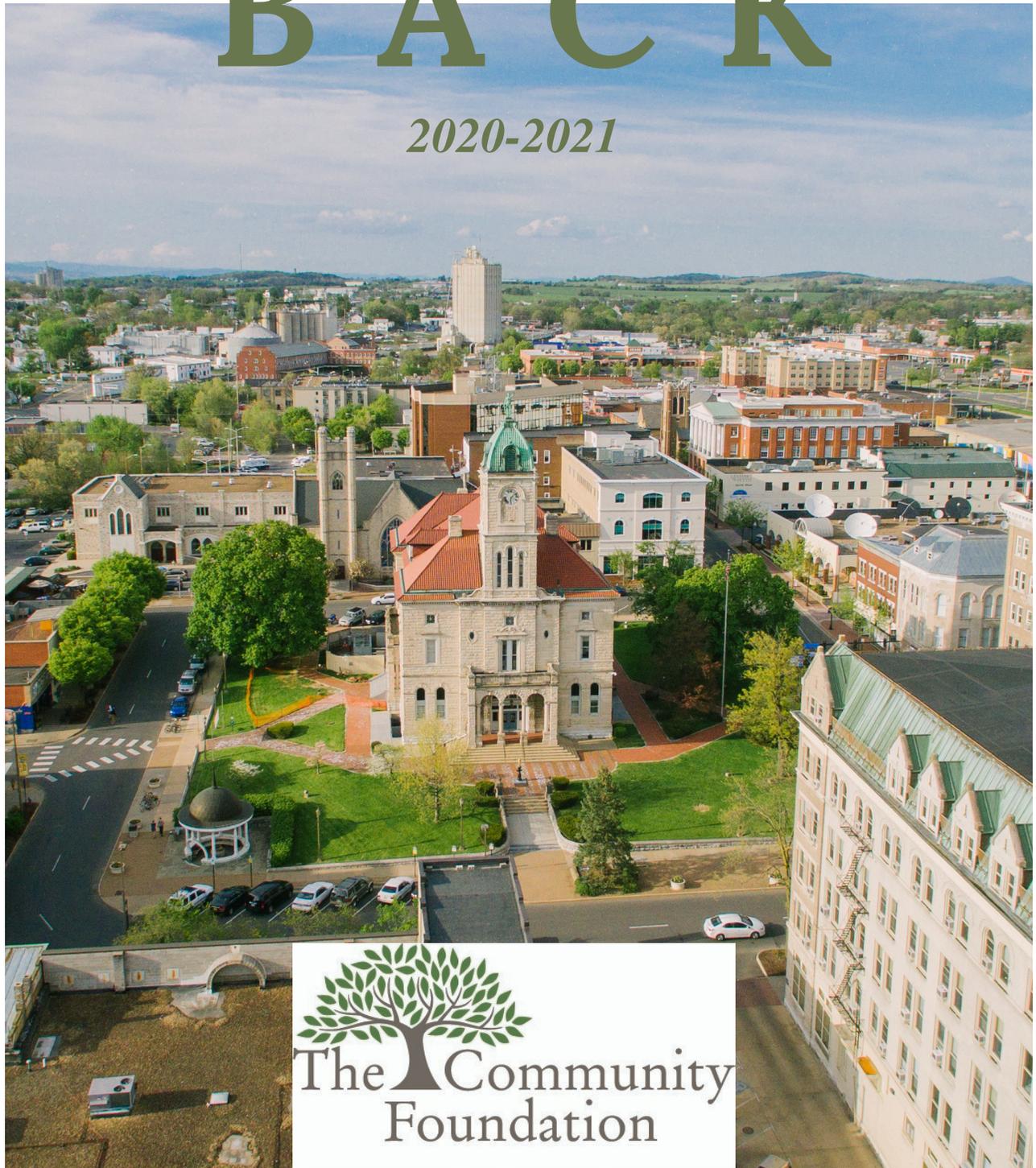


# GIVING

AN INITIATIVE OF THE COMMUNITY FOUNDATION

# BACK

*2020-2021*



HARRISONBURG-ROCKINGHAM



HARRISONBURG-ROCKINGHAM

Mailing P.O. Box 1068, Harrisonburg, VA 22803  
Physical 317. S. Main Street, Harrisonburg, VA 22801  
www.tcfhr.org  
540-432-3863

At the Community Foundation, charitable giving is our business. The Community Foundation connects our community with causes they are passionate about. We promote community needs and expedite donations to address crises, on-going challenges, and specific projects. Each year, we publish this giving guide to create awareness for nonprofit organizations' requests for funding. This publication is an opportunity to connect local nonprofit organizations and the greater community, as well as our donor advisors, private foundations, civic groups, and giving circles.

The Community Foundation's fourth edition of *Giving Back* comes at a pivotal time for local nonprofit organizations in Harrisonburg and Rockingham County. This year, nonprofit organizations are going above and beyond providing critical services for our community in times of great need. Many of the projects you will see in this year's publication reflects the adaptability of the local nonprofit community.

We understand that donors' interests are varied, some very specific and others simply want to give back to a community they call home. Most are hopes and dreams for a better community and a better world. As we near the end of 2020, please consider the community needs listed when you plan your charitable giving. Also, please consider giving unrestricted funds to these organizations.

You can send a check directly to an organization listed in this publication, or you may let us know if you would like more information to establish a charitable fund to benefit many of these nonprofit organizations through the Community Foundation. With our solid record of success and through continued partnership and collaboration, we aspire to create and manage many more charitable funds to serve this community today and in perpetuity.

We appreciate your continued support of the nonprofit community of Harrisonburg & Rockingham County and we welcome the opportunity to work with you.

Many thanks,

Amanda C. Bomfim  
Program Officer

The Community Foundation of Harrisonburg and Rockingham County

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1000 Chicago Ave., Harrisonburg, VA 22802  
 540-746-0345  
 Contact: April Hepler, april@adagiohouse.org  
 This organization is tax-exempt under section 501(c)3 of the IRS Code. Federal EIN# 83-0775072

### History of the Organization/ Genesis of the Project:

Adagio House is a nonprofit counseling agency that was granted its 501(c)3 in September of 2019 and has been serving caregivers and their differently-abled loved ones since June of 2018. Over the past year, we have grown from an agency of two, to an agency of eight, with an active board of directors and a vibrant staff who serve their clients wholeheartedly. The pandemic has caused us to develop telehealth options, but we have found that some clients need in-person therapy. Our population is uniquely vulnerable, and we want to make the in-person option as safe as possible throughout the winter when meeting indoors is our only option.

### Program Accomplishments:

Throughout the 2019 fiscal year, Adagio House offered psychotherapy to all clients, regardless of ability to pay. Over 70% of sessions were free or reduced cost.

### Organization Expenses:



### Project: Safety for in-person winter sessions

Due to increasing evidence that COVID-19 is airborne, we would like to purchase air purifiers for each of our office spaces to enhance safety measures for both clients and staff to meet for in-person sessions as needed throughout the winter.

Total Cost of Project	Amount Requested in this Proposal
\$2,000	\$2,000

### Portions of the Project that can be funded:

We would like to purchase 10 of the following air purifiers (Consumer Reports rates this one as "Very Good" for noise, which is very important in a counseling room):

[https://www.amazon.com/gp/product/B01D8DAYBA/ref=ppx\\_yo\\_dt\\_b\\_asin\\_title\\_o05\\_s00?ie=UTF8&psc=1](https://www.amazon.com/gp/product/B01D8DAYBA/ref=ppx_yo_dt_b_asin_title_o05_s00?ie=UTF8&psc=1)

The price has already gone up since we first looked at these, so we are allowing for some continued increased cost in the amount we are asking for the project.

**Total additional funding for this project:** No additional funding is required for this project.

### Timetable for Project:



**Number of People Organization Serves as a Whole Annually:** We have nearly 100 clients on our caseloads  
**Number of People Project will Serve:** It could serve over 100 people and their families, if clients come in person

### Other Needs:

- Fencing for the perimeter of 1.4 acres, cost unknown
- Pavilion for outdoor sessions in inclement weather, cost unknown
- Compassion Fund for those unable to pay, \$50,000 annually



# ALLIANCE

## FOR THE SHENANDOAH VALLEY

PO Box 674, New Market, VA 22840  
540-740-4500

Contact: David Birkenthal, Community Planning & Policy Associate

dbirkenthal@shenandoahalliance.org

This organization is tax-exempt under section 501(c)3 of the IRS Code. Federal EIN# 41-233874

### History of the Organization/

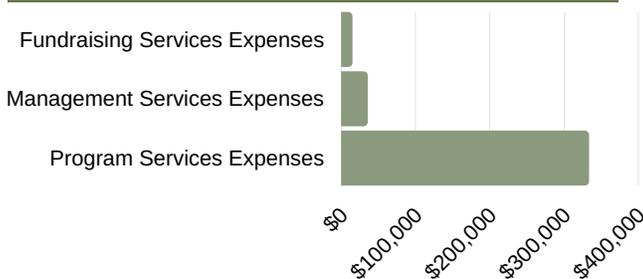
### Genesis of the Project:

Alliance for the Shenandoah Valley was formed in 2018 when several Valley organizations came together to make sure their work would continue for generations to come. Working throughout the Shenandoah Valley, the Alliance advocates, educates, and connects people to conserve the natural resources, cultural heritage, and rural character of our region. We believe that, together, we can preserve what is important to community members and grow in ways that are sensitive to the extraordinary natural and cultural resources that distinguish our region. We are delighted to have the opportunity to support dedicated Dayton-area community members working to enhance the historic and recreational opportunities at Silver Lake.

### Program Accomplishments:

We promote land use and transportation policies that respect the valley's natural and cultural resources and traditional communities, foster land and water conservation through projects and programs that ensure clean and plentiful water, protected farm and forest land and preserved cultural resources, support economic development that is in keeping with the valley's unique character and resources, cultivate an active, educated, and informed public, and mobilize citizens on regional issues of importance. Visit our website, shenandoahalliance.org, to meet our dedicated board and staff and follow our current work.

### Organization Expenses:



## Project: Silver Lake Signage & Walking Path Enhancements

Our proposed Silver Lake Signage & Walking Path Enhancements project near Dayton, centers on the placement of 4 full-color interpretive signs around the lake. The signs will focus on aquatic and bird life, history of the lake and immediate area, and the agricultural community surrounding Silver Lake. Each sign will include a message about the importance of keeping the lake and its banks litter-free. In addition to the signs, enhancements to the walking path such as trash receptacles and wooden walking paths will maintain access when neighboring farms connect irrigation hoses to the lake. We are pleased to be coordinating closely with the City of Harrisonburg, owners of the lake, and VA's Department of Wildlife Resources, responsible for maintaining the lake's health. With Silver Lake on VA's Civil War Trail and Wildlife and Birding Trail, the Silver Lake Historic District was created in May 2019.

Total Cost of Project	Amount Requested in this Proposal
\$9,424	\$7,024

### Portions of the Project that can be funded:

#### Four Interpretive Signs

- \$860 - 36" w x 24" h x .090 Fiberglass Embedded Panels (4 x \$215/unit)
- \$2152 - Aluminum Low Profile Traditional "T" Exhibit Base (4 x \$538/unit)
- \$1200 - Installation (4 x \$300/unit)

#### Two Trash Receptacles

- \$1412 - Dog Waste and Trash Receptacles (2 x \$706/unit)

#### Two Portable Wooden Walking Paths

- \$1400 - Portable Wooden Walking Paths (2 x \$700/unit)

#### Total additional funding for this project:

##### Design of Interpretive Signs

- \$2400 - Interpretive Signs Design from graphic designer

##### Cheryl Lyons (Private In-Kind Donation)

- Cheryl Lyons, owner of Silver Lake Stories and Silver Lake Mill, has agreed to donate, design, and research work for interpretive signs valued at \$2,400

**Timetable for Project:** (Jan/2021 to Feb/2021): Research and design for Interpretive Signs. Map placement of signs and trash receptacles. (Mar/2021 to Apr/2021): Order manufactured signs. Order trash receptacles. Develop installation plan. (May/2021): Install signs and trash receptacles.

#### Number of People Organization Serves as a Whole

**Annually:** We serve all residents and visitors in VA's Shenandoah Valley

#### Other Needs:

None

# AniCira

1992 Medical Avenue, Harrisonburg, VA 22801  
 540-437-1980  
 Contact: Cate Lemmond, c.lemmond@anicira.org  
 This organization is tax-exempt under section 501(c)3 of the IRS Code. Federal EIN# 20-8358468

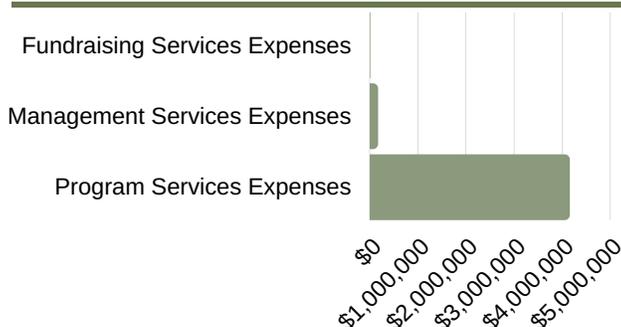
## History of the Organization/ Genesis of the Project:

Anicira was founded in 2005 as the Shenandoah Valley Spay/Neuter Clinic with the goal of reducing the homeless pet population in the area. Within five years of opening, regional animal shelters saw a 30% reduction in intake. Since opening, Anicira has been committed to expanding to meet the needs of the community. Anicira partners with rescue organizations to provide reduced fees for care and free transport services. Anicira established a pet food pantry in 2007 to prevent pets from going hungry. With the success of the first location, Anicira expanded to the Northern Virginia region by opening a second location in 2012. Both locations adopted the name Anicira in 2015. Ten years after opening, the animal shelters in the Shenandoah Valley region saw a 50% reduction in intake. Anicira expanded services to include dentistry, general surgery and medical appointments in 2016. With the expansion, the mission broadened to keeping pets and families together by providing high quality, affordable care. Anicira has proudly served more than 250,000 pets since opening 15 years ago.

## Program Accomplishments:

Veterinary and shelter services include shelter admission, adoptions, medical, dental and surgical care and foster care. There were 28,323 patient visits, 18,681 surgeries and 535 homeless animals were received from under-resourced, rural shelters and were connected with their new families through the adoption program. Over 108,000 nutritious meals were provided through the pet food pantry so pets in our community can be free of hunger.

## Organization Expenses:



## Project: Improving Access to Veterinary Care

Anicira provides a monthly comprehensive care free clinic as a meaningful complement to the community safety net system. Access to veterinary care is the foundation for a pet's health and well-being. Due to a lack of access, many economically disadvantaged families experience a delay in seeking treatment for their sick or injured pet. When access to care is limited, a pet may face prolonged illness, pain or premature death. The free clinic serves cats, dogs, and their families who do not have any other options for care in a time of need. The services provided at the free clinic help prevent, diagnose and manage common, acute and chronic diseases and conditions. Pet supplies such as brushes, bowls, leashes, harnesses, carriers and pet food are available at no cost. A lack of access to veterinary care impacts the overall well-being of pets and their families. The free clinic is a positive step toward ensuring pets in our community have a chance to live a happy and healthy life regardless of their family's socioeconomic background.

Total Cost of Project	Amount Requested in this Proposal
\$87,000	\$7,000

## Portions of the Project that can be funded:

- Sponsor one comprehensive care clinic: \$7,000
- Vaccines for one clinic: \$250
- Spay/neuter surgeries for cats and dogs at one clinic: \$1,000
- Prescription medications for sick and injured cats and dogs at one clinic: \$550

## Total additional funding for this project:

- Requested \$7,000
- \$5,000 Committed by Petco Foundation
- \$4,000 Committed by Hildred Neff Memorial Fund of The Community Foundation of Harrisonburg and Rockingham County

## Timetable for Project:

December 2020 ————— December 2021

**Number of People Organization Serves as a Whole Annually:** 25,000

**Number of People Project will Serve:** 800

## Other Needs:

None



311 S Main St., Harrisonburg, VA 22801  
 540-801-8779  
 Contact: Jenny Burden, Executive Director,  
 acvdirector@gmail.com  
 This organization is tax-exempt under section  
 501(c)3 of the IRS Code. Federal EIN# 54-2025348

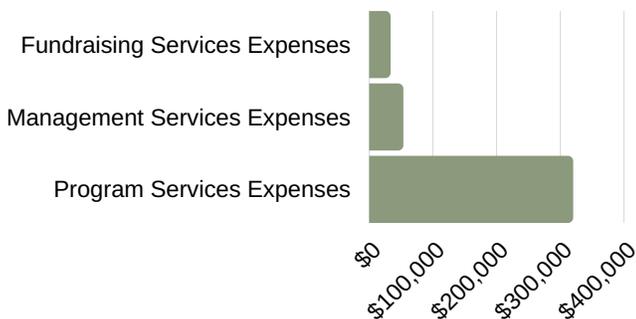
## History of the Organization/ Genesis of the Project:

The grant was conceived in response to the shutdown of economic activity and public events in March 2020. As it became clear that the Covid-19 pandemic would continue far longer than expected, the details of the program were worked out. In August 2020, ACV conducted a survey of 83 area artists to help gauge the need for such assistance. Of the 52 respondents, 41 indicated a need for assistance. The decision was made to insert this grant in the regular grant cycle since the public was already aware of the Advancing the Arts program.

## Program Accomplishments:

ACV's Advancing the Arts grant program supports artists, art educators, and organizations working in the visual, performing, and literary arts. Since the program's inception in Fall 2001, ACV has awarded more than \$370,000 in Arts for Education and Creative Inspiration grants, serving thousands of individuals in the Harrisonburg and Rockingham community. This past spring, ACV awarded \$12,284 to nine artists, art educators, and organizations including teachers at Lacey Spring, Mountain View, and River Bend Elementary Schools; Shenandoah Valley Black Heritage Project; Kyle Kirby for "Downtown Harrisonburg Art Walk;" Erica Cavanaugh for "Home;" and Yi-Ping Chen for Caravanserai Music.

## Organization Expenses:



## Other Needs:

\$35,000 for office staff to handle this and other grant programs

## Project: Covid-19 Artist Fund Grants

The Covid-19 Artist Fund is a new category within ACV's Advancing the Arts grant program. The purpose is twofold: to help artists establish a new or greater online presence in order to operate in the Covid-19 environment (such as more sophisticated websites, professional photos of artwork, or new marketing techniques) and secondly, to reimburse documented lost revenue due to cancellation of public events (such as lost contracts or participation fees for musical and arts festivals). This program is open to qualified visual and performing artists and limited to \$300 per applicant. Applicants will submit their requests and documentation by the regular Advancing the Arts grant deadline (Fall cycle-October 11, 2020; Spring Cycle-March 11, 2021) and receive their full award within approximately six weeks. This program is based on similar artist relief funds created by Arts Councils in the mid-Atlantic and southern regions. It is projected for the 2020/21 grant cycle.

Total Cost of Project	Amount Requested in this Proposal
\$3,000	\$3,000

## Portions of the Project that can be funded:

- \$300-- single artist hiring creation of a new website
- \$100-- toward an artist hiring a graphic designer to improve appearance and utility of present website
- \$200--toward an artist hiring a professional photographer for works
- \$200-- toward revision of website to include marketing feature or purchase mechanism
- \$300-- to reimburse fees lost with the cancellation of a local music event
- \$100-- to reimburse fees lost by cancellation of a regional arts and crafts show
- \$100-- to reimburse photo or framing costs for a gallery exhibition that was closed
- \$300-- to reimburse actors or theater technicians for cancelled plays & performances

**Total additional funding for this project:** \$3000 is requested. ACV's Board set aside \$3000 from fall Advancing the Arts funds to meet this pressing need; however this reallocation reduces Arts for Education and Creative Inspiration awards. Community Needs funding would allow ACV to help artists financially impacted by COVID, and fully fund the other grants.

## Timetable for Project:

- ACV Fall Grant cycle-- application deadline October 11, 2020, with projects occurring November 1, 2020 - May 31, 2021.
- ACV Spring Grant Cycle-- application deadline March 11, 2021, with projects occurring April 1 - October 31, 2021.

**Number of People Organization Serves as a Whole Annually:** 37,825

**Number of People Project will Serve:** 10-15



# Big Brothers Big Sisters®

OF HARRISONBURG-  
ROCKINGHAM COUNTY

225 N. High Street, Harrisonburg, VA 22802  
540-433-8886  
Contact: Lindsey Douglas, Executive Director,  
lindsey@bbbshr.org  
This organization is tax-exempt under section  
501(c)3 of the IRS Code. Federal EIN# 51-0209104

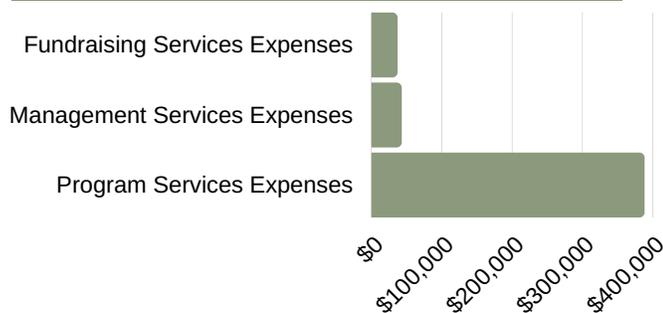
## History of the Organization/ Genesis of the Project:

Big Brothers Big Sisters of Harrisonburg-Rockingham County was founded in 1976 as an outreach of Trinity Presbyterian Church. For the last 43 years, the organization has provided one-to-one mentoring services to local youth facing challenges who are between the ages of 5 and 18, serving over 10,000 youth in that time frame. The evidence-based service delivery model implemented by Big Brothers Big Sisters allows for the collection of data annually to determine the impact of local mentoring services. Local youth served by Big Brothers Big Sisters experience increased self-confidence and academic success, healthier relationships, and increased disapproval of risky behaviors.

## Program Accomplishments:

In 2019, Big Brothers Big Sisters of Harrisonburg-Rockingham County served 401 youth. Of the youth served, 73% live at or below the federal poverty level, 47% are being raised in single parent homes, and 8% have one or both parents incarcerated.

## Organization Expenses:



## Project: Community Based Mentoring Program Expansion

Big Brothers Big Sisters creates and supports one-to-one mentoring relationships that ignite the power and promise of youth. In Harrisonburg and Rockingham County these services are delivered through the Community Based and School Based Mentoring Programs. The impact of COVID-19 across our community, and schools primarily operating with remote learning, means increased challenges for youth to stay connected. At this time, matches who were meeting in the School Based Mentoring Program are either transferring to the Community Based Mentoring Program or meeting in our new on-site Match Center. The Community Based Mentoring Program has expanded in numerous ways to help keep youth connected, and the Match Center is open daily providing socially-distanced, sanitized meeting space, internet access, and meals as necessary. The transferring of matches to the Community Based Mentoring Program and use of the Match Center have increased the need for staff time, booster car seats, meals, activity materials, and assistance with transportation and phone expenses. Support to help offset these costs means more local youth can be served and stay connected.

Total Cost of Project	Amount Requested in this Proposal
\$80,000	\$10,400

## Portions of the Project that can be funded:

- Gas cards & phone cards to keep mentors and families connected (120 @ \$10) \$1,200
- Staffing for Match Center supervision (annual amount) \$4,000
- Food for those utilizing the Match Center (annual amount) \$4,800
- Booster car seats (20) \$400

## Total additional funding for this project:

Requested:

- \$5,000 Arby's Foundation
- \$10,000 Truist Foundation

## Timetable for Project:

August 2020 ————— July 2021

**Number of People Organization Serves as a Whole Annually:** 300

**Number of People Project will Serve:** 210

## Other Needs:

- Gas Cards (for mentors and parent/guardians) - \$10/per
- Cell Phone Minute Cards - \$10/per
- Booster Car Seats - \$20/per
- Translation Services



# Blue Ridge Area FOOD BANK

Everyone should have enough to eat.

PO Box 937, Verona, VA 24482

540-213-8429

Contact: Ellen Butchart, ebutchart@brafb.org

This organization is tax-exempt under section 501(c)3 of the IRS Code. Federal EIN# 52-1202644

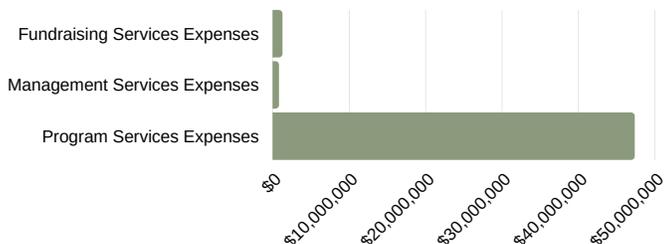
## History of the Organization/ Genesis of the Project:

At BRAFB, we are driven by our core beliefs that hunger is unacceptable; that everyone deserves access to enough food; that food sustains life and nourishes health; and that we are called to serve neighbors in need without judgment. We were founded in 1981 and by the end of the first year, the Food Bank distributed 233,000 lbs. of food to the hungry through 202 member agencies in 18 counties along the spine of the Blue Ridge Mountains. Today we serve 25 counties and 8 cities on either side of the Blue Ridge. Last year, we provided food to 115,390 people each month through more than 200 food pantries, soup kitchens, schools, churches, Child Nutrition, Senior Nutrition Programs operated by the Food Bank and mobile food distributions in rural and urban communities where access to nutritious food is challenging because of distance to food pantries or access to transportation, or both.

## Program Accomplishments:

BRAFB acquired and distributed 23.8 million lbs. of food through 205 food pantries, soup kitchens, and community shelters. More than 7 million lbs. of the food distributed was fresh produce. This represents approximately 22 million meals served to an average of 103,500 people each month. Additionally, nearly 1.25 million lbs. of rescued food was distributed to other food banks across the U.S. to obtain various quantities of food and non-food items through reciprocal exchange. BRAFB has received a 4-star rating from Charity Navigator and a Platinum Seal of Transparency from GuideStar. The BRAFB's Mobile Food Pantry and Neighborhood Produce Market programs distributed over 1.1 million lbs. of food to an average of 4,184 individuals each month in rural and remote areas. Food distributed included fresh produce, dairy, meat, and shelf-stable items.

## Organization Expenses:



## Project: Feeding Our Neighbors In Times of Crisis

In the midst of a public health and economic crisis, BRAFB continues to maintain our food supply and food distribution. The population of people in need is changing quickly, and we anticipate sustained levels of increased demand across the 25 counties and 8 cities we serve. From March through July, visits to food pantries and Food Bank program sites were up 25% compared to the same time last year. 21% were first-time visitors, triple the number of first-time visitors last year. With the help of our partners we distributed 12.3 million lbs. of food (the equivalent of 10.2 million meals) since March. Expenses related to COVID-19 top \$3.1 million; 91% of those expenses are for food. Funding will pay for purchased food and distributed free of charge to partner agencies in the city of Harrisonburg and Rockingham County--food pantries, shelters, and soup kitchens--during the months of the pandemic.

Total Cost of Project	Amount Requested in this Proposal
\$ 2,400,000	\$6,000

## Portions of the Project that can be funded:

Since March, BRAFB covered all expenses for the acquisition of food, and passed it along free to our partner food pantries. The current plan is that our partners will pay nothing at least through the end of the year. With donations from grocery stores significantly down--we have had to stock pantry shelves using funds donated by the many generous gifts we have received. The cost of food (pre-packed in the warehouse for the safety of clients and pantry volunteers) ranges in price from \$10.40 to \$14.76 a box. \$6,000 would pay for, on average, 500 boxes, and will be distributed to food insecure residents of Harrisonburg and Rockingham County served since the pandemics began.

### Total additional funding for this project:

Since 7/1/20 Funding Specifically for Food

- Feeding America \$130,216.00
- County of Orange \$3,333.00
- Rotary Club of Staunton \$8,334

Since 7/1/20, the Food Bank has received \$688,001 in COVID-19 Emergency Relief funds from 1195 donors, including those listed above.

### Timetable for Project:

July 2020 ————— June 2021

**Number of People Organization Serves as a Whole Annually:** 115,390 per month

**Number of People Project will Serve:** Approximately 10,000 individuals per month.

## Other Needs:

Unrestricted operating funds for food and program support: Budgeted Operating Expenses: \$10,440,000



119 West Frederick Street, Staunton, VA 24401  
 540-231-2272  
 Contact: Juan Pablo Berrizbeitia,  
 juanpablo@blueridgecasa.org  
 This organization is tax-exempt under section  
 501(c)3 of the IRS Code. Federal EIN# 54-1721227

## History of the Organization/ Genesis of the Project:

Blue Ridge CASA (Court Appointed Special Advocates) recruits, selects, trains, and support community members to volunteer as advocates for children whose safety, health, educational, and economic needs are unmet to such an extent that they experience abuse or neglect, have a case open in Court, and are waiting for a Judge to decide what arrangements will guarantee their needs become met.

### Organizational History

Blue Ridge CASA was incorporated on July 22, 1994, in Waynesboro, Virginia serving Waynesboro, Staunton, and Augusta County. Since then, we have expanded services to Lexington/Rockbridge County and Harrisonburg/Rockingham County. To date, CASA has served nearly 1000 children with over 300 CASA volunteers.

### Program Accomplishments:

- Promote, support and train volunteers to represent the best interests of children.
- Monitor and ensure compliance with Court orders.
- Support family unity.

### Organization Expenses:



## Project: Advocacy for Mental Health Services for Abused, Neglected, and Court-involved Children in H & R

We will recruit, train and/or supervise 25 volunteers to advocate for the mental health of 50 abused and neglected children who are Court-involved. We estimate that there will be 500 children in H & R who will experience child abuse and neglect, and are also Court-involved in 2021. We will identify unmet mental health needs through independent observation and investigation, and advocate on behalf of these children for a referral to be made to mental health services, effectively increasing the likelihood that they receive the mental health assessment and treatments they need. We will follow-up on the children's treatment progress and report to the Judge. Blue Ridge CASA is the only local independent nonprofit that can legally access confidential records and information regarding these children and report findings to the Juvenile Judge. The advocacy we carry out cannot be replicated by any other nonprofit.

Total Cost of Project	Amount Requested in this Proposal
\$141,646	\$15,000

## Portions of the Project that can be funded:

- Advocate Recruitment and Retention: \$3,000
- Advocate Training: \$4,500
- Child Case Management: \$6,000
- Learning and Innovation: \$1,500

### Total additional funding for this project:

Committed Total: \$89,805

- Department of Criminal Justice Services: \$21,881
- Victims of Crime Act: \$22,301
- Harrisonburg Community Development Block Grant: \$15,000
- United Way of Harrisonburg: \$5,000
- PPP Loan: \$17,123
- Harrisonburg City: \$8,500

Requested (no grants so far): \$51,841

- Donations \$50,241
- In-kind (discount from Audit cost) \$1,600

### Timetable for Project:

January 2021 ————— December 2021

**Number of People Organization Serves as a Whole Annually:** 120 children

**Number of People Project will Serve:** 50 children

### Other Needs:

- Program Expenses: \$6,656
- Top Chef Event: \$8,000
- Operation: \$2,094
- Facilities (Rent, etc.): \$2,000
- Accounting: \$2,008
- Personnel: \$36,575



# Blue Ridge Community College Educational Foundation, Inc

PO Box 80, Weyers Cave, VA 24486-0080  
540-453-2211  
Contact: Amy Laser Kiger, Executive Director, kigera@brcc.edu  
This organization is tax-exempt under section 501(c)3 of the IRS Code. Federal EIN# 54-1328809

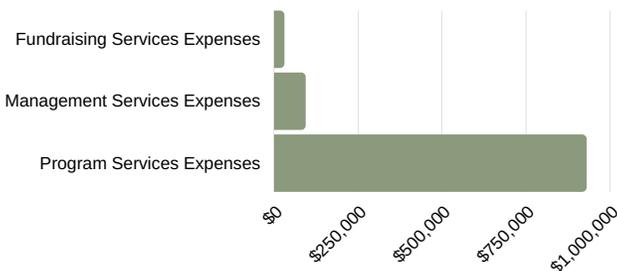
## History of the Organization/ Genesis of the Project:

BRCC began planning for the BioSciences building in 2016, and the building opened in August 2019. Nursing, Emergency Medical Services, Biology and other health programs take place within this building. The BioTechnology specialization of the Advanced Manufacturing degree started in 2019. The capstone course for this program (first offered in Fall 2021 semester) will use the requested Sonicator in a specially designed laboratory to provide hands-on skills in bioprocessing and biomanufacturing. The students in this capstone course will be working at Merck and in other BioTechnology businesses in the local area.

## Program Accomplishments:

During 2018-19, the Foundation provided 116 scholarships totaling \$369,796 to 264 students. Need-based scholarships were provided to students in credit and non-credit programs, children participating in BRCC's Learning Can Be Fun Summer Youth Program and Children's Theater Workshop, as well as high school students participating in Blue Ridge Promise. The Foundation provided \$273,723 in grants to BRCC, which included tuition assistance for Blue Ridge Promise and Cyber Security students; professional development for Career Coaches; purchase of an online catalog system for the College; wage reimbursements toward Career Coaches, Emergency Medical Services faculty, Employer Relations representative, and tutors; equipment repair for the Automotive Lab; expenses related to Exploring College for area 8th grade students; and recruitment initiatives. The Foundation provided \$150,441 in wage reimbursements to the College, which included support for Nursing faculty, additional wage support for high school Career Coaches, Continuing Education Health Technology instructor, and Trailblazer students.

## Organization Expenses:



## Project: Sonicator for BioTechnology program

We seek support for the purchase of a Sonicator (ultrasonic homogenizer) for use in BRCC's BioTechnology specialization within the Advanced Manufacturing degree. Funding is also requested for the Sound Enclosure or Support Stand that would go with the Sonicator. It is a critical piece of equipment in the bioprocessing/ biomanufacturing workflow, releasing the cellular product of interest to allow for further downstream purification. Experience in programming and using a Sonicator is an important part of the bioprocessing trainee's skillset.

Total Cost of Project	Amount Requested in this Proposal
\$5,462.60	\$5,462.60

## Portions of the Project that can be funded:

The most important piece of this project is the Sonicator itself, which features advanced controls that give more precise control over all critical elements. Cost: \$4,400.00. If we are fortunate enough to receive funding to purchase the Sonicator, it would also be helpful to have a Sound Enclosure. The Sonicator is an extremely loud device that can cause discomfort to the user and anyone nearby. The Sound Enclosure reduces noise and has an internal support rod and converter mounting system, to hold the Sonicator safely and securely inside the unit. Cost: \$995.00. If we receive funding for the Sonicator, but not the Sound Enclosure, then it would be helpful to purchase a Support Stand with Rod. The Support Stand with stainless steel rod is used for ease of running applications. Cost: \$67.60.

**Total additional funding for this project:** The BRCC Educational Foundation has not yet solicited other funding sources for this project. Depending on the funding available from TCFHR's 2020 Community Needs process, an additional request may be submitted to the Community Foundation of the Central Blue Ridge.

**Timetable for Project:** The equipment would be purchased in Spring 2021 semester, and faculty will begin using it for BioTechnology classes and labs in Fall 2021 semester.

**Number of People Organization Serves as a Whole Annually:** In 2019-20, BRCC served 5,357 individuals in credit instruction, and an additional 1,920 in non-credit instruction.

**Number of People Project will Serve:** In Fall 2021 semester, the program will have 12-15 students. The class will be offered each year.

## Other Needs:

- Student Outreach and Resource (SOAR) Center student emergency financial support - \$5,000
- Instructional Mini-Grants for Faculty - \$8,000
- Strategic Innovation Grant - \$15,000
- Career Coaches - any amount would be helpful
- Student Scholarships - any amount would be helpful



P.O. Box 551, Harrisonburg, VA 22803  
 540-433-1830  
 Contact: John E. Whitfield, Executive Director,  
 jwhitfield@brls.org  
 This organization is tax-exempt under section  
 501(c)3 of the IRS Code. Federal EIN# 54-1048944

### History of the Organization/ Genesis of the Project:

In 1977, the first two legal aid societies in the Shenandoah Valley were established, the H-R Legal Aid Society located in Harrisonburg and the Blue Ridge Legal Aid Society in Waynesboro. In 1979, these organizations merged, adopting the name Blue Ridge Legal Services (BRLS). Over the years, BRLS has expanded significantly to meet the needs of even more low-income Shenandoah Valley residents, opening an office in Winchester in 1981, and doubling its service area in 2001 by assuming responsibility for legal aid offices in Lexington and Roanoke. For over 40 years, BRLS has fought to provide meaningful access to justice for the poor in the Shenandoah Valley and to protect the rights of our most vulnerable community members. BRLS is committed to eliminating poverty-based inequities in the civil justice system by providing high-quality legal advice and representation to low-income residents of our service area, folks who would otherwise be unable to obtain legal help due to their poverty.

### Program Accomplishments:

BRLS closed 2,479 cases for low-income clients in 2019. In the 769 cases involving ongoing representation, we fully achieved our clients' goals in 87% of the cases, and partially achieved them in another 8%. We achieved 2,906 positive outcomes for 2,479 clients that benefitted 6,405 low-income people, including affirmative lump sum recoveries of \$616,894; affirmative monthly recoveries of \$29,077; avoidance of \$1,577,407 in lump sum debts or damages; and avoidance of \$34,111 in monthly liabilities.

### Other Needs:

None

### Project: Low-Income Older Adults with Critical Legal Needs

Funding for this project will sustain the half-time attorney position dedicated to providing civil legal assistance to seniors living in Harrisonburg and Rockingham County. It promotes equal access to justice for low-income older adults, addressing the most pressing legal problems confronting them, including wills, powers of attorney, guardianships, financial exploitation, nursing home problems, protecting their homes, possessions, and limited savings while dealing with debts, access to health care, and eligibility for governmental assistance programs. Without the availability of legal aid, many low-income seniors may fall through the cracks and be at risk of exploitation, destitution, and a myriad of other issues impacting the elderly poor. This project will continue to make free legal assistance more accessible to low-income senior citizens of Harrisonburg and Rockingham County, in turn protecting the safety, security, and quality of life of seniors in our community.

Total Cost of Project	Amount Requested in this Proposal
\$57,756	\$10,000

### Portions of the Project that can be funded:

- Simple wills, advance medical directives, and powers of attorney for elderly persons: approximately \$350 per person
- Petition for guardianship for elderly incapacitated person: approximately \$2,000 per person

### Total additional funding for this project:

- Amount requested: \$57,756
- Amount committed: \$30,000

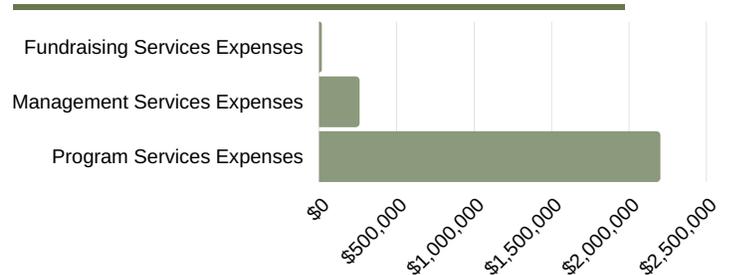
### Timetable for Project:



**Number of People Organization Serves as a Whole Annually:** 2,479 clients served in 2019

**Number of People Project will Serve:** Approximately 40 elderly clients in the Central Shenandoah Valley

### Organization Expenses:





**BOYS & GIRLS CLUBS**  
**OF HARRISONBURG &**  
**ROCKINGHAM COUNTY**  
 25<sup>th</sup> Anniversary

PO Box 1233, Harrisonburg, VA 22803  
 540-434-6060  
 Contact: Peggy Caister, Director of Development  
 pcaister@bgchr.org  
 This organization is tax-exempt under section  
 501(c)3 of the IRS Code. Federal EIN# 54-1652418

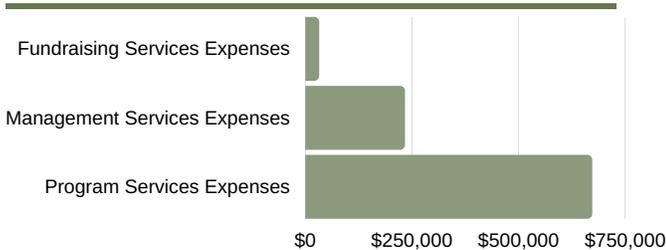
**History of the Organization/  
 Genesis of the Project:**

Since 1995, Boys & Girls Clubs of Harrisonburg and Rockingham County (BGCHR) has expanded to 7 sites, serving 900 youth annually. BGCHR focuses on 3 areas of youth development: academic success, character building, and citizenship. In response to the rising school dropout rate, combined with the COVID-19 pandemic and subsequent increase in out of school time for community youth, BGCHR has responded by operating Clubs for 11 hours per day, 5 days per week for the 20/21 school year. BGCHR set up Academic Support Centers in Clubs to create optimal virtual learning environments and fully Project Learn. This translates into youth having a fun, safe place to learn and healthy food to eat. Project Learn, combined with BGCHR's Academic Support Centers, creates an environment for success for youth, allows caregivers to focus on their employment, and reduces stress for families.

**Program Accomplishments:**

BGCHR has long been supplementing classroom learning time by facilitating "Power Hour." Power Hour is focused learning time when youth receive homework help, complete learning activities, or read quietly. As a result, BGCHR members are achieving success in school. In 2019, 93% reported getting mostly A's or B's, 98% expect to complete high school, and 81% perceived school to be "Very Important."

**Organization Expenses:**



**Project: Project Learn**

Youth perform better in school when they spend non-school hours engaged in fun, enriching activities. BGCHR leverages this using an evidence-based national program called Project Learn. At its core are high-yield learning activities including leisure reading, writing activities, discussions with knowledgeable adults, helping others, homework help, tutoring, and games that develop young people's cognitive skills. With Project Learn, youth can bridge learning gaps created from five months out of school. Members participate in virtual classrooms, receive homework help from supportive staff, and remain engaged as staff keep learning fun during out of school time.

Total Cost of Project	Amount Requested in this Proposal
\$143,370	\$31,770

**Portions of the Project that can be funded:**

- Project Learn for an entire Club for one month..... \$3,983
- Project Learn for 3 children for the school year.....\$2,865
- Project Learn for 1 child for the school year..... \$955
- Project Learn for 5 children for one month.....\$540
- Project Learn for 1 child for one month..... \$107

**Total additional funding for this project:**

- Anticipated Program Fees .....\$58,602
- Harrisonburg City.....\$5,000
- Harrisonburg City Public Schools.....\$43,000
- Rockingham County.....\$5,000

Total Committed/Anticipated .....\$111,602

**Timetable for Project:**



**Number of People Organization Serves as a Whole Annually:** Pre-COVID, BGCHR served over 900 youth annually. As a result of physical distancing requirements, we're now serving 150 youth per day with a waiting list for more children to participate as space allows.

**Number of People Project will Serve:** 150

**Other Needs:**

- Technological Equipment to Upgrade Teen Center for 2020/21 .....\$5,000
- Sponsorship of BGCHR All Stars Basketball Team for Winter 2021.....\$3,000
- Sponsorship of BGCHR Elkton Soccer Team for 20/21.....\$2,500



# Brain Injury Connections

of the Shenandoah Valley

755 Martin Luther King Jr Way, MSC 9020, Room 1138, Harrisonburg, VA 22801  
 540-568-8923  
 Contact: Cindy Noftsing, Executive Director  
 cindy@bicsv.org  
 This organization is tax-exempt under section 501(c)3 of the IRS Code. Federal EIN# 20-4795567

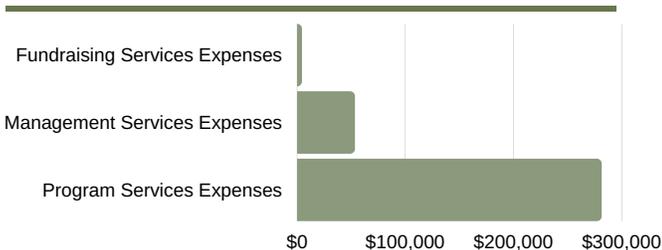
## History of the Organization/ Genesis of the Project:

Since 2007, Brain Injury Connections of the Shenandoah Valley Inc (BICSV) has served brain injured individuals and maximized people's independence in the community. Our Case Managers meet client needs by assisting with employment and education, daily living and personal care, housing, finances, health care and access to mental and behavioral health. Without our "Circles of Support" program wrap-around services, there would be no other organization in the H-R area to meet this need. We are committed to serving those with the greatest need and the fewest resources, and we do not charge a fee for these critical services.

## Program Accomplishments:

BICSV provides community-based case management services for brain injured individuals and their caregivers, residing in Harrisonburg city, Rockingham, Augusta, Bath, Highland, Page, Rockbridge and Shenandoah Counties. BICSV provided care for 105 individuals: 4 individuals were working or returned to work, 4 individuals were community volunteers, 6 were enrolled in school/training, 8 clients received intensive community services, 22 were connected to DARS vocational support.

## Organization Expenses:



## Other Needs:

-Office supplies (\$3,500); have increased with recent and continuing remote work-Neuropsychological and other client evaluations (\$2,000)-Translation services (\$500)-Assistive medical technology for clients (\$5,000 annually)-Support Group activities (\$1,200 annually)-Electronic documentation system subscription (\$2,500 annually)

## Project: Circles of Support

Circles of Support combines Case Management, life skills training, and community supports to increase independence and self-sufficiency. It is estimated that nearly 2,000 individuals in the H-R area are living with a disability as a result of a brain injury. Persons with brain injury struggle to access services due to many factors such as memory loss, difficulty organizing and sequencing, and impaired judgement. These common consequences of brain injury may also place individuals at risk for institutionalization, homelessness, repeat hospitalizations, and even incarceration, all avoidable with services and supports provided by our agency. Funds will allow us to expand our Case Management program and provide specialized services for pediatric clients and support group members in our community.

Total Cost of Project	Amount Requested in this Proposal
\$393,584	\$5,000

## Portions of the Project that can be funded:

There are several ways a donor may wish to fund and support a portion of this project:

1. Sponsor an individual client or family to receive Case Management services for a year (\$4,000 per person)
2. Fund 30 hours of life skills training (average length of service for one client), (\$1,775).
3. Provide assistive technology needs for clients. Costs vary by client needs, Example: automatic stove shut-off timer (average \$80 per person).
4. Sponsor monthly support group functions (average \$100 per event).
5. Fund gas cards for clients to attend medical appointments, school, and/or work (average \$15 per card).
6. Provide co-payments for client medical appointments (average \$250).

## Total additional funding for this project:

TOTAL COST for this project is \$361,031

1. State contract (\$234,525)-Confirmed
2. CAPSAW (\$9,500)-Confirmed
3. United Way of Staunton, Augusta, Waynesboro until Dec. 2020 (\$4,000)-Confirmed
4. United Way of H-R (\$6114.20)-Confirmed
5. Contributions and Fundraising (\$32,000)
6. CNI Grant (\$88,944)-Confirmed
7. In-Kind (\$10,000)
8. Program Fees (\$3,500)

## Timetable for Project:

July 2020 ————— June 2021

**Number of People Organization Serves as a Whole**

**Annually: 105**

**Number of People Project will Serve: 65**



CHURCHES RESPOND. HOMELESSNESS ENDS. HOPE BEGINS.

PO Box 535, Harrisonburg, VA 22803  
 540-478-2356  
 Contact: Christi Hoover Seidel,  
 director@hr.bridgeofhopeinc.org  
 This organization is tax-exempt under section  
 501(c)3 of the IRS Code. Federal EIN# 90-0451234

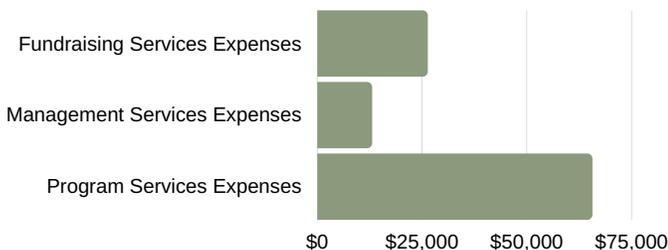
## History of the Organization/ Genesis of the Project:

Bridge of Hope was founded in Lancaster, PA in the 1980s and grew into a national organization with 20 locations in 12 states. The Harrisonburg-Rockingham affiliate opened in 2010 and has been serving families with a 94% success rate, with many families remaining in the housing they acquired during their time in the program. From the beginning, rental assistance and case management have been vital and foundational to the holistic program, which also includes a social support system provided by volunteers from local churches. When families are safely housed, they can focus on overcoming other obstacles and break the cycle of homelessness once and for all. We are delighted to celebrate 10 years of serving the local Harrisonburg-Rockingham community!

## Program Accomplishments:

We have overcome some significant obstacles with several families; a marriage separation, job loss, medical issues, and successfully handled those situations.

## Organization Expenses:



## Project: Rental Assistance & Case Management

Bridge of Hope is a Housing First Program. By housing a family in crisis, we take the first vital step to breaking the cycle of homelessness for a family, including children that will grow up knowing the security of a stable home and not being at risk themselves. The Rental Assistance Program pays move-in costs and down payments, and provides monthly rental assistance on a decreasing basis over the time the family is in the program. A family may benefit in on or more of the following ways: Find a new job and/or take career training or college classes, Pay off debt and improve credit score, Build savings, Rental Assistance goes hand-in-hand with our whole-family holistic case management which, helps determine the rental assistance budget and connect the family with resources once they are safely housed, in order to break the cycle of homelessness once and for all. Families graduate from the program with financial stability and well-connected to all the resources necessary for them to maintain stability.

Total Cost of Project	Amount Requested in this Proposal
\$13,000/family	\$26,000

## Portions of the Project that can be funded:

- \$1,000 Move In Costs (x2)
- \$7,000 Monthly Rental Assistance (x2)
- \$5,000 Case Management (x2)

## Total additional funding for this project:

Committed: \$7,000

### Timetable for Project:



## Number of People Organization Serves as a Whole

Annually: 4-6 families (4-6 adults; 5-12 children)

Number of People Project will Serve: 2 families/two single-parents and multiple children

## Other Needs:

None



7422 Community Center Rd., Bridgewater, VA 22812  
 540-828-6619  
 Contact: Dennis Cupp, dencupp@comcast.net  
 This organization is tax-exempt under section 501(c)3 of the IRS Code.  
 Federal EIN# 54-60534287

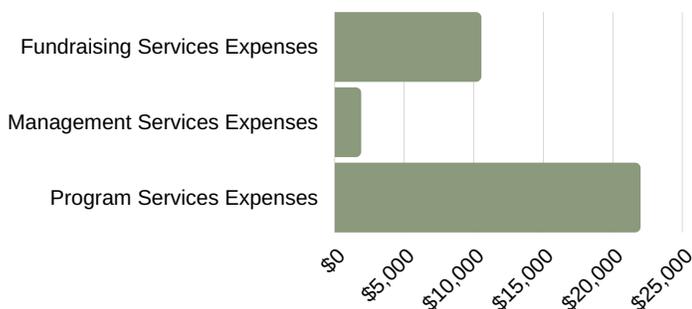
## History of the Organization/ Genesis of the Project:

The Briery Branch Community Club was created to fulfill a need for a place to hold community gatherings, family reunions, 4-H club meetings and wedding receptions. On September 15, 1954, the organization was reorganized as the Briery Branch Community Club, keeping the same name. December 27th, 1954, the Briery Branch Community Club was incorporated. 1958 marks the date that active use began in the new community building. Money started to be raised as early as the 1930's to construct a community building through fundraising by the community centers members and the community. As with today community members volunteered their time, skills, equipment along with financial donations. Over the years the Community Club has added many items for the communities enjoyment and to satisfy the needs in the area. We have made available a baseball field, Basketball court, tennis court, a playground, a pavilion that can also be rented for private gatherings along with the building itself, a fire pit, BBQ pit. We host many different activities for the community like dinners, a lawn party, and holiday events.

## Program Accomplishments:

35 Events were scheduled with over 1,000 attending this past year with 15 cancelled due to the pandemic. These events include Ruritan meetings, family gatherings, birthday parties, wedding receptions, baby showers, chicken BBQs

## Organization Expenses:



## Project: Community Center Improvements to safety and look

We would like to make repairs, improvements and upgrades to the center through multiple steps. First and foremost to improve safety in and around the center. This is to include adding/replacing older light fixtures inside as well as outside replacing and adding additional lights for the safety of our guests. We would also like to add to the feel and look of the center by adding different flowering shrubs to the front entrance area. This will help make the center more appealing to the guests.

Total Cost of Project	Amount Requested in this Proposal
\$3,600	\$3,600

## Portions of the Project that can be funded:

- Adding flowering shrubs: \$2300
- Adding/Replacing lights inside/outside: \$1300

**Total additional funding for this project:** We do not have additional funding for these projects at the time. When we can open back up (due to Covid) to have events at the center we will be able to start raising funds to put toward these new projects.

### Timetable for Project:



**Number of People Organization Serves as a Whole Annually:** 1105

## Other Needs:

- Adding 4 light posts to the parking lot area: \$4000
- Repairing Stucco on outside walls: \$5000



**Central Valley**  
**Habitat**  
**for Humanity®**

PO Box 245, Bridgewater, VA 22812  
 540-828-6288  
 Contact: David Wenger,  
 david@centralvalleyhabitat.org  
 This organization is tax-exempt under section  
 501(c)3 of the IRS Code. Federal EIN# 54-1441871

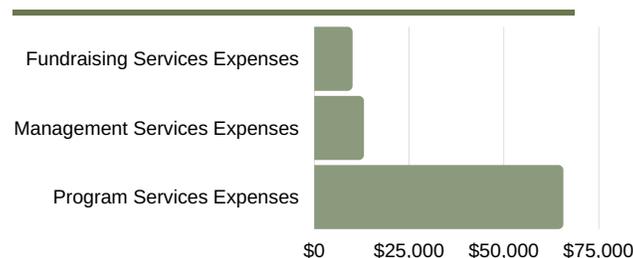
**History of the Organization/  
 Genesis of the Project:**

Since the establishment of Central Valley Habitat for Humanity (CVHFH) in 1988, the affiliate has changed the lives of hundreds of men, women and children locally and around the world. By providing a decent place to live, our organization is providing physical and financial help. This has allowed parents to spend more time with families, children to attend college, and communities to raise living standards. By building 71 local homes and contributing to 98 homes internationally we have had an effect on the world. Our goal is to decrease our environmental impact by increasing our efficiency standards and adding solar systems to homes. With the ever-increasing cost of materials, we are partnering with other environmental nonprofits to raise and use funds in order to make this a permanent part of our project.

**Program Accomplishments:**

TO CREATE AFFORDABLE HOUSING FOR NEEDY PERSONS.

**Organization Expenses:**



**Other Needs:**

- Nail Gun for framing - \$380
- Nail Gun Compressor - \$800
- Hammers - \$20
- Staple Guns - \$30
- Laptop Computer - \$1400
- Projector - \$350
- Computer Tablet/Pad - \$500

**Project: Habitat Goes Green**

Funds would support the construction of environmentally sustainable homes for people that do not have the financial means to make solar additions. The families we partner with are people that have minimum means for purchasing homes. It is important that the family can minimize the cost of living in the home after it is purchased. By adding a solar system and building to Earth Craft standards, we would be able to increase home efficiency and reduce energy costs incurred by the families. Hard working, low-income families would benefit greatly from reduced energy bills. It would also allow Habitat families to participate in the great cause of protecting our earthly environment.

Total Cost of Project	Amount Requested in this Proposal
\$12,621	\$12,621

**Portions of the Project that can be funded:**

Go Green Budget – Funding can be by line item.

- Solar Addition \$1920 = 12 solar panel
- \$629 for hardware to attach to roof
- \$1372 for inverter
- \$975 Misc. wiring and conduit
- \$1900 Specialized labor
- \$6793 Total Solar Addition Increased insulation and efficiency package
- \$1000 = 20 rolls R19 insulation
- \$1260 = 21 rolls R30 Insulation
- \$900 = 90-2X6X8 Framing Boards
- \$800 = 40 - 1-inch foam boards for the outside wall
- \$600 = 20 – 2-inch foam boards for the outside wall
- \$30 = box of 12 tubes weather seal calking
- \$60 = 6 cans Window and door weather seal foam
- \$649 = Energy efficient dryer
- \$529 = Energy efficient washer
- \$5828 – Total increased insulation and efficiency package
- \$12,621 – Total of full Green Package

**Total additional funding for this project:** Funding would support the Green Efficiency Package for a duplex build. The additional funds for the remaining portion of the home will come from sponsorships, additional grants and fundraising. The requested \$12,621 would be fully committed to the environmental efficiency of the home.

**Timetable for Project:**



**Number of People Organization Serves as a Whole Annually: 50**

**Number of People Project will Serve: 12**



217 S. Liberty St., Suite 205, Harrisonburg, VA 22801  
540-432-6430

Contact: Anita Lunsford, anita@thecollinscenter.org  
Contact: Maria Simonetti, maria@thecollinscenter.org  
This organization is tax-exempt under section 501(c)3 of the IRS Code. Federal EIN# 54-1478133

## History of the Organization/ Genesis of the Project:

Following the tragic sexual assault and death of well-known community member Shirley Collins, a group of community members came together in 1988 and took action to address how sexual violence was affecting the community. This group included representatives from mental health, nonprofit, offender treatment, law enforcement, and higher education sectors of H-R. Originally formed as Citizens Against Sexual Assault (CASA), the name was changed to Collins Center to continue honoring the memory of Shirley Collins while expanding to offer extensive prevention and education efforts, specialized advocacy and support, accessible mental health treatment, and an accredited Child Advocacy Center (CAC), which allows the Collins Center to work with a Multidisciplinary Team to best serve child victims of sexual violence.

## Program Accomplishments:

Fiscal year 2019, Collins Center served 217 children through our Child Advocacy Center including 163 forensic interviews. We provided 93 education presentations to more than 2,370 community members. We provided 856 counseling sessions and provided support groups to 26 survivors of sexual violence. We answered 445 hotline calls and provided accompaniment for hospital visits to 46 persons.

## Other Needs:

- Snacks for Children and Non-Offending Caregivers following Forensic Interviewing process: \$500 Annually
- Facility Dog Vet, Grooming, and Food Expenses: \$2,000 Annually
- Educational Resources for Non-Offending Caregivers to Support Child Victims of Sexual Violence (Books): \$1,258 Annually
- Collins Center on-loan iPads for Remote Telehealth Services to Rurally-Isolated Persons in Rockingham County: \$2,000 Annually

## Project: Sustainable Funding for Services to Victims of Sexual Violence

We are requesting funding to continue provision of crisis response, counseling, prevention and education to all those affected by sexual harm with additional child-specific trauma-informed care and crisis intervention through our Child Advocacy Center. In order to have continued access to critical state and federal funding, Collins Center needs to demonstrate community-based funding support ("match").

Total Cost of Project	Amount Requested in this Proposal
\$763,667.74	\$ 15,589.22

## Portions of the Project that can be funded:

- Therapy Supplies (Sand Tray Figurines, Art Therapy Supplies, Children's Books for Self-Regulation and Developing Coping Mechanisms) : \$2,400
- Educational Materials: Books / Resources to focus on healthy understanding of sexuality and strengthening parent-child relationships and parental outcomes, which influence parenting behaviors that may positively affect a child's risk for sexual violence: \$1,131
- 5% of Annual Cost for Rent, Utilities, and General Facility Maintenance for Agency: \$1,909.10
- 2% of Personnel Costs for Crisis Response, Counseling, Hospital Accompaniment, Forensic Interviewing, Advocacy, and Prevention: \$10,149.12

## Total additional funding for this project:

- Virginia Department of Criminal Justice Systems: \$363,888 (\$45,800 in local match required to secure funds)
- Virginia Department of Social Services: \$328,644 (\$51,656 in local match required to secure funds)
- City of Harrisonburg: \$14,474
- United Way: \$23,172.60

## Timetable for Project:

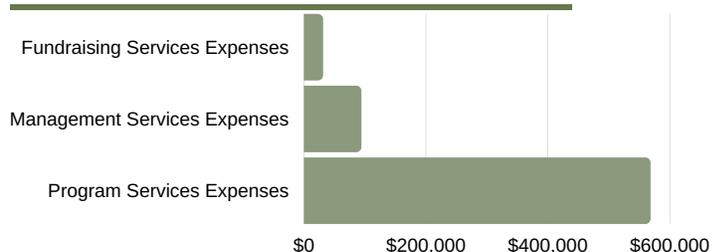
July 2020 ————— June 2021

## Number of People Organization Serves as a Whole

Annually: 2,900

Number of People Project will Serve: 2,900

## Organization Expenses:





96 Campbell St., Harrisonburg, VA 22801  
 540-433-1546  
 Contact: Brian Martin, brian.martin@hbccc.org  
 This organization is tax-exempt under section 501(c)3 of the IRS Code. Federal EIN# 54-0914625

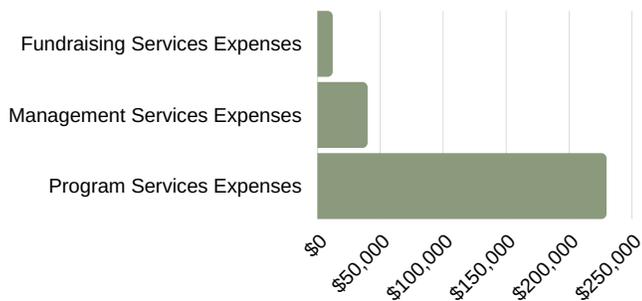
**History of the Organization/  
 Genesis of the Project:**

The Community Counseling Center has provided counseling services to residents of Harrisonburg and Rockingham County for nearly 50 years. These services are provided to clients regardless of socioeconomic status. Due in part to the COVID 19 Pandemic, there is currently a great need in our community for affordable mental health services that are provided without the need for health insurance. The Comprehensive Mental Health Assistance funds would off-set the cost of wages for the counselors seeing sliding scale clients. By adding additional funds to our sliding scale income, the counselors would be able to see additional sliding scale clients, thereby providing greater services to our community. With these additional funds, we would also be able to provide additional interpreting services for non-native English speakers who seek out therapy services as well as other mental health needs in the community.

**Program Accomplishments:**

Counseling, Group Therapy and Consultation

**Organization Expenses:**



**Project: Comprehensive Mental Health Assistance**

The Comprehensive Mental Health Assistance, also known as the Sliding Fee scale, is a service provided by CCC for anyone needing mental health services in our community. The sliding fee scale scholarship is designed for any and all persons, couples, children and families. Due to the COVID-19 pandemic and the ensuing economic, societal, and educational disruptions, many more people have experienced both increased mental health needs and the loss of health insurance if they experienced unemployment. In a recent Keiser Family Foundation poll, 53% of US adults reported that their mental health has been negatively affected by worry and stress related to the virus. Community members present with depression, anxiety, anger, conflict in the family, and/or parenting concerns. Mental health services are provided by 5 licensed professional counselors, one licensed clinical social worker, and two residents in counseling - all of whom work with clients using our sliding scale program. There is no limit to the number of appointments a client may use, and clients may have more than one session per week.

Total Cost of Project	Amount Requested in this Proposal
\$50,000	\$10,000

**Portions of the Project that can be funded:**

Cost is \$75 per counseling hour. Counseling can include and be divided up between the following types:

- Individual Adult counseling
- Individual Child/Adolescent counseling
- Couples counseling
- Parent/child counseling
- Family counseling

**Total additional funding for this project:** Some funding for the project comes from the program expenses for the services, but this is not sufficient to fund the entire project. We are currently exploring additional sources of funding for this project.

**Timetable for Project:**



**Number of People Organization Serves as a Whole Annually:** Approximately 500  
**Number of People Project will Serve:** Approximately 250

**Other Needs:**

None



36 Southgate Ct., Suite 102, Harrisonburg, VA 22801  
 540-589-6509  
 Daria VanRavestein, Development Specialist  
 dvanravestein@depaulcr.org  
 This organization is tax-exempt under section 501(c)3 of the IRS Code. Federal EIN# 54-1108079

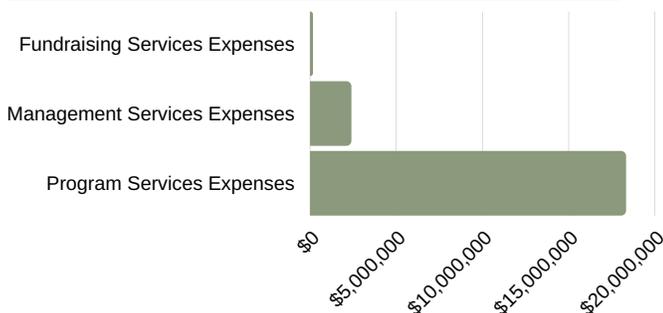
### History of the Organization/ Genesis of the Project:

DePaul was founded and incorporated 1977 in Roanoke as The Achievement Center Specialized Foster Care, Inc. In 1981, we adopted the name DePaul, named after St. Vincent DePaul—the “Great Apostle of Charity.” We are more than a nonprofit human services organization—we are a social impact organization that works to change the world by improving lives and building families. For the children and families we serve, our mission is to ensure safety, promote permanency, facilitate healing, and support independence. For individuals with developmental disabilities, we work to support personal choice, promote individual growth, and increase social inclusion to improve quality of life.

### Program Accomplishments:

For over 43 years, DePaul Community Resources has opened doors to hope and belonging for children, families, and individuals with unique challenges across Central and Western Virginia. DePaul has grown to become one of Virginia’s largest nonprofit foster care, adoption, and developmental disabilities services organizations, with 15 service locations statewide, 200 staff, and a network of over 400 care providers, foster and adoptive parents, and a host of volunteers and advocates. In 2019, our Harrisonburg office served 27 children in foster care.

### Organization Expenses:



### Project: Supporting DePaul's Essential Services in Harrisonburg

DePaul requests funding to support operations of our Harrisonburg location and bolster the programs we offer to the community. Funding will support the recruitment of foster families and provision of training so families can provide safe, therapeutic homes to youth who have experienced trauma; the home study and training processes required for families to become adoptive homes for children in foster care; adoption preparation for both children and families; and post-adoption support to preserve permanency of adoptive families through support groups, outpatient therapy, crisis management, and more. Funding will also benefit foster youth in our Independent Living program as we prepare youth with the skills and practical knowledge they will need as independent adults after they leave foster care; and children and families in crisis through our community-based services, which provide therapeutic support through various clinical services aimed at helping children and families to heal, build stronger connections, and keep the family unit intact.

Total Cost of Project	Amount Requested in this Proposal
\$5,000	\$5,000

### Portions of the Project that can be funded:

While all of the programs provided by our Harrisonburg location are necessary in producing positive, impactful outcomes for those we serve, we understand that funding limitations may cause a donor to elect to fund a specific set of services. As we are requesting support for general operations, we leave the amount of funding to the donor’s discretion.

**Total additional funding for this project:** Our Harrisonburg office does not have any outstanding grant requests. We were able to secure one grant, \$4,000, supporting programs and services in Harrisonburg in response to COVID-19. Due to diminished funding and significant financial impacts resulting from COVID-19, support is needed for essential services for vulnerable populations.

### Timetable for Project:



**Number of People Organization Serves as a Whole Annually:** 700  
**Number of People Project will Serve:** 50-60

### Other Needs:

Funding in the amount of \$5,875.07 would allow us to recover increased costs associated with a rising demand for services and our COVID-19 response expenditures for DePaul’s Harrisonburg office and employees. These additional expenditures were directly related to the pandemic and were required to equip 12 employees from our Harrisonburg office with the tools needed to conduct services remotely from the safety of their homes.



Community at Heart

P.O. Box 383, 187 W. Spotswood Ave.,  
 Elkton, VA 22827  
 540-298-8685  
 Contact: Jeff Miracle, admin@elktonatheart.org  
 This organization is tax-exempt under section  
 501(c)3 of the IRS Code. Federal EIN# 54-1020432

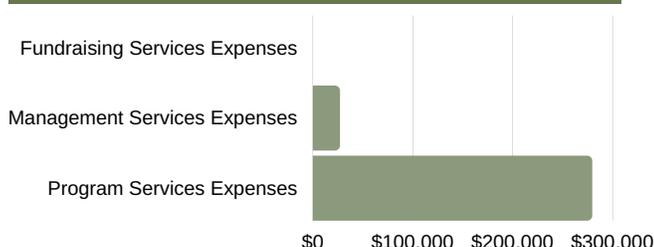
### History of the Organization/ Genesis of the Project:

Elkton Area United Services (EAUS) was established by the Elkton Ministerial Association in 1972 when the community showed a huge lack of basic needs such as food and clothing. The thrift store was established early on and other services were added to meet the growing demand for services. These include: food pantry, financial emergency assistance dental, travelers aid, holiday cheer, senior citizens, free children's reading books, GED classes and school supplies. With such a vast array of services and identified needs within the community, part time positions were created to enable a better structured environment. Today, EAUS operates with over 250 volunteers who contribute to the efficiency of the agency and its programs.

### Program Accomplishments:

The Emergency Assistance program provided immediate financial assistance to individuals and families for needs such as housing, utilities, transportation and medical services (251 families, 626 individuals). The food pantry provided food to needy individuals and families (5,669 families, 8,117 individuals) - 325,545 pounds of food was distributed. The proceeds from Thrift store sales are used to fund other program services. Meals at Heart delivered food to shut ins (2,912 meals served to individuals). Back to School, GED provided school supplies to elementary, middle and high schoolers. (1,021 individuals were given supplies.) Travelers Aid and Holiday Cheer provided food and shelter to individuals and families. (303 individuals were served.)

### Organization Expenses:



### Project: Elkton area Emergency Needs Program

This project will provide assistance to those in need living in the 22827 zip code. The program provides financial and non monetary assistance through food, housing, electricity, heating, medical, dental, education, transportation, clothing school supplies, household items, etc. Service area demographics are: One-fourth of the total households earn less than \$25,000/year. The total population is 10,142 in 4,123 households. 49% of households are ALICE. 12% of population lives below the poverty level. 60% of grandparents raise their grandchildren. 53% of residents receive assistance from social security, supplemental social security, and other public assistance programs. 13% of the total households receive assistance from EAUS one or more times per year. The program educates clients about realistic support levels with intentions they will maintain their self sufficiently and meet their basic needs if given temporary assistance one time within 12 months. Non monetary assistance may be received monthly.

Total Cost of Project	Amount Requested in this Proposal
\$550,000	\$5,000

### Portions of the Project that can be funded:

- Housing \$14,000
- Electricity \$27,000
- Fuel \$6,000
- Dental and medical \$3,500
- Transportation (Gas vouchers) \$600
- Food \$2,000
- Literacy \$1,000
- Salaries and overhead \$81,425

### Total additional funding for this project:

- United Way of H-R (Committed) \$17,813
- Elkton Area Community Donations (Requested and Committed) \$42,543
- Designation Donations (Requested and Committed) \$35,000
- TCFHR (Requested) \$10,000
- Thrift Store Sales (Committed) \$36,000
- Non-monetary Donations (food, household items, school supplies, etc <committed>) \$408,644

### Timetable for Project:



**Number of People Organization Serves as a Whole Annually:** 14,985

**Number of People Project will Serve:** 6,550

### Other Needs:

Capital Campaign for new programs building: \$2,000,000



150 S Main Street, Harrisonburg, VA 22801  
 540-820-5939  
 Contact: Kelly Snow, kelly@iexploremore.com  
 This organization is tax-exempt under section 501(c)3 of the IRS Code. Federal EIN# 16-1683676

**History of the Organization/  
 Genesis of the Project:**

At Explore More, we strive to provide educational opportunities through developmentally appropriate, interactive learning experiences. In light of the COVID-19 pandemic, we have had to pivot to ensure we can provide the power of play in a safe and sustainable manner. We believe that this handwashing station and germ education materials will not only keep our patrons safe while at the museum, but will also serve as a powerful opportunity to educate families in a non-threatening way that will translate into other aspects of their daily lives. Children learn through play, and now more than ever, children need play-based opportunities to better understand what this pandemic means and what role they can play in keeping each other safe and healthy.

**Program Accomplishments:**

In 2018, nearly 80,000 visitors participated in museum activities. In its effort to ensure accessibility and support all families, the museum offered free admission to 1 in 8 visitors, also welcoming 8,500 students, teachers, and parents through SOL-based field trips designed to enhance their classroom studies. Middle school programs such as Youth Advisory Board and Maker City engage the museum's older audience. The museum continued its capital fundraising efforts, working toward completion of the master plan. Several donors made multi-year commitments and the museum has continued to make improvements to the facility and exhibits as funds are available, including several new interactive components to the second floor, such as a new light wall. An air traffic control tower, airport seating area, and activity stations were added to the aviation gallery. A variety of interactive activities were upgraded to enhance play value on both the first and second floors.

**Project: Germbuster Education & Handwashing Station**

We are seeking funding for our new handwashing station and "Germ Buster" educational materials. Our handwashing station resides in the main lobby of Explore More, ensuring families start each museum experience with clean hands and a better understanding of how to protect themselves and others at play. The handwashing station houses educational components to help children understand how to wash their hands, and why it is important. We are adding additional educational materials throughout the museum to help children understand what safe play looks like, including developmentally appropriate floor decals and exhibit signage that teaches social distancing and mask requirements.

Total Cost of Project	Amount Requested in this Proposal
\$20,950	\$5,000

**Portions of the Project that can be funded:**

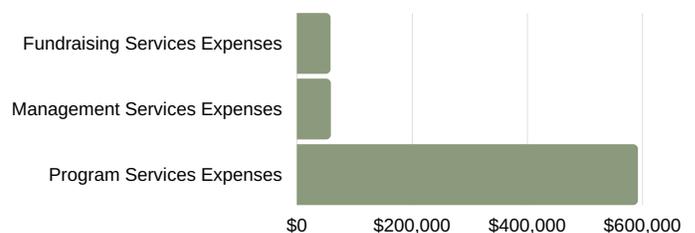
- Double-sided hand washing station.....\$11,000
- Wall signs and floor decals.....\$1,250
- Custom-built shaded blacklight areas with automatic UV gel dispensers and built-in motion sensor black lights.....\$5,500
- Year's supply of glow gel..... \$3,200

**Total additional funding for this project:** We have requested \$15,000 in funding thus far, with \$2,500 committed and \$10,000 pending.



**Number of People Organization Serves as a Whole Annually:** 80,000  
**Number of People Project will Serve:** 80,000

**Organization Expenses:**



**Other Needs:**

- Point-of-Sale System Upgrade to meet COVID requirements - \$3,500
- Portable Smart Board - \$1,750
- Discovery Kit Supplies - \$2,500
- Explorer Academy Support - \$5,000
- Videography and Production costs for Virtual Field Trips - Range from \$20,000 to \$130,000



PO Box 964, Harrisonburg, VA 22803  
 574-370-7197  
 Contact: Art Stoltzfus, faithinactionva@gmail.com  
 This organization is tax-exempt under section 501(c)3 of the IRS Code. Federal EIN# 47-3083503

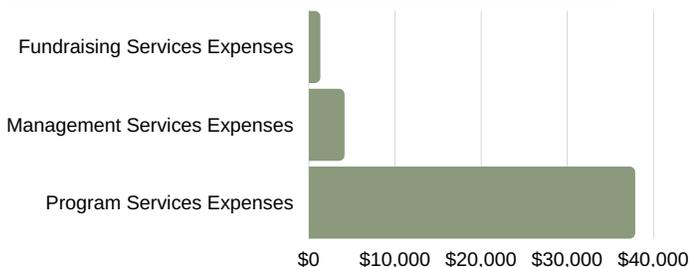
## History of the Organization/ Genesis of the Project:

Faith in Action is a multi-faith coalition of 24 Covenant Congregations working together to address local issues of justice and bring change that will improve the lives of those affected by those injustices. It was founded in 2015 for those who live in H-R. Faith in Action works at systemic change through the collective voices of the member congregations and persons directly impacted by local policies. Since 2015, the congregations have focused on ways to make our community welcoming for immigrants and refugees and how to make our local criminal justice system more humane by seeking strategies that lessen the financial burdens for families of those incarcerated and solutions to lower the number of people incarcerated. Currently, the focus is to expand the opportunities for affordable housing. Faith in Action Guiding Values are: Reflect and respect diversity, Strengthen congregations and community networks, Connect our faith traditions with justice concerns, Learn and lead in joyful partnership, Communicate clear vision and plans, Act together for justice.

## Program Accomplishments:

- Train 60 people on carrying out a listening campaign to identify community needs.
- Train 80 people on understanding the impact of racism on our community systems (education, health care, housing, social service and, criminal justice)
- 24 congregations identified common issues of concern for their members.

## Organization Expenses:



## Project: Power Building Campaign

In the Summer of 2020, the 24 congregations of Faith in Action decided to affiliate with the Industrial Areas Foundation (IAF) a national organization that provides training and mentoring to groups like Faith in Action to strengthen their congregational organizing capacity on issues of justice. Faith in Action has contracted with an IAF affiliate from northern Virginia, VOICE (Virginians Organized for Interfaith Community Engagement), to increase its power to engender change for greater justice. In the next year Faith in Action will do the following:

1. Faith in Action will launch a Power Building Campaign (Campaign) that will conclude with the Re-founding Assembly in September 2021 with 500 people in attendance.
2. Components of the Campaign are:
  - Building the capacity of Faith in Action by raising \$75,000 through individual donors to hire its first full-time organizer.
  - Increase membership to 30 dues-paying organizations that reflect the diversity of our county and city.
  - Relational meetings with 1,000 people in the city and county.
  - Training 100 leaders on community organizing and power building to make a change.

Total Cost of Project	Amount Requested in this Proposal
\$20,500	\$6,000

## Portions of the Project that can be funded:

- Monthly staffing costs to VOICE: \$1,000
- Monthly Travel Expenses for VOICE Staff: \$625

**Total additional funding for this project:** Faith in Action is funding \$7,000 from its budget in 2020 and 2021. A Catholic Campaign for Human Development grant will fund \$7,500.

### Timetable for Project:



**Number of People Organization Serves as a Whole Annually:** 4,000+  
**Number of People Project will Serve:** 1,700

## Other Needs:

- 2 Laptop Computers: \$500 each
- 1 Printer: \$300
- Quickbooks Software: \$400



273 Newman Avenue, Harrisonburg, VA 22801  
 540-434-8450  
 Contact: Marie Bradley, Administrative Director  
 marie@flrc.org  
 This organization is tax-exempt under section 501(c)3 of the IRS Code. Federal EIN# 54-1422046

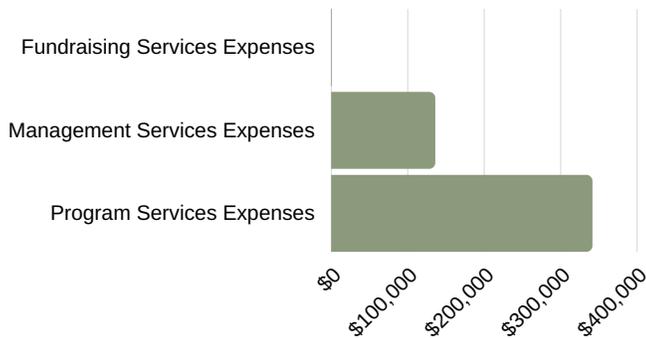
### History of the Organization/ Genesis of the Project:

Family Life Resource Center is a non-profit 501 C 3 Counseling agency meeting the behavioral health needs of individuals, couples and families. The center provides professional counseling and is committed to promoting hope, health and healing.

### Program Accomplishments:

Clinical Outpatient Mental Health Counseling Services to Individuals, Couples and Families (5253 Hours Service).

### Organization Expenses:



### Project: Scholarship Fund

The FLRC scholarship program gives away approximately \$15,000-\$16,000 annually to clients that otherwise would not be able to afford counseling. The agency remained open during Covid-19 as people struggling with mental health issues is on the rise due to fear and isolation. The support from this fund allows children, adults, and families seek the counseling that they need. We are also one of the few agencies that accept Medicaid and Medicare. Your support of this program may save a life.

Total Cost of Project	Amount Requested in this Proposal
\$16,000	\$10,000

### Portions of the Project that can be funded:

- Scholarship Fund - \$10,000

Total additional funding for this project: None

#### Timetable for Project:



Number of People Organization Serves as a Whole Annually: 6,000 counseling hours

### Other Needs:

- Children's Books & Supplies - \$500.00
- Office furniture - \$500.00
- Building Maintenance- \$1000



129 Franklin Street, Harrisonburg, VA 22801  
 540-434-0295  
 Contact: Candy R. Phillips,  
 candyphillips@firststepva.com  
 This organization is tax-exempt under section  
 501(c)3 of the IRS Code. Federal EIN# 51-0243177

## History of the Organization/ Genesis of the Project:

First Step was founded in 1979 and incorporated in 1980. We serve victims of domestic violence from H & R. We are the only agency in Harrisonburg that specifically serves and shelters victims of domestic violence. There is always a staff-member answering the 24 hour hotline and available to meet with victims. First Step provides temporary shelter, as well as an array of other services to victims and their children. Staff has found that the needs of victims and their children have increased, especially with COVID-19. Over the past few months we have seen an increase in requests for shelter from women with children. Families with kids require a lot of assistance to help meet the individual needs of each family member. Gift cards help provide for these basic needs during times of crisis.

## Program Accomplishments:

**First Accomplishment:** Domestic Violence Shelter services - First Step provides emergency, temporary shelter to victims of domestic violence and their children who have no other safe place to stay. For the year ending June 30, 2019, 86 adult victims of domestic violence and 66 children were sheltered at First Step. 52 households exited the First Step shelter to permanent housing and First Step provided rental assistance to 12 of those households.

**Second Accomplishment:** Domestic Violence Support Services - First Step provides supportive services to victims of domestic violence and their children. These services include crisis hotline, safety planning, weekly domestic violence adult support group, children's activity/homework groups, court accompaniment/legal advocacy services, assistance finding and obtaining community resources, employment, and housing.

**Third Accomplishment:** Rapid Re-Housing Program - Financial assistance for rent deposits, utility deposits, and/or short term rent to assist victims exit the shelter to permanent housing.

## Project: Help and Hope for Victims of Domestic Violence

When a victim of domestic violence comes to First Step for assistance, they are in immediate danger. They are not safe in their homes and they have no other safe place to go to. They often have few belongings when they come to the shelter. They and their children need help meeting all of their basic needs - safety, food, clothing, transportation, communication, etc. We do not have the resources to provide everything a victim and their children will need, especially in a crisis situation. Every victim served by First Step has their own unique needs - type and size of clothing, items for their infants/children, dietary restrictions, etc. Often victims are in need of a cell phone because their abusive partner damaged it, took it, or is tracking them using their current cell phone. Providing gift cards to victims with specific needs empowers them to provide for themselves (with a little help from the community) and helps bring them hope for their future.

Total Cost of Project	Amount Requested in this Proposal
\$2,400	\$2,400

## Portions of the Project that can be funded:

\$2400 to purchase Gift Cards to be used for food, clothing, personal supplies, infant and child items, prepaid track (cell) phones and minutes, and gas for victims of domestic violence.

Approximately \$50 to \$300 in gift cards to be used per household (depends on size of family and their critical needs).

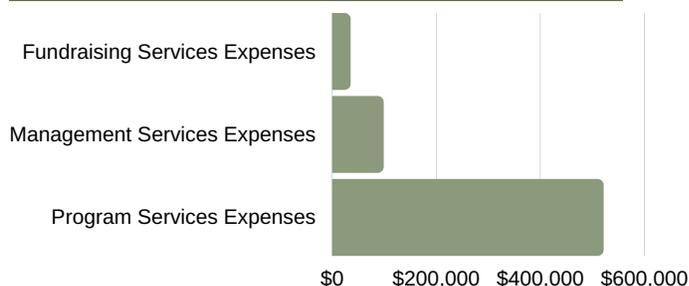
**Total additional funding for this project:** There is currently no other additional funding for this program.

### Timetable for Project:

October 2020 ————— June 2021

**Number of People Organization Serves as a Whole Annually:** 210 (in person services), 477 (hotline calls)  
**Number of People Project will Serve:** 12 households (12 survivors and approximately 5 to 18 children)

## Organization Expenses:



## Other Needs:

\$10,000 to replace crumbling sidewalks in First Step's front and back yards



4245 Lucy Long Dr, Harrisonburg, VA 22801  
 540-246-8174  
 Contact: Susan E. Kruck, Founder/Director  
 susan@fvconline.org  
 This organization is tax-exempt under section  
 501(c)3 of the IRS Code. Federal EIN# 27-2390909

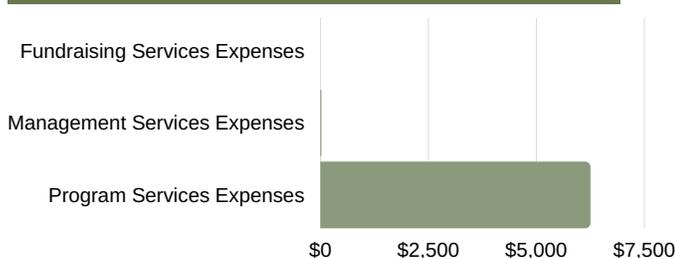
### History of the Organization/ Genesis of the Project:

Friends of Valley Charities is a 501(c)3 organization that has less than 1% in administrative expenses and is focused on raising money to support various charities in the Shenandoah Valley and funding a scholarship for a JMU student with or directly affected by cancer. Currently we do so through organizing 5Ks and golf tournaments. Past recipients have been Women's Heart Health, Local cancer patients, Cancer education fund, and RMH Women's Center. Our commitment is that 100% of all event proceeds are donated locally. This application is ONLY for the FVC Scholarship.

### Program Accomplishments:

We have currently raised \$39,750 for the scholarship with no staff, only few volunteers each year.

### Organization Expenses:



### Project: FVC Scholarship

The Friends of Valley Charities Scholarship has been established for a JMU student who either has cancer or is directly affected by cancer. Currently the scholarship will vary each year and the amount will be determined by FVC. Recipient should have demonstrated a keen dedication to specific personal and educational goals. The recipient should be considered active, cheerful, enthusiastic and driven! These qualifications shall be addressed by two letters of recommendation as outlined below. Special consideration but not required is Community Service to the Harrisonburg or student's home community. This scholarship has no required minimum GPA, however, preference is given to those students that have over a 2.0 cum GPA.

Total Cost of Project	Amount Requested in this Proposal
\$50,000	\$10,250

### Portions of the Project that can be funded:

We are working to raise the funded scholarship to a minimum of \$50,000 so that it will be self-sustaining and continue in perpetuity. At that time we will open it up to "cancer or other serious medical" with the hope that cancer will eventually be cured. We will also continue to raise money so that the scholarship will be larger and/or serve more students. COVID-19 caused us to cancel our 2020 events.

**Total additional funding for this project:** We have currently raised \$39,750 for the scholarship.

### Timetable for Project:



**Number of People Organization Serves as a Whole Annually:** 2

**Number of People Project will Serve:** 2

### Other Needs:

Funding for the scholarship into perpetuity, an additional \$11,250 is required.



# Gemeinschaft Home

1423 Mt. Clinton Pike, Harrisonburg, VA 22802  
540-434-1690  
Contact: Jennifer Jacovitch, Public Relations  
Coordinator  
jacovitch@gemeinschafthome.org  
This organization is tax-exempt under section  
501(c)3 of the IRS Code. Federal EIN# 54-1326987

## History of the Organization/ Genesis of the Project:

Gemeinschaft Home provides individuals in transition an opportunity to restore a sense of wholeness in their lives, maintaining a dependable and compassionate space that provides quality shelter, food, counseling, case management, job and life coaching, and an overall model for daily living and responsible decision-making. In our 35th year, we still operate our residential Re-Entry Program, serving individuals from throughout the state, and we have grown to provide two additional programs for individuals in the local and surrounding areas—the Self-Pay Program (for participants in the re-entry program who need, but cannot afford, additional residential-based services) and the Day Reporting Center Program (a non-residential program for men and women who would otherwise be incarcerated, including case management and group/individual sessions). We also offer residential services for adult males enrolled in the H-R Drug Court Program.

## Program Accomplishments:

Three month transitional therapeutic community program for substance abuse offenders with average occupancy of 31 residents. With an average of 20 persons reporting, the day reporting center provides local offenders an alternative to incarceration both pre- and post-trial. Programming focuses on self-awareness, personal and spiritual growth, and practical skill building.

## Other Needs:

Hygiene kits: \$20/each (includes toiletry items, composition book, and pen). Public Bus Passes for Adults: \$20 (book of 25 coupons). Twin bedsheets (extra long/dorm style): \$10/set. Pillows: \$6/each. Towel/Washcloths: \$3.00/set. Silverware: \$1/set (knife, fork, spoon)

## Project: *Passenger Van for Transporting Program Participants*

Our contract with the Virginia Department of Corrections stipulates that program participants are not allowed to drive and/or own a vehicle, which places a great burden on our staff to transport individuals to work, medical appointments, and probation meetings, particularly when those destinations are beyond the reach of public bus routes and/or require expensive taxi or rideshare services. Program participants have few resources, so gaining access to reliable transportation when they are starting out helps us to ensure they can get back on their feet quickly. With room for 15 passengers, the Ford Transit 350 XLT is larger and more durable (commercial grade) than our current vehicle—2007 Dodge Caravan (7 passengers) with over 220,000 miles, which requires maintenance and repair costs that exceed the vehicle's overall value. By doubling our passenger capacity, we reduce the number of trips and lower the mileage, as well as save money on fuel and routine maintenance.

Total Cost of Project	Amount Requested in this Proposal
\$25,000	\$10,000

## Portions of the Project that can be funded:

This proposal seeks money to fund the cost of one vehicle, a 2018-2019 model year, Ford Transit 350 XLT (15-passenger van).

**Total additional funding for this project:** During the FY 2020/2021, the board of directors has made an allowance in the budget (\$15,000) to help fund the purchase of a 15-passenger van for the organization to transport residents, and we seek additional funds to cover the remaining portion of the total cost of around \$25,000.

### Timetable for Project:

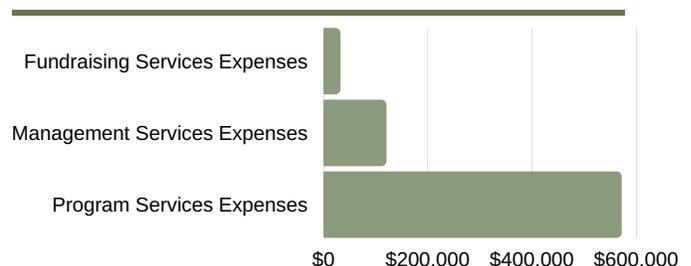


## Number of People Organization Serves as a Whole

**Annually:** Approximately 300 per year

**Number of People Project will Serve:** Approximately 300

## Organization Expenses:





3765 Taylor Spring Lane, Rockingham, VA 22801  
540-434-4901

Contact: Laurie Deavers / Executive Director  
director@generationscrossing.com

This organization is tax-exempt under section 501(c)3 of the IRS Code. Federal EIN# 54-2061192

## History of the Organization/ Genesis of the Project:

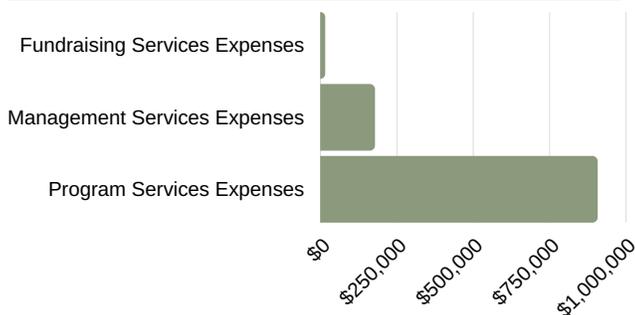
Generations Crossing has been a pillar of the Rockingham community for 20 years. From our humble beginnings in a church basement serving only 18 adults, we have grown into an organization that at our highest capacity serves 24 adults and more than 100 children from birth to school age. At the core of our mission are our inter-generational activities in which the children and adults in our care spend time together learning, growing, and building meaningful relationships. Over the years, we have been a partner in the lives of more than 500 local families.

Sadly, the pandemic has paused our intergenerational activities and severely reduced our enrollment numbers; thus, the genesis of this project. Families must continue to work. We wish to be able to continue providing the critical child and adult care services they need.

## Program Accomplishments:

During this fiscal year we provided adult and child day care for 54 adults and 126 children.

## Organization Expenses:



## Project: Coronavirus Relief Fund

Families must continue to work. We wish to be able to continue providing the critical child and adult care services they need. Generations Crossing seeks funds to support safe and healthy care for our adults, children, and staff under new regulations in the era of Covid-19.

Total Cost of Project	Amount Requested in this Proposal
\$211,600	\$40,400

## Portions of the Project that can be funded:

### Payroll & Revenue Replacement

**Payroll \$10,400** - New regulations due to Covid-19 present significant operating challenges. Children are dropped off and picked up at the door, requiring a teacher to escort them to and from their classroom, thus creating additional payroll expenses.

**Revenue Replacement \$30,000** - New group size regulations have limited the number of students we can have in a classroom, but ratio requirements have not changed. Therefore, the revenue from the room has decreased, but the payroll cost of running the room has remained the same, resulting in a net loss for the Center. This is true in nearly all of our classrooms.

Our net loss due to the limitations on group size, increased payroll, and increased PTO is still approximately \$211,600/year. In this project, we are requesting tuition/revenue replacement of \$40,400.

**Total additional funding for this project:** Additional funding for Coronavirus Relief has come from the Paycheck Protection Program (\$144,200) and the CARES Act (\$27,000).

### Timetable for Project:



**Number of People Organization Serves as a Whole Annually:** 180

**Number of People Project will Serve:** 65 children, 17 adults, 36 employees

## Other Needs:

None



4000 Running Bear Dr., Rockingham, VA 22802  
 540-383-8340  
 Contact: Dia Russell, dia.russell@girlsontherun.org  
 This organization is tax-exempt under section 501(c)3 of the IRS Code. Federal EIN# 45-3972189

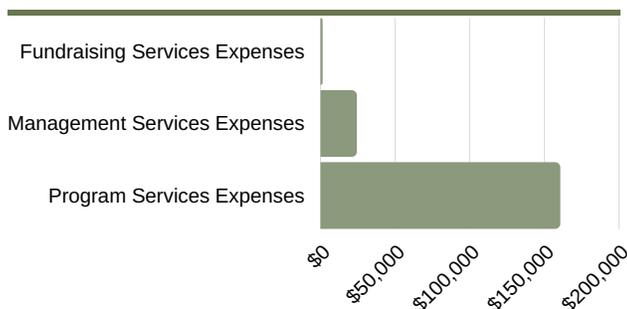
## History of the Organization/ Genesis of the Project:

As an organization that relies on school partnerships, our program has been upended by covid-19. Despite months of creative pivoting, participation decreased from 13 H-R teams serving 156 girls last fall, to 2 teams serving 14 girls this fall. We recognize our dependency on school-driven promotion is a substantial barrier given the current landscape. To overcome this barrier, we intend to develop a community awareness campaign. Increased community awareness should create increased registrations, allowing us to remain operational and vibrantly serve our community. We are committed to providing a safe, fun space for girls to learn critical social-emotional skills and believe GOTR can be instrumental in pandemic resiliency and recovery. Our curriculum paves inner pathways to utilize skills such as perseverance, emotional regulation, positive self talk, and experiencing true inner joy and confidence, all while physically training for a 5k. Funds will support community awareness, program viability, and our ability to provide scholarships to those in need during the coming year.

## Program Accomplishments:

Partner with local schools to provide 12 week programs in the fall and spring to promote physical and emotional well-being to young girls in the community.

## Organization Expenses:



**Project:** *Promoting and sustaining GOTR & mental, physical, and emotional health for girls in H & R after Covid-19 impacts.*

The ever-changing landscape of school closures and social distancing measures during the current COVID-19 pandemic have impacted Girls on the Run's ability to serve girls tremendously. At the same time, there has never been a more profound need for the resources, lessons, discussions, and activities we provide, which is why we are passionately committed to the continuation of programming in our community. Girls on the Run of the Shenandoah Valley is requesting \$16,000 to support general operations and new promotional strategies to continue to reach girls and offer our impactful, physical activity-based, positive youth development program to 3rd-8th grade girls in the Harrisonburg/ Rockingham area. Requested funds will be used to support continued operations, ensuring that we are able to offer programming in the coming year within our community. Funds will also support promotional strategies that help us reach families in a way that is not predominately dependent on marketing through our schools. Additionally, it will help to ensure that we can continue to offer financial aid to girls who need our program the most.

Total Cost of Project	Amount Requested in this Proposal
\$35,875	\$16,000

## Portions of the Project that can be funded:

- Community awareness campaign = \$6000:
  - WHSV TV commercial creation, airing, digital ad placement for spring and fall 2021 seasons = \$3500
  - Bloom magazine advertisement spring and fall 2021 = \$1800
  - Radio advertisements = \$700
- General operating support = \$10,000
- Estimated financial scholarships for 250 H/R girls for spring and fall 2021 seasons: \$19,875

**Total additional funding for this project:** Currently, there is no committed funding for this project.

### Timetable for Project:



**Number of People Organization Serves as a Whole Annually:** 700 girls directly, plus their families and broader community indirectly  
**Number of People Project will Serve:** 250 girls directly, plus their families and broader community indirectly

## Other Needs:

None



2502 Melrose Avenue, NW, Roanoke, VA 24017  
 540-581-0620  
 Contact: Meghan Pfleiderer, Manager of Donor Relations, development@goodwillvalleys.com  
 This organization is tax-exempt under section 501(c)3 of the IRS Code. Federal EIN# 54-0884014

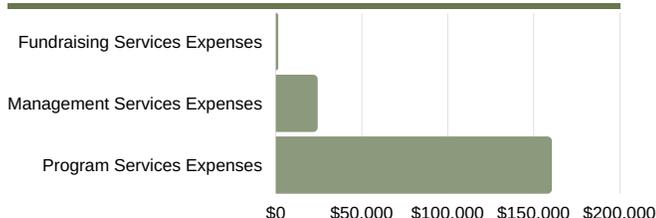
### History of the Organization/ Genesis of the Project:

Goodwill Industries of the Valleys serves 35 counties and 14 cities in central, southwest, and southside VA. Goodwill Industries of the Valleys has been helping people overcome obstacles to employment and gain greater independence since 1931. Our mission is helping people and families in our community achieve a better life through work and independence. Goodwill invests revenue from retail stores in programming for youth, adults, and seniors with disabilities and disadvantages. Goodwill also provides all community members access to comprehensive employment services and training opportunities both in-person and online. Goodwill Virtual Services offers online/remote access to one-on-one career coaching, a wide variety of live and on-demand training opportunities, and many other services and resources.

### Program Accomplishments:

**Career Training** – So far in 2020, 3,100+ credentials have been earned by individuals in career training programs, enabling Goodwill to help 1,200+ people find jobs already this year, and at an average wage \$0.50 higher than in 2019.  
**Prisoner Re-Entry** –The recidivism rate for individuals in Goodwill's re-entry programming is less than 5%.  
**SCSEP** – Goodwill Industries International's goal is for 36% of seniors in employment-focused programming to still be employed after a year. At Goodwill Industries of the Valleys, 75% of SCSEP participants meet this benchmark.

### Organization Expenses:



### Project: Helping Residents with Disadvantages Achieve Successful Employment Outcomes

In H-R, Goodwill provides: Healthcare Career Training for individuals who have a low income, Life Path Re-Entry Program for individuals returning to the community after incarceration, and Senior Community Service Employment Program (SCSEP) for individuals age 55+ who have a low income. Most individuals served have limited incomes and the costs associated with training and interviewing for jobs can be a significant barrier. One emergency expense can derail a person's progress. Extra help, such as paying for bus passes or needed dental care, is essential to a person's short-term and long-term success. At Goodwill, Supportive Services provide this assistance. In the wake of COVID-19's financial impact, Goodwill is requesting \$10,000 to fund Supportive Services for H-R program participants. Your support will provide an essential safety net for individuals on their path to economic independence.

Total Cost of Project	Amount Requested in this Proposal
\$130,400	\$10,000

### Portions of the Project that can be funded:

Each year, Goodwill serves approximately 20 people from H-R who need Supportive Services. Goodwill is requesting \$10,000 to ensure these individuals have Supportive Services to assist with essential expenses. Goodwill estimates an average cost of \$500/person to provide Supportive Services, so individuals can continue their path to economic independence. The level of support needed varies from person to person.

**Total additional funding for this project:** This year, Goodwill's investment in H-R programming will be \$112,150 for staffing, training, and work-based learning. Goodwill also self-funds Supportive Services through "Round Up" donations from Goodwill shoppers, but COVID-19 related store closures have limited Goodwill's capacity to self-fund Supportive Services in FY2021.

#### Timetable for Project:



**Number of People Organization Serves as a Whole Annually:** In 2019, Goodwill served a total of 38,239 people. Due to COVID-19, more people than ever are seeking Goodwill's services. In the first 8 months of 2020, Goodwill served 49,704 people through programs and basic services.

**Number of People Project will Serve:** 20 individuals

### Other Needs:

None



One Court Square, Harrisonburg, VA 22801  
 202-577-1127  
 Contact: Cody Oliver,  
 coliver@harrisonburg.k12.va.us  
 This organization is tax-exempt under section  
 501(c)3 of the IRS Code. Federal EIN# 54-1746901

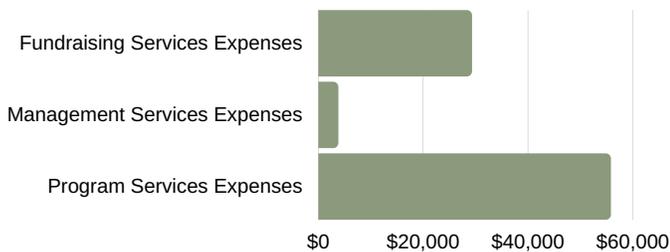
## History of the Organization/ Genesis of the Project:

Harrisonburg Education Foundation is the community's connection to Harrisonburg City Public Schools. For over two decades, HEF has supported teachers, administrators and students through recognition events, grant opportunities and post secondary scholarships. The centerpiece of the effort remains HEF's Innovative Educator Grants. This annual opportunity honors the ingenuity of teachers and provides funds for classroom ideas that are beyond the typical school budget. A volunteer board works on the mission to fund opportunities, fulfill dreams, and celebrate excellence.

## Program Accomplishments:

- Innovative Educator Grants \$44,636
- Scholarships for Harrisonburg High School Students \$4500
- Breakfast of Champions \$4530

## Organization Expenses:



## Project: Honoring Harrisonburg City Public School Educators

During National Teacher Appreciation Week in May, HEF will lead the effort to thank and honor all city educators. Through either an in-person or virtual Breakfast of Champions, HEF will celebrate the Teacher of the Year from each of the 10 schools in the district. In addition to the annual event for the selected honorees, HEF will provide satellite parties in each of the 10 schools as the 2020-21 school year has been particularly challenging. HEF will encourage families, community leaders and businesses to express their thanks to those helping city students during the COVID pandemic.

Total Cost of Project	Amount Requested in this Proposal
\$7,800	\$7,800

## Portions of the Project that can be funded:

Celebrate an individual school(s) in the district for 10% of the cost (\$780).

**Total additional funding for this project:** None

### Timetable for Project:

- Dec 2020 - Begin planning with HCPS Human Resources
- Jan 2021 - Board committee established
- Mar 2021 - Teacher of the Year selected
- April 2021 - Full planning for event
- May 2021 - Event

### Number of People Organization Serves as a Whole

**Annually:** Over 6,000

**Number of People Project will Serve:** Over 100

### Other Needs:

- Innovative Educator Grants (starting at \$500)
- Named Student Scholarship (starting at \$1000)
- Stem Day Sponsor (\$2000 every other year)



P.O. Box 344, Harrisonburg, VA 22803  
 540-434-5268  
 Contact: Delores Jameson, Executive Director  
 director@generationscrossing.com  
 This organization is tax-exempt under section  
 501(c)3 of the IRS Code. Federal EIN# 23-7073271

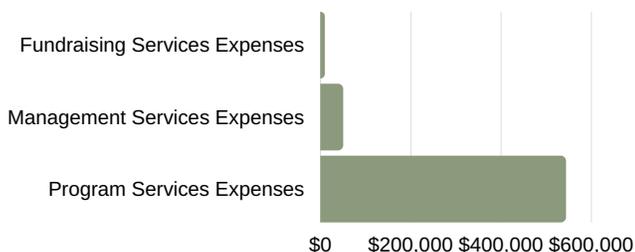
## History of the Organization/ Genesis of the Project:

The HRCDDC was established in 1971 in response to community needs for affordable child day care. In February 1970, Asbury United Methodist Church offered their facility as a site for the daycare center. From an initial enrollment in May 1971 of three full-time children and one part-time child, the center grew to an enrollment of thirty children by the end of the year. HRCDDC has been an integral part of the community since its inception in 1971. After 38 years at Asbury Church we were asked to relocate. HRCDDC moved to Muhlenberg Lutheran Church in January 2010. In August of 2017, we were finally able to purchase a building of our own. Our goal of moving into our dream home by our 50th anniversary has had to be revised to deal with day to day operations of our existing program under new guidelines and restrictions. With continuing support from the community, we hope to restart our building campaign with a plan that will allow us to continue to serve families for an additional 50 years.

## Program Accomplishments:

The center provides day care services for residents of Harrisonburg and Rockingham County, Virginia on a sliding fee schedule, based on family income.

## Organization Expenses:



## Project: Building Fund

The Harrisonburg Rockingham Child Day Care Center has had a goal of purchasing a building and designing it to serve an expanded number and age-range of children for the last 10 years. Our success so far has been through our major community event, Dancing with the Stars of the 'Burg. We did purchase a building in downtown and were in the final design stage, hoping to break ground in Summer 2020, with the goal of being in our own building by Fall of 2021. And then Covid-19 turned the world upside down. HRCDDC had to focus on staying open, retaining employees, and operating with a deficit due to state restrictions on group size and adult/child ratios for childcare centers. The need for child care in our community has become an even greater need for working parents. Covid-19 has increased awareness that child care is essential to economic stability and recovery of the work force.

Total Cost of Project	Amount Requested in this Proposal
\$3,000,000	\$100,000

## Portions of the Project that can be funded:

- Classroom furniture (7 classrooms for preschool and school-age children) \$10,000 per
- Classroom furniture and equipment (3 infant and 2 toddler) \$15,000 per
- Playground equipment \$100,000
- Infant/toddler playground equipment \$50,000
- Library for parents and classroom books \$10,000

**Total additional funding for this project:** Fundraising to date through DWTS of the 'Burg has given us \$750,000. A launch of a formal building campaign has stalled due to the pandemic's impact, and the need to focus on pursuing grants and funds to maintain the operation of our existing program.

**Timetable for Project:** The timeline for our project has changed due to COVID, pushing it to 2023.

**Number of People Organization Serves as a Whole Annually:** Until the pandemic our program served 80 children and their families. Since April, we have gradually increased numbers from under 20 (essential workers only) to 48 this fall.

**Number of People Project will Serve:** As designed, our new building will serve up to 180 children and their families.

## Other Needs:

- Sand for the sandbox- \$300
- Mulch for the playground - \$200
- Art supplies: paint, tape, paper, etc... \$700
- Classroom materials - \$2,000
- Office Expenses: copy paper, ink cartridges, etc.- \$1,000
- Cleaning supplies - \$600



9652 Phillips Store Rd., Broadway, VA 22815  
 540-820-2331  
 Contact: Kay Kibler, Co Chairman  
 lscfp209@gmail.com  
 This organization is tax-exempt under section 501(c)3 of the IRS Code. Federal EIN# 54-1860278

## History of the Organization/ Genesis of the Project:

Originally, the pantry began at Edom United Methodist Church many years ago. Many of the volunteers that were helping at Edom, came from Grace Mennonite Fellowship. In 2018, the Edom Pantry realized that a more accessible and larger space was needed. After much discussion and prayer, a decision was made to relocate the Pantry and change the name to Lacey Spring Community Food Pantry. The pantry was moved in August of 2018 to Grace Mennonite Fellowship in Lacey Spring. We have grown from approximately 30 family's each week, to last count we had 131 families at Pantry! In March of 2020, we needed to rethink how we were going to continue to operate due to COVID. We knew we couldn't stay inside the church so we moved the Pantry outside to the church's pavilion. The weather is beginning to get cold and we need to enclose the pavilion to stay warm and dry and to be able to keep our Pantry running.

## Program Accomplishments:

We are excited at the growth our pantry has seen in the past two years. We regularly post on our Facebook page to remind folks of the pantry each week. We are building community and connections with the clients that come to the pantry. We have connected with local farmers to get produce during the growing season. We have recently started to offer personal care products to clients on a monthly basis and call this our "Lemonade Stand".

## Other Needs:

- Gas reimbursement for volunteers to pick up food: \$2940/yr
- Electricity: \$2400/yr
- Bags: \$100/yr
- Personal Care items for Lemonade Stand: \$1800/yr

## Project: Winterize the Pavilion

Due to COVID-19, our Pantry is now operating out of the church pavilion. We have been using the pavilion since March 16, when everything became uncertain. We now set out the produce, baked goods and other donated items on picnic tables for the clients to walk through and choose what items they want. We do have a walk in cooler in the pavilion so setting food out is a smooth process. Our concern is the weather. We are in the process of getting quotes to enclose the pavilion for the fall and winter seasons. We are looking at using the same thing that is used in poultry houses. They use curtains that come up from the bottom. It allows for the possibility of air flow on nice days but the sides can be closed off to keep the cold, rain, snow and wind out. We need to have this completed ASAP. Cold weather will be here soon. We also need to purchase two space heaters.

Total Cost of Project	Amount Requested in this Proposal
\$5,150	\$5,150

## Portions of the Project that can be funded:

- Pavilion Enclosure: \$3500
- Two Space Heaters: \$5504
- Stir/Ceiling Fans: \$600
- Dusk to Dawn & LED Lights: \$500

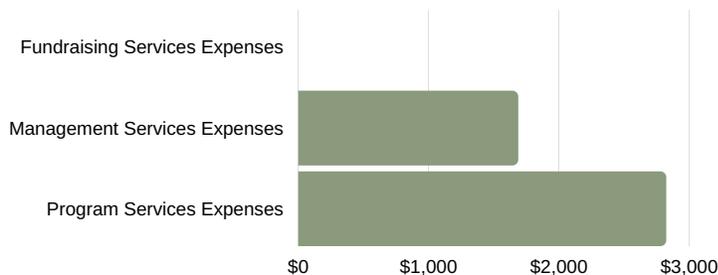
**Total additional funding for this project:** No other funding is needed.

**Timetable for Project:** Our timeline is to have the pavilion enclosed by the end of November. The cold weather will make it difficult to hold our Pantry without enclosing the pavilion.

**Number of People Organization Serves as a Whole Annually:** So far this year, we are averaging 311 families/ 935 people each month that are receiving food from our Pantry.

**Number of People Project will Serve:** We average approximately 85 families each week.

## Organization Expenses:





18621 Runions Creek Rd., Broadway, VA 22815  
 540-908-0022  
 Contact: Travis Coyle, Executive Director  
 travis@livingwatersfarm.net  
 This organization is tax-exempt under section  
 501(c)3 of the IRS Code. Federal EIN# 84-4209711

### History of the Organization/ Genesis of the Project:

After just over a year of many volunteers working to develop our program Living Waters Farm Initiative (LWFI) was incorporated in Virginia on February 13, 2020. We received a letter from the IRS on April 27, 2020 notifying us that we became an IRS 501 (c)(3) nonprofit on February 13, 2020. We call ourselves Living Waters Farm Initiative because we look to the Source of life for true fulfillment. (John 4:10,13) The farm part was by divine accident. Our family wanted to have a hobby farm. We started dabbling with gardens and raising beef. It didn't take long for me to see that not only was there something pleasing and restorative about farming, but in a tangible way God was illustrating life lessons through the farm. In order to grow something, you have to take ownership of it. The word Initiative can be defined as "the power or opportunity to act or take charge before other things do." We are veterans who have taken back the initiative in our lives.

### Program Accomplishments:

- Since January 1, 2019 LWFI volunteers have raised approximately \$17,000. We have enjoyed wide community support. Some of our accomplishments:
- Businesses in the community donated all of the materials to build a pole barn with 4 stalls for the horses. 20 veterans put in several days of volunteer labor. A contractor who builds pole barns brought his crew out to LWFI for 4 days and finished the job.
  - "Beards and Broads" set up an axe throwing tournament to raise funds.
  - LWFI built a Veterans Day parade float and were asked to be the Grand Marshall of the parade.
  - iHeart Radio featured the farm for a business break on their podcast.
  - Congressman Ben Cline on June 20, 2019 spoke on the House floor saying "The Living Waters Farm Initiative is for veterans suffering the effects of war."

### Project: Multipurpose Prefab Building

LWFI provides peer-to-peer support for Veterans. The farm setting allows veterans to provide emotional support to each other in an informal setting with other veterans and engage in activities. In order to accomplish this project LWFI's plan is to provide a building that contains a woodworking shop and a meeting area for the Veteran's Support Group. At this point in time all of LWFI's activities are held outdoors as there is no LWFI building.

Total Cost of Project	Amount Requested in this Proposal
\$32,000	\$32,000

### Portions of the Project that can be funded:

The building cost is \$28,000 and it requires a gravel pad at a cost of \$4,000

**Total additional funding for this project:** Requesting \$32,000 or contributions towards the building fund. We have no monies committed to this project.

#### Timetable for Project:

January 2021 ————— February 2021

**Number of People Organization Serves as a Whole Annually:** 200  
**Number of People Project will Serve:** 90

### Organization Expenses:



### Other Needs:

- Fencing \$8000
- Horse Tack \$500
- 50 HP Tractor \$15000
- Horse Trainer \$1500
- Hay Equipment \$5000
- Animal Sponsorship \$2000



174 S Main St., Harrisonburg, VA 22801  
 540-434-4475  
 Contact: Michael Evans, mevans@mrlib.org  
 This organization is tax-exempt under section 501(c)3 of the IRS Code. Federal EIN# 54-0548703

## History of the Organization/ Genesis of the Project:

Founded in 1928, Massanutten Regional Library serves the residents of Harrisonburg, Rockingham and Page Counties with seven branches located in Bridgewater, Broadway, Elkton, Grottoes, Harrisonburg, Luray and Shenandoah. Library patrons have free access to a collection of nearly 400,000 items, including books, DVDs, audiobooks, and ebooks, as well as online research and learning resources. Youth literacy and enrichment is a primary focus of MRL. In 2019, the Library hosted 1,874 youth programs attended by 44,700 children and family members. When the coronavirus pandemic forced MRL to close its branches in March, the Library quickly pivoted to enhance online offerings by expanding its collection of ebooks and adding additional free resources to its website. MRL also suspended overdue fines and eliminated all outstanding overdue fines from patron accounts (including more than 4,000 children's accounts) in order to help alleviate financial stress for patrons caused by COVID-19.

## Program Accomplishments:

In FY 19, MRL tallied more than 287,500 visits and circulated over 692,000 items. MRL hosted over 2,100 programs that were attended by approximately 46,000 people. MRL issued or renewed 9,585 library cards, answered 29,183 reference questions, and volunteers contributed 5,590 hours of service. In FY 19, MRL has continued the "book a librarian" program. This program is designed to provide one-on-one instruction for our patrons on library resources or to answer technology questions. MRL has also continued to expand our youth outreach programs in Page County and increased programming at our Page public library branch. MRL has continued the prescription for reading program working with a group of area pediatricians to provide books and reading materials for babies and their parents. These items are distributed during baby wellness visits.

## Project: Community Wifi Hotspots: Expanding beyond the Library Walls

This project will provide free, fast and reliable wifi hotspots centered around MRL's branch locations in Rockingham County. Each MRL branch offers wifi inside the building, but current equipment lacks the power to provide a stable signal outside the library's walls. Through this project, MRL will install special antennae that will broadcast wifi up to 350 yards outside each library branch, thereby creating community hotspots in Bridgewater, Broadway, Elkton, and Grottoes. This project will provide high speed internet access to many community members who have little or no access to high speed internet service at their homes.

Total Cost of Project	Amount Requested in this Proposal
\$29,068	\$10,660

## Portions of the Project that can be funded:

Upgrading Equipment at Each Branch Can Be Funded Individually

- Bridgewater (North River Library): \$2,665
- Broadway (Village Library): \$2,665
- Elkton (Elkton Community Library): \$2,665
- Grottoes (Grottoes Branch Library): \$2,665

**Total additional funding for this project:** Federal eRate Refund: \$18,408 (eRate funding is disbursed as a partial refund of qualifying expenses).

### Timetable for Project:

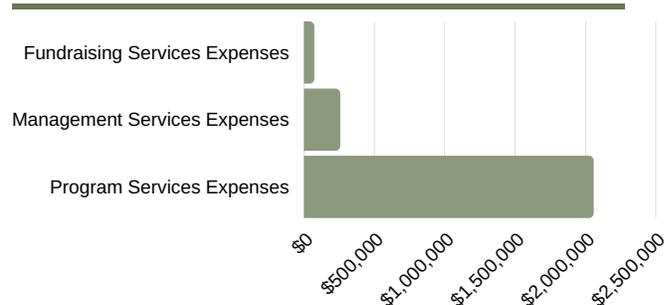


## Number of People Organization Serves as a Whole

**Annually:** 77,000 (Appx. 94% of Rockingham County residents live within 10 miles of an MRL branch)

**Number of People Project will Serve:** 280,000 patron visits per year (5 year average)

## Organization Expenses:



## Other Needs:

2021 Summer Reading Program Sponsorship: \$1,000.  
 COVID-19 Safety Supplies: \$1,500. "Prescription for Reading" partnership with health care providers to provide books to newborns during well-baby visits: \$1,000.



PO Box 1478, Harrisonburg, VA 22803  
 540-432-1812  
 Contact: Shannon D Porter  
 sporter@themercyhouse.org  
 This organization is tax-exempt under section 501(c)3 of the IRS Code. Federal EIN# 54-1476187

### History of the Organization/ Genesis of the Project:

Mercy House is now entering its 32nd year of operations and serves as the primary homeless services agency in the City of Harrisonburg, Rockingham County, and the surrounding region. The organization operates a family shelter that serves over 50 local families per year and serves as the leading Virginia Housing Solutions Program (VHSP) Homelessness Prevention and Rapid Re-Housing provider in the Western Virginia VA 513 Continuum of Care. The Mercy House SAFE-At-Home program has become a dynamic model of what a collaborative approach can bring to effective service delivery, programmatic design, and community development. In 2017 the United Way of Harrisonburg and Rockingham recognized Mercy House with its "Collaborative Champion Award" for the organization's ability to engage diverse stakeholders, create synergy among service providers, and drive impactful results. This program partners with all area homeless shelters including First Step, Salvation Army, and Open Doors to coordinate case management services, identify appropriate sustainable housing options, communicate and mediate client barriers and avoid duplicative case management processes to support shared clients.

### Program Accomplishments:

Provided emergency shelter to 51 local homeless families including food, shelter, clothing, furniture, employment and family living skills. Re-Housed 128 local homeless households and prevented homelessness for 82 imminently homeless households. Provided supportive case management and housing counseling to all clients.

### Other Needs:

None

### Project: SAFE -At-Home

The purpose of the SAFE-At-Home program is to help recently homeless households to become established in their community and become increasingly self-sufficient by assisting with unmet needs that might otherwise destabilize their housing. The program model combines intensive supportive case management services and targeted financial interventions to stabilize clients as they encounter adversity in their post-shelter housing placement. Examples of the targeted interventions include: vital record/license fees, transportation/car repair, shoes or uniforms for employment, medical copays/eye glasses/medication costs, day care/school fees/tutoring/sports fees for children, as well as partial rent stipends or emergency utility payments. In each case the assistance must be "difference making" and have a direct impact of the client's continued self-sufficiency.

Total Cost of Project	Amount Requested in this Proposal
\$54,000	\$8,000

### Portions of the Project that can be funded:

Due to the significant ongoing unmet need within our program, Mercy House is seeking to leverage multiple funding sources in order to provide 116 total units of direct client aid with average outlay of \$465.52, which creates a total program of budget \$54,000. Our agency has adequate staffing and administrative capacity to operate the program. Therefore all requested Community Foundation funding would go to direct client aid- with every dollar being spent to secure resources on behalf of a client. Any donor support would go directly to targeted assistance.

**Total additional funding for this project:** The total request would be \$8000 with total program budget of \$ 54,000. The other \$46,000 would be addressed through other funding sources including the United Way of Harrisonburg and Rockingham County, other foundation grants, and private donors. Any additional funds raised would go to increasing the program budget.

### Timetable for Project:

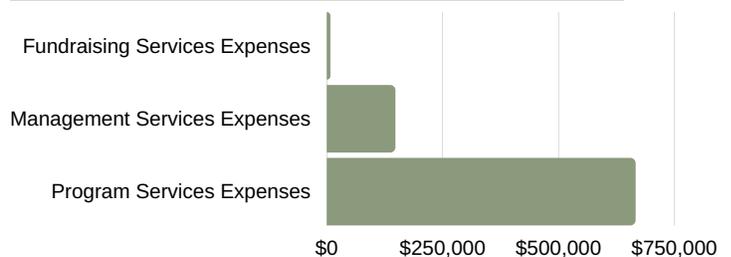


### Number of People Organization Serves as a Whole

Annually: 1,214

Number of People Project will Serve: 243

### Organization Expenses:





3051 S Main St., Harrisonburg, VA 22801  
 540-208-7446  
 Contact: Shannon Blosser, Office + Event Coordinator  
 info@newcreationva.org  
 This organization is tax-exempt under section 501(c)3 of the IRS Code. Federal EIN# 27-1758422

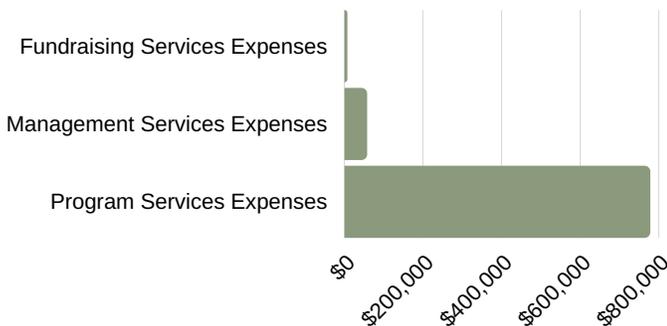
### History of the Organization/ Genesis of the Project:

New Creation is a faith-based nonprofit creatively counteracting sex trafficking with a local heart + global approach. We offer survivor-made goods and fair trade accessories in our shops, as well as provide prevention education on the issue of human trafficking. The purpose of this particular project is to raise awareness & bring prevention education to our youth. New Creation has worked alongside the Richmond Justice Initiative, the creators of The Prevention Project™, since the inception of New Creation in 2013. In the 2019-20 academic school year, New Creation funded and helped implement TPP in middle and high schools in Page County & now we want to see it extended to more schools in our area. Funding is one of the biggest barriers to overcome when talking with teachers & administrators, so being able to say it's already funded is huge to bringing this curriculum into our schools.

### Program Accomplishments:

This organization's mission is to stop human trafficking in and around the Harrisonburg local area.

### Organization Expenses:



### Project: Prevention Education Curriculum in the Shenandoah Valley

Purchase The Prevention Project™ curriculum to add to Shenandoah Valley middle & high schools. The Prevention Project™ "emboldens students to protect themselves from human trafficking and equips them with the tools needed to recognize signs of human trafficking and how to report it!" (<http://www.prevention-project.org>)

Integrate training by New Creation staff & members of The Prevention Project staff into teacher inservice days

Total Cost of Project	Amount Requested in this Proposal
\$7,775	\$7,775

### Portions of the Project that can be funded:

Training & Staff Costs - \$3,000

The Prevention Project™ Curriculum - \$200-\$500 per school. Our goal is to have this curriculum in all middle & high schools in Harrisonburg City, Rockingham County, & Page County schools as well as in Grace Christian School in Staunton & Blue Ridge Christian School in Bridgewater this coming school year.

**Total additional funding for this project:** None at this time

#### Timetable for Project:

September 2021 ————— June 2022

### Number of People Organization Serves as a Whole Annually:

As of 2020 we have worked with over 6,000 students & 200+ teachers, participated in over 300 community awareness events; plus over 17,000 transactions in our two shops, & 60+ organization partnerships

**Number of People Project will Serve:** Approximately 1,850-11,755 students depending on funding

### Other Needs:

Paying off our mortgage - Approximately \$140,000



103 S. Main Street, Harrisonburg, VA 22801  
 517-219-7826  
 Contact: Barbara E. Camph,  
 askoasisart@gmail.com  
 This organization is tax-exempt under section  
 501(c)3 of the IRS Code. Federal EIN# 54-1973610

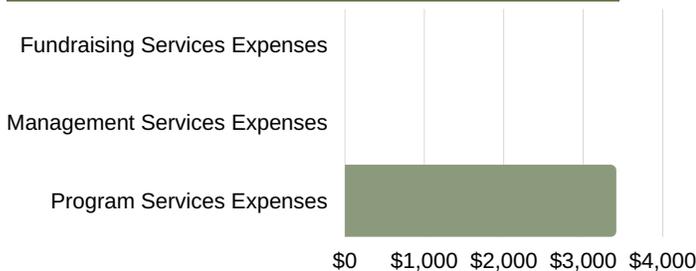
### History of the Organization/ Genesis of the Project:

OASIS Fine Art & Craft started in October 2000, with a grant (the one and only!) from the City Council. We are a co-op gallery with approximately three dozen members who exhibit and sell their art and craft at OASIS. We are also active community members, providing communal art opportunities and participating in downtown events. The Art on Wheels program, started in 2017, seeks to provide art and craft to populations who may not have access to such a regular arts program. We have worked with the home school program, the Boys and Girls Club, and Second Home, as well as hosting field trips (which included active craft projects) at OASIS. Due to COVID-19, we are planning to make videos of kids' art projects. If supplies are needed, we will make kits for pickup.

### Program Accomplishments:

In 2019, OASIS artists visited Second Home for regularly, providing activities and supplies. OASIS artists led those activities, with assistance from Second Home aides.

### Organization Expenses:



### Project: Art on Wheels

Art on Wheels is a program which was started in 2017 by OASIS Fine Art & Craft. Art on Wheels has been providing arts and crafts projects to children outside of school time. Due to COVID-19, we would like to produce short videos of craft projects. These videos, along with materials, would be provided free of charge to any child in the area. We are seeking \$3,500 to cover the cost of materials and video production for a year.

Total Cost of Project	Amount Requested in this Proposal
\$5,000	\$3,500

### Portions of the Project that can be funded:

- Cost of materials: \$2,000
- Cost of video production: \$1,500

**Total additional funding for this project:** We project that OASIS artists will donate approximately \$1500 in time and materials.

#### Timetable for Project:



**Number of People Organization Serves as a Whole Annually:** 10,000

**Number of People Project will Serve:** 200-500

### Other Needs:

None



P.O. Box 1393, Harrisonburg, VA 22803  
 540-360-1123  
 Contact: Brent Holsinger, Founder and President  
 brent@ontheroadcollaborative.com  
 This organization is tax-exempt under section  
 501(c)3 of the IRS Code. Federal EIN# 47-1261317

## History of the Organization/ Genesis of the Project:

On the Road Collaborative is a nonprofit organization that empowers youth by providing educational opportunities and hands-on career experiences. Through strong community partnerships, we focus on connecting our youth to trusting adult relationships and equitable opportunities that allow them to discover their interests and skills. That's why we've created our signature 10-week Career Enrichment Courses, which connect our youth to trusted Community Teachers and potential career paths. We believe that by enriching the lives of our youth through additional learning opportunities and valuable resources, we can inspire their growth and confidence and help set them on the road to realizing their promise, and encourage them to go after their biggest goals.

## Program Accomplishments:

**Youth Participation and Closing the Learning Gap:** We served 362 middle and high school youth, 85% of whom were from low-income families, during the 2019-2020 school year across our three program sites in Harrisonburg. Program services included: Career Enrichment Courses, Academic Coaching, High School Readiness through our 8th and 9th Grade Academies, and College and Career Preparation through our 10th-11th Grade Academy.  
**Career Enrichment Courses:** This year, we offered 59 Career Enrichment Courses in a wide-range of careers.  
**COVID-19 Response:** When the Harrisonburg Schools closed in March due to COVID-19, we launched a Virtual Program less than a month later. Throughout April-June, our staff maintained relationships with our youth, and continued to provide program services in a virtual format.

## Other Needs:

- At-Home Learning Kits to supplement Virtual Learning Program (\$5,000)
- Summer Learning Scholarships (\$3,500)
- Emerging Chefs Enrichment Program (\$2,500)
- On the Road Van for Field Trip Transportation (\$20,000)

## Project: Career Enrichment Courses for Middle and High School Youth

This proposal is to fund Career Enrichment Courses for middle and high school youth in OTRC's after-school programs. Our Career Enrichment Courses empower our youth with a clearer understanding of their interests, skills, and future pathways. With around 30 classes offered each semester, youth have a range of options and can choose courses that interest them, while becoming connected to local professionals who serve as mentors and a trusted resource. Youth learn the skills they need to have; and if the hands-on experiences help them see that this is the right path for them, they have a trusted mentor who can help them understand the path they'd need to take to reach that professional goal.

Total Cost of Project	Amount Requested in this Proposal
\$60,000	\$10,000

## Portions of the Project that can be funded:

- \$100: One class session of a 10-week Career Enrichment Course for a group of 12-15 youth
- \$250: A Career Enrichment field trip for a class
- \$500: Learning Showcase: An event held each semester that serves as the culmination of every Career Enrichment Course. Youth from each Career Enrichment Course collectively teach back what they learned over their 10-week course.
- \$1,000: Funds an entire 10-week Career Enrichment Course for a group of 12-15 middle or high school youth

## Total additional funding for this project:

- \$15,000 - United Way of Harrisonburg Rockingham County
- \$5,000 - Wells Fargo Foundation
- \$15,000 - 21st Century Community Learning Centers

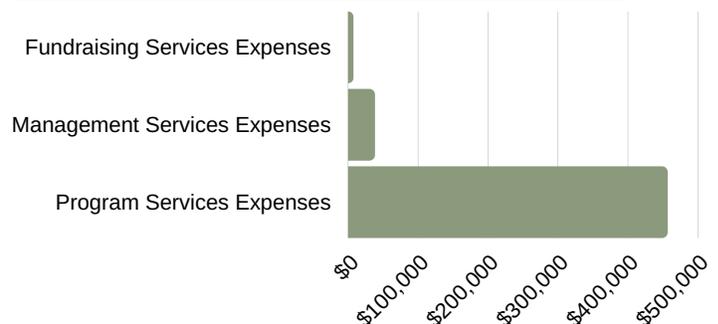
## Timetable for Project:

The Career Enrichment Courses will occur from September 2020-May 2021. Some courses may be taking place virtually at this time due to COVID-19.

## Number of People Organization Serves as a Whole Annually: 250

Number of People Project will Serve: 150

## Organization Expenses:





17 E. Johnson Street, Harrisonburg, VA 22802  
 540-442-7727  
 Contact: Eric Olson-Getty, Director of Development & Administration  
 eric@ourcommunityplace.org  
 This organization is tax-exempt under section 501(c)3 of the IRS Code. Federal EIN# 54-1835664

### History of the Organization/ Genesis of the Project:

Our Community Place (OCP) began as a simple free meal in 1991 and opened as a full-fledged community center in 2008. Food has always been at the core of our community-building mission, and we have served community meals and provided fun and educational programming for the past 12-years. We strive to be a place of safety and belonging. Our programming has grown to include supportive employment through our Kitchen Industries and Young Jupiter Market Garden, and case management services that assist community members desiring help with access to critical resources such as IDs, housing, employment, and health care. During the COVID-19 pandemic we have had to curtail most of our community center activities, but we more than doubled the number of meals served each week. That has included delivering meals to high-risk community members quarantined in a motel off-site.

### Program Accomplishments:

From March-July 2020 our case managers have served 496 unique individuals with 2,564 services. These services resulted in 44 primary outcomes and 2,520 secondary outcomes. Primary outcomes denote those that result in a client gaining direct access to a resource such as employment, housing, or healthcare services. Secondary outcomes result from services that assist a client towards attaining a primary goal, such as completing an application or making an appointment.

### Project: Homelessness to Housing Case Management

Homelessness to Housing is a new initiative by OCP designed to provide supportive housing to unhoused individuals struggling with substance use and mental health disorders. OCP will partner with other agencies to purchase and maintain properties and to run recovery programs in those facilities. The program will rely on OCP's case managers to identify community members who qualify for the program, to assist community members as they access a wide array of resources in addition to housing, coordinate services with partner agencies, and provide ongoing monitoring and support to community members who are residents in program housing.

Total Cost of Project	Amount Requested in this Proposal
\$178,000	\$90,000

### Portions of the Project that can be funded:

- 3 Case Managers, \$30,000 each.
- Direct Service Expenses, \$8,000 (includes covering fees for ID applications, birth certificates, furniture for newly housed clients, etc.)
- Vehicles, \$10,000 (staff mileage reimbursements, gas & maintenance of OCP vehicles)

**Total additional funding for this project:** City of Harrisonburg: \$3,750

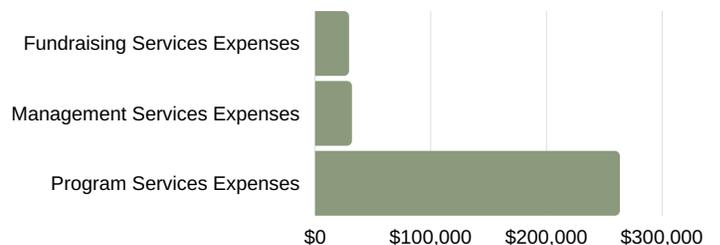
#### Timetable for Project:



**Number of People Organization Serves as a Whole Annually:** 500

**Number of People Project will Serve:** 200

### Organization Expenses:



### Other Needs:

- Anti-racism training for staff and board, \$5,200
- Supportive employment Kitchen Assistant, \$14,300
- Supportive employment Garden Assistance, \$14,300
- Groceries for 1-year, \$8,000
- Kitchen supplies for 1-year, \$4,800
- Kitchen tools and equipment, \$2,000



PO Box 426, Broadway, VA 22815  
 540-560-1134  
 Contact: Pamela Miller,  
 pmiller@pleasantviewinc.org  
 This organization is tax-exempt under section  
 501(c)3 of the IRS Code. Federal EIN# 54-0887738

### History of the Organization/ Genesis of the Project:

For almost 50 years, Pleasant View, Inc. has provided residential supports for individuals who have developmental disabilities in H-R. We currently have 10 residential settings in which individuals can choose to live. Lee High is a home in Broadway, VA. As community and family supports for individuals who have disabilities have improved, individuals who would have pursued residential supports from Pleasant View directly out of school now are staying at home longer. More recently, our applicants tend to have more complex needs, greater physical disabilities, or are older. We need to replace our older, high-mileage vehicles with newer, more accessible vehicles. With your help, we can provide the community match and secure a new minivan with ramp for Lee High.

### Program Accomplishments:

Provide [community]-based services for adults with developmental disabilities: independent living facilities, day support services, community support, in-home supervision as well as supported employment services for people with disabilities. Provided residential-based support services in 7 different residents for individuals with developmental disabilities. Operated an intermediate care facility, providing services to 15 individuals with intellectual disabilities and at least one other disability. Advocated for individuals with developmental disabilities throughout the Commonwealth of Virginia's Medicaid Waiver re-design. Provided day support, community support, in-home supervision, and supported employment services to approximately 125 individuals.

### Other Needs:

Well maintained low mileage 4wd vehicle for safe, all weather. Supported Employment 1:1 transportation needs-\$16,000. Activity budget for Day Supports. At-Home projects \$500

### Project: Accessible Transportation Project

Pleasant View, Inc. supports individuals who have disabilities in living out their goals for meaningful work, relationships, and spiritual development. We provide transportation to doctor appointments and other essential destinations in H-R for 91 individuals who live in Pleasant View residential programs. Through the Department of Rail and Public Transportation's Federal Transportation Administration (FTA) 5310 grant, Pleasant View was awarded one minivan with ramp to replace a 1988 Club Wagon Van (no ramp) with 195,796 miles. The grant provides 80% funding for the minivan with ramp with a maximum total price of \$45,000. Pleasant View is required to provide a 20% community match.

Total Cost of Project	Amount Requested in this Proposal
\$45,000	\$6,000

### Portions of the Project that can be funded:

Any portion of funds received will be used to pay the community match portion of the FTA 5310 grant. Necessary features included in a previous FTA 5310 grant invoice:

- QRT Deluxe Wheelchair securements (safety and ease).....\$520
- Vinyl Interior (for easy cleanint).....\$1250
- Extra Key FOB (for use in multiple programs).....\$400
- Middle Flip Seat (for use with no wheelchair).....\$1475
- Back-up Camera (safety).....\$600
- 4.15% DMV Tax (necessary, not exempt per DMV regulations).....\$1590

**Total additional funding for this project:** The FTA 5310 grant has committed to pay 80% of \$45,000 for our accessible minivan with ramp. Pleasant View is able to commit \$2,288 in fundraised dollars to the Accessible Transportation Project.

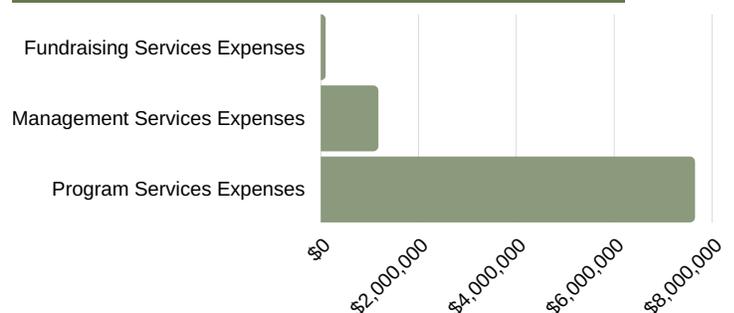
### Timetable for Project:



**Number of People Organization Serves as a Whole Annually:** 162

**Number of People Project will Serve:** 12

### Organization Expenses:





P.O. Box 7521, Arlington, VA 22207  
703-829-7152

Contact: Theresa Termine  
ttermine@postpartumva.org

This organization is tax-exempt under section 501(c)3 of the IRS Code. Federal EIN# 26-3029233

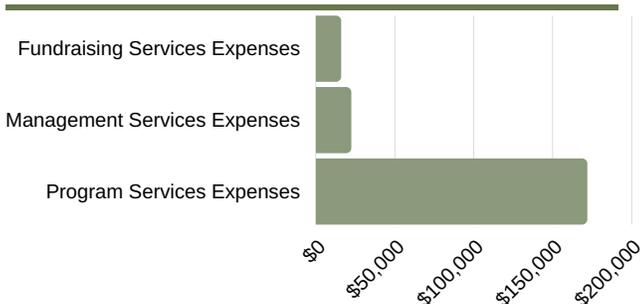
## History of the Organization/ Genesis of the Project:

Postpartum Support Virginia (PSVa) was launched in 2009 to fill a gap in services for the 1 in 5 women who are affected by a maternal mental health issue during pregnancy or postpartum. PSVa was launched with 3 volunteers, 2 support groups, a referral list of 5 mental health providers, a budget of \$2,500, and a footprint only in Northern Virginia. Today, PSVa has a team of 12 paid consultants, 50+ volunteers, 28 support groups at hospitals and community locations throughout the state, a referral list of over 200 mental health providers, and a budget of \$320,000. PSVa's mission is to help new and expectant mothers and their families overcome anxiety, depression, and other perinatal mood and anxiety disorders (PMADs). PSVa's vision is that all childbearing women in Virginia will receive information about perinatal mood and anxiety disorders, be screened for PMADs during the course of care, and have access to help.

## Program Accomplishments:

Providing information and resources to women suffering from postpartum depression and anxiety during pregnancy and the first year after birth.

## Organization Expenses:



## Other Needs:

N/A

## Project: Healthy Mothers, Healthy Babies

PSVa offers a peer support group for mothers affected by PMADs at Sentara RMH Funkhouser Women's Center. Funding would expand services to mothers and families with a focus on Black/African American mothers. The goals of the Healthy Mothers, Healthy Families Project are to: 1) Train area mental health providers on best practices for the treatment of PMADs. 2) Train volunteer peer mentors. 3) Launch a Peer-to-Peer mentoring program focusing on Black/African American women. The proposed project would increase access to care for mothers and families in several key ways. There is a tremendous shortage of therapists trained to treat PMADs in the area. Social support is recognized as a crucial element to a woman's path to wellness, yet many women face barriers to attending. Through a virtual Peer mentoring model, women have access to culturally-sensitive, anti-racist social support.

Total Cost of Project	Amount Requested in this Proposal
\$76,128.24	\$6,000

## Portions of the Project that can be funded:

### Personnel Costs

- PSVa Executive Director.....\$ 3,000.00
- Harrisonburg Coordinator.....\$ 10,920.00
- Consultant: Social Support Trainers.....\$ 1,000.00
- Consultant: Advanced Provider Training.....\$ 1,350.00

### Non Personnel Costs

- Travel.....\$ 805.00
- Informational Materials on Maternal Mental Health for Black/African American Women.....\$ 2,500.00
- Training Materials.....\$ 1,500.00
- Postage.....\$ 900.00
- Food/Beverage.....\$ 240.00
- Office Supplies and Technology.....\$ 250.00
- Program Evaluation.....\$ 1,000.00
- Support Group Leaders.....\$ 3,661.91
- Peer Mentors.....\$ 44,502.50
- Volunteer Development.....\$ 1,500.00
- Shelane's Fund.....\$ 2,500.00

### Total additional funding for this project:

#### Grants/Contributions

- TCFHR.....Requested \$6,000.00
- RMH Foundation.....Requested \$7,000.00
- Individual Donations.....Committed \$5,000.00

#### In-Kind Support

- Support Group Leaders.....\$ 3,661.91
- Peer Mentors.....\$ 44,502.50

Sub-total.....\$ 60,164.41

Amount to be raised.....\$ 15,963.83

Total Income.....\$ 76,128.24

### Number of People Organization Serves as a Whole

Annually: 11,750

Number of People Project will Serve: 140 women, family units = over 420 individuals will be saved.

Timetable for Project: January 2021 - December 2021



## ROCKINGHAM EDUCATIONAL FOUNDATION, INC

100 Mount Clinton Pike, Harrisonburg, VA 22802  
540-564-3218  
Contact: Katie LaPira, klapira@rockingham.k12.va.us  
This organization is tax-exempt under section 501(c)3 of the IRS Code. Federal EIN# 54-1735837

### History of the Organization/ Genesis of the Project:

Believing that a good education is vital to the economic and social health of a community, a group of citizens formed the Rockingham Educational Foundation, Inc. in 1995 to enhance the quality of education in their community. REFI is a 501 ( C ) 3 nonprofit organization governed by 24 volunteers who serve as the Board of Directors. The Foundation derives its operational funds from contributions made by individuals, businesses, and fund-raising events. In 1995, REFI granted their first classroom grant in the amount of \$1,000. Over the years, with the support of generous individuals and businesses, we are able to award \$55,000 per school year to encourage our educators to think outside the box when it comes to providing quality education to our students.

### Program Accomplishments:

Scholarships are provided upon strict criteria, after substantial review by a committee to determine awards. Due care is followed to avoid conflicts of interest with board members and officers of the school and foundation. During the spring of 2019, refi awarded 87 scholarships to 70 graduating seniors from Rockingham County Public High School. Education grants are awarded to deserving teachers who apply for and receive reimbursements for expenses for providing an innovative idea in teaching students. Grant applications are advertised and accepted one to two times per year, once in the fall and once in the spring, if funding allows. In excess of 150 applications are received each year with awards being given to approximately 80 grant recipients. Teacher, staff and administration recognition programs; each spring, REFI facilitates the coordination of the teacher of the year program in each of the 24 Rockingham county public schools. Refi recognizes these individuals during a celebration reception in the spring.

### Project: Innovative Learning Grants

Innovative Learning Grants (ILG) ask educators to provide a learning experience that actively engages students, stimulates and motivates students to achieve academic excellence, aligns with academic standards and can be replicated at other schools. The ILG supports innovative and creative approaches to education in support of the learning goals for Rockingham County Public Schools by helping all learners to become Critical Thinkers, Communicators, Collaborators, Creators and Good Citizens (5 C's). ILG applications will be evaluated on several criteria, including the extent to which the project enriches the educational experience, challenges students, shows creativity and innovation, has realistic objectives, and reaches a significant number of students.

Total Cost of Project	Amount Requested in this Proposal
\$55,000	\$5,000

### Portions of the Project that can be funded:

A donor could choose to support one of the 24 schools that we represent in Rockingham County. Each school is awarded at least one grant from \$100-\$5,000. A donor could choose to support a specific population of students. For example, we award nearly \$3,000 per year to support special education students in the schools as well as providing nearly \$5,000 to support fine arts initiatives. If there is an area of focus that is important to the donor, REFI can work to honor their wishes to the best of our ability.

**Total additional funding for this project:** REFI yearly fundraising (annual event sponsorships, golf tournament sponsorships, employee giving, general donations)-\$50,000

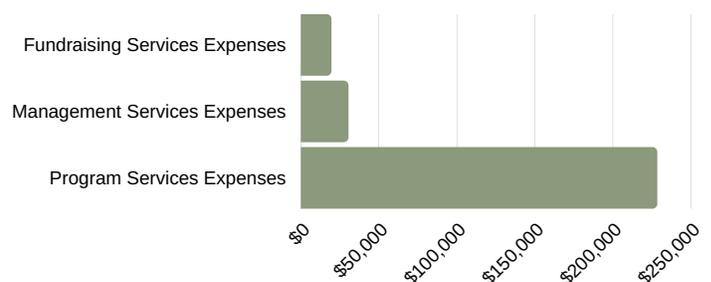
#### Timetable for Project:

November 2020 ————— June 2021

**Number of People Organization Serves as a Whole Annually:** 16,000

**Number of People Project will Serve:** 11,500

### Organization Expenses:



### Other Needs:

- Teacher Supply Depot-\$10,000.00
- Early Literacy- \$5,000.00
- Teacher Recognition- \$5,000.00
- Scholarship- \$90,000

# RMH FOUNDATION

2010 Health Campus Dr., Harrisonburg, VA 22801  
540-689-8541

Contact: Cory Davies, Executive Director  
CRDavies@Sentara.com

This organization is tax-exempt under section 501(c)3 of the IRS Code. Federal EIN# 54-0506331

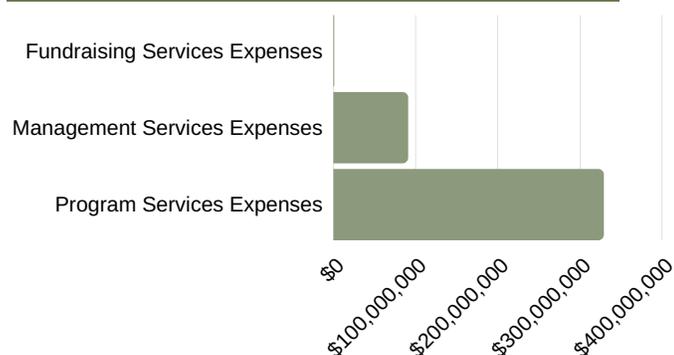
## History of the Organization/ Genesis of the Project:

Sentara Behavioral Health has seen an increase in child patients with sensory integration issues, on the autism spectrum, and with severe anxiety disorders in the last several years. An estimated 20% of all children are on the autism spectrum. In August 2020, Behavioral Health moved into a newly-designed building geared towards providing high quality patient care. That space allowed therapists to establish a Child Therapy Room both for child patients and children needing a safe space to play while their parents or guardians received therapy. While such a space provides therapeutic benefit for all children who use it, such rooms have shown improvement in sensory integration conditions such as autism.

## Program Accomplishments:

The hospital provides high-quality health care to the community by offering the latest technology and the best technical expertise. The hospital serves a 7 county area with a population around 227,000, admitting more than 20,000 inpatients in 2018. The hospital is licensed as a 238-bed hospital and provides an appropriate array of regional community hospital services.

## Organization Expenses:



## Project: Child Therapy Room

Due to other practices closing during COVID-19, Sentara Behavioral Health has become one of the primary Department of Social Services referral sites, with over 2/3 of children referred on the autism spectrum. Behavioral Health has multiple families that can only attend appointments if their child has a safe space to play while their parents receive counseling. The new building has a designated room for children to receive therapy in or wait while their parents receive counseling. The room needs supplies and equipment in order to serve its purpose. A Pediatric Occupational Therapist evaluated the space and recommended sensory-integration-specific equipment for children with anxiety, on the autism spectrum, or other sensory integration disorders, as well as games and activities for all children that might use the room.

Total Cost of Project	Amount Requested in this Proposal
\$3,580	\$3,580

## Portions of the Project that can be funded:

- Wobble Stool.....\$249.95
- Flexspace ball seat.....\$99.96
- Sensory pea pod.....\$224.97
- Wipe clean weighted blanket.....\$299.98
- Super sensory kit.....\$99.98
- Sensa rock.....\$279.98
- Sensory mood ball.....\$218
- Sensory swing.....\$179.97
- Peanut balls.....\$167.96
- Mini bubble tube set.....\$119.99
- Legos.....\$92
- Board games.....\$75
- Puzzles.....\$80
- Black light.....\$24.99
- Blackout curtains.....\$33.98
- LED rope lighting.....\$77.97
- UV fiber sensory kit.....\$854.99
- Dimmer switch.....\$50
- Installation.....\$350

## Total additional funding for this project:

RMH Foundation - \$3,492 for other equipment and supplies

**Timetable for Project:** The goal is to have the room outfitted within six months of receiving grant funding, although it will be available for use as soon as basic equipment is installed.

**Number of People Organization Serves as a Whole Annually:** 500 children

**Number of People Project will Serve:** 500 children ages 4-12

## Other Needs:

- Increasing access and the quality of cancer care for the Shenandoah Valley through renovating the Sentara RMH Hahn Cancer Center | \$3.5 million
- The RMH Foundation's Institute for Nursing Excellence and Innovation | \$200,000/year.
- The RMH Foundation's Hope fund for Cancer Care | \$60,000/year



4808 South Valley Pike, Rockingham, VA 22801  
 540-434-0005  
 Contact: Rebecca Holloway, General Manager  
 rebecca@rockcofair.com  
 This organization is tax-exempt under section  
 501(c)3 of the IRS Code. Federal EIN# 54-0580300

### History of the Organization/ Genesis of the Project:

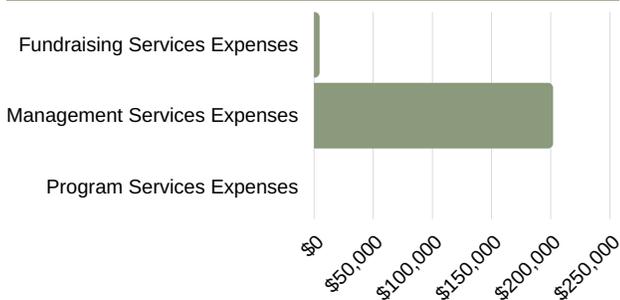
Please check out our website for the history of the Rockingham County Fair.  
<https://www.rockinghamcountyfair.com/p/info-/history>

Please check out our website for more information on the new hoop barn.  
<https://drive.google.com/file/d/1hBvjO5HyfZDxHz064HK8Nqi5sstnaFtB/view>

### Program Accomplishments:

Organizing and operating the annual Rockingham County Fair and Agricultural Events. In response to Covid -19, we have opened our faculty up free to several organization for this events; Free Covid Testing Sites, Red Cross Blood Drives, Relay for Life, and other community events. The Rockingham County Fair Association wants our community to think of our fairgrounds as a community place.

### Organization Expenses:



### Project: Raising the Roof - A new hoop barn

The Rockingham County Fair Association is raising money to finish the New Hoop Barn that was started in May of 2020. The fundraising efforts started in January. We were able to start construction and have the new hoop barn in use for our 4-H and FFA Livestock Shows. We have replaced an older barn with this new hoop barn to increase ventilation, improving lighting, and sound. This new hoop barn allowed us to have enough space for our Livestock Show and Sale this past year. We are not finished with this project and hope to have it completely finished by April 2021.

Total Cost of Project	Amount Requested in this Proposal
\$450,000	\$10,000

### Portions of the Project that can be funded:

- Construction Cost to Finish Garage Doors = \$30,000
- Construction Cost to Finish Metal inside Hoop Barn = \$20,000
- PA System = \$50,000 (throughout all barns)
- Barn Office Upgrades = \$5,000

### Total additional funding for this project:

- 2020 - 2025 Naming Rights Showings \$47,500.00
- Houff Corp \$50,000.00
- Kern and Chanda \$ 20,000.00
- Rockingham Pet \$50,000.00
- Pendleton County Bank \$ 1,000.00
- Bridgewater 4H \$3,000.00
- Spotswood Young Farmers \$1,000.00
- F & M Bank \$5,000.00
- Rockingham Farm Bureau \$5,000
- James River \$15,000
- Cargill \$25,000
- Other donations

### Timetable for Project:



**Number of People Organization Serves as a Whole Annually:** 200,000 in a normal year  
**Number of People Project will Serve:** Rockingham County 4-H and FFA members, along with the entire community

### Other Needs:

Covid -19 has hit our fairgrounds hard financially. Our biggest events were shut down in the spring and summer and it is continuing into the fall. We did not have our normal fair to generate any income, so we are doing fundraising just to fund our daily operations. We have lost \$70,000 in events to date, and fair that we hope to profit \$300,000.



P.O. Box 716, Dayton, VA 22821  
 540-879-2681  
 Contact: Penny Imeson, Executive Director  
 director@rocktownhistory.org  
 This organization is tax-exempt under section 501(c)3 of the IRS Code. Federal EIN# 54-1017712

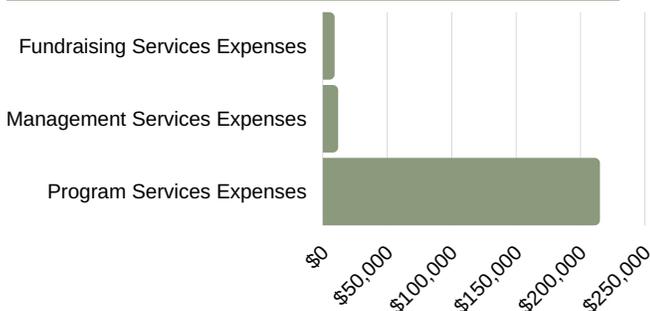
## History of the Organization/ Genesis of the Project:

For over 130 years, the Historical Society, has served the mission of local history collection, preservation, and education. In 2018, the organization developed an expanded vision and recently introduced the Rocktown History brand to better represent current and future activities. COVID-19 closures reinforced a commitment to additional programming beyond the museum. The list of topics to interpret has been outpacing available resources. Initiating a comprehensive study of Rockingham County agriculture history and its influence on life today is long overdue. By offering honoraria and stipends, we aim to attract individuals who can enhance local history programming, resources, and outreach through new expertise, points of view, and creativity. Financial support for students will encourage the next generation of public historians and educators. Funding relevant history projects will promote community engagement and connection through local history.

## Program Accomplishments:

Guest-curated exhibitions created a new view into local history. Expanding genealogy outreach and resources, HRHS announced an affiliation with FamilySearch. Library admission fees were waived and subscriptions to Ancestry.com, Fold3.com, and local Courthouse records were purchased. Lectures included "American Women at War," "Shenandoah Mountain: Abuse and Recovery," and "The Most Romantic Man in America Comes to Rockingham" (John C. Fremont). Partner programs encouraged youth participation.

## Organization Expenses:



## Project: Internship & Guest Curator Fund

To add to and deepen local scholarship which engages the community, partnerships are essential. This fund (1) recognizes the expertise of guest curators with knowledge and skills beyond the staff and volunteers and (2) promotes and develops a new generation of students interested in history and education careers. Volunteers have been and will continue to be vital, but stipends encourage time and talent for significant projects. Paid internships, like scholarships, offer the experience to a wider range of students. Guest Curators and Interns will research, design, and prepare historical content for visitors to physical spaces, but also for access to digital platforms, publications, and school curricula. Highest priorities: (1) Integration, (2) Agriculture, and (3) Immigration.

Total Cost of Project	Amount Requested in this Proposal
\$500-\$2000 per partnership, depending on scope of project and expertise of partner.	\$6,000 to initiate studies for priority projects over two years.

## Portions of the Project that can be funded:

Additional costs are conservatively estimated for design and production (\$2,500), catalogs or other publications (\$750), gallery opening hospitality (\$350), and publicity (\$500). Prior to COVID-19, two exhibitions were scheduled annually. The coronavirus has diminished visitation to the galleries and delayed new exhibition plans. We are retooling to deliver history in new ways through virtual programs. Much of the effort required to create a physical exhibition is necessary for online presentations, books, digital resources, and school materials. Honorariums for new video program guests are anticipated.

**Total additional funding for this project:** A Curator Fund of \$8,000 is available. Funds for Internship stipends need to be established. Also, resources need to be replenished annually to continue and grow exceptional programs and activities.

### Timetable for Project:



**Number of People Organization Serves as a Whole Annually:** H-R community, including its schools, visitors, as well as online researchers.

**Number of People Project will Serve:** All visitors to physical spaces and virtual programs, website, social media, school support, publications, pop-up museums, partnerships, etc.

## Other Needs:

Library resource annual subscription sponsors: Ancestry.com Library Edition \$1,000, Fold3 Historical Military Records \$700; History Chat sponsors \$100; local history ephemera, invaluable; volunteers, priceless. Donations appreciated at any level.



**Sadie Rose  
Foundation**

PO Box 382, Dayton, VA 22821  
 540-271-2635  
 Contact: Vonda Driver, Executive Director  
 vonda@sadierosefoundation.org  
 This organization is tax-exempt under section  
 501(c)3 of the IRS Code. Federal EIN# 26-1662289

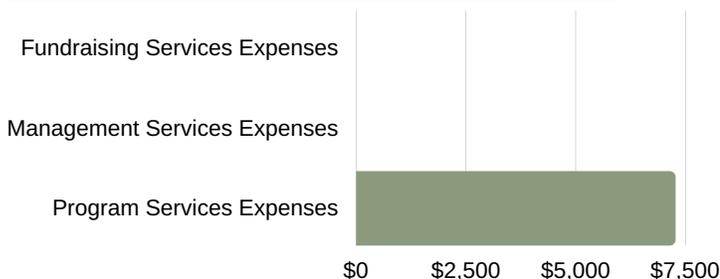
### History of the Organization/ Genesis of the Project:

Our organization was started in 2008, following the birth and death of Sadie Rose Harlow on June 20, 2007. While processing their grief, Sadie's parents Lee and Regina, noticed that the community lacked a way of connecting folks in their situation with others who had similar experiences. You can read their story, in Regina's words at [www.sadierosefoundation.org/ourstory](http://www.sadierosefoundation.org/ourstory). What began as peer to peer support for infant and pregnancy loss has grown over the years to include loss of older children, and we are now working to add groups to support those who have lost a spouse, parent or other loved one, and we understand the importance of clinical support.

### Program Accomplishments:

Our monthly peer support meetings provide support opportunities for individuals and families. Average attendance is around 25 people with 2-3 meetings per month. Individual peer support is available as needed through our dedicated support phone and our group of volunteers. Our Wedding Gown to Burial Gown program provides burial gowns small children & infants at no cost to the families in need. Our Library of books is available to lend. We currently have approximately 100 titles.

### Organization Expenses:



### Project: Group Clinical Support Meetings

This program will offer grief support, with a licensed professional leading the sessions. Each of the 4 proposed group sessions will bring together up to 8 individuals who desire clinical support during their time of grief. Each group will meet weekly for 12 weeks. Initially, we plan to offer one group per quarter, but can adjust this as needed. Our goal is to make these groups have little cost to the participants, with the foundation absorbing the majority of the fee for the counselor. These sessions could take place at our Dayton office, at the counselors office, or virtually, depending on the needs of the group and current safety guidelines.

Total Cost of Project	Amount Requested in this Proposal
\$13,440	\$6,000

### Portions of the Project that can be funded:

- \$3360 would cover the cost of one group of 8 people for 12 weeks.
- \$420 would cover the cost of one person for 12 weeks.
- \$280 would cover one session for 8 people.
- \$35 would cover one person for 1 session.

**Total additional funding for this project:** We are also seeking sponsorships from local businesses. At this time, we have not received any commitments.

#### Timetable for Project:



**Number of People Organization Serves as a Whole Annually:** 300

**Number of People Project will Serve:** 32

### Other Needs:

- Annual Pancake Supper \$350
- Annual 5 K \$5000
- Annual Picnic & Butterfly Release \$500
- Annual Spaghetti Supper \$500
- Pregnancy & Infant Loss Awareness Walk \$100
- Annual Thanksgiving Meal \$200
- Annual Candle Lighting Ceremony \$100
- Library Books \$10-25
- Payroll \$15000



281 East Market St., Harrisonburg, VA 22801  
 540-432-7989  
 Contact: Leeanne Shepherd, Assistant Director  
 2ndhomedirector@gmail.com  
 Fiscal agent for this organization is Muhlenberg Lutheran Church which is tax-exempt under section 501(c)3 of the IRS Code. Federal EIN# 54-6043969

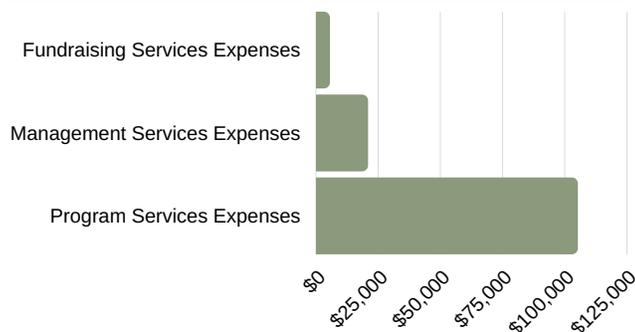
### History of the Organization/ Genesis of the Project:

We have incorporating more arts education into our program for about five years now. We have successfully performed four musical and were in the stages of rehearsing our fifth musical when the pandemic hit and everything closed. This created a disappointing situation for our younger performers but now we are looking towards how we can continue our initiative of creating more opportunities for budding artists!

### Program Accomplishments:

N/A

### Organization Expenses:



### Project: Arts! We need to create!

We are looking to create arts opportunities for our children, to balance the amount of time they spend online in virtual education programs due to COVID-19. We would like to have the kids in our program experience hands on learning by providing them the opportunity to create both visual art and performing arts projects that we will then share with our community.

Total Cost of Project	Amount Requested in this Proposal
\$5,000	\$5,000

### Portions of the Project that can be funded:

- Licensing for virtual performing arts project \$1000
- Staffing for rehearsals/performances \$2000
- Platform for sharing performances virtually with community. \$200
- Props/Sets/Costumes for performance arts projects. \$500
- Dinner for performers \$100
- Arts supplies for visual arts projects \$1000
- Guest speaker for masterclass learning. \$200

**Total additional funding for this project:** We are in the beginning stages of planning these projects so no other funding has been secured.

**Timetable for Project:** We would like to perform our projects around Late Fall 2020/Winter 2021

**Number of People Organization Serves as a Whole Annually:** 200

**Number of People Project will Serve:** 65 students, numerous community members

### Other Needs:

- Staffing \$10,000
- Program Expenses \$5,000
- Supplies \$3,000



SHENANDOAH VALLEY  
BACH FESTIVAL

*Bach is just the beginning.*

1200 Park Road, Harrisonburg, VA 22802  
540-432-4652  
Contact: David McCormick, Executive Director  
david.mccormick@emu.edu  
Fiscal agent is Eastern Mennonite University,  
which is tax-exempt under section 501(c)3 of the  
IRS Code. Federal EIN# 54-0575812

### History of the Organization/ Genesis of the Project:

Founded in 1993, the Shenandoah Valley Bach Festival's mission is to honor the creative spirit of Johann Sebastian Bach with first-rate performances for an ever-widening audience. Over the years, a largely local orchestra has been supplemented by top players from major cities in VA, and from across the country, and featured artists of national and international reputation have been hired. As a result, audiences have been presented with first-rate performances. Because a large portion of our audience comes from the local area, our aim is to enrich the lives within our community by providing opportunities for exposure to high quality artistic events.

### Program Accomplishments:

In spite of the COVID-19 pandemic, the Shenandoah Valley Bach Festival was still able to present a robust season of in-person and virtual events. We paid our musicians while still balancing our budget thanks to the generosity of our donors. In December, we held our 3rd annual "Bach Festival Christmas" concert at Martin Chapel on the EMU campus for a capacity crowd. In February, our 3rd annual "Instrument Petting Zoo" at the Explore More Discovery Museum was attended by hundreds of children and parents. Our early March "Bach Birthday Bash" at Virginia Mennonite Retirement Community was well-attended and provided a wonderful inter-generational opportunity. Though we were unable to offer live concerts in June, we quickly pivoted to a fully virtual Festival, offering YouTube performances from 2020 Festival soloists and orchestral musicians. Hundreds viewed these videos, providing comfort during a time when many of isolation for so many.

### Other Needs:

- Noon Concert Sponsorship: \$1,000
- Festival Concert Sponsorship: \$5,000
- Educational Outreach Sponsorship: \$1,000

### Project: Supporting our 2021 Bach Festival Musicians

The Shenandoah Valley Bach Festival faces many new challenges in the fiscal year ahead due to the COVID-19 crisis. Though the Bach Festival will not be able to present our usual eight days of indoor concerts for large audiences, we are preparing for a number of alternative possibilities, including indoor concerts with very limited seating, outdoor concerts with limited seating, livestreams to reach those unable to hear us in person, and fully virtual content in the event that no live concerts can be held. With those constraints in mind, we anticipate losing significant income from ticket sales, donations, and program book ad sales. In response, we plan to cut expenses wherever we can, including presenting fewer concerts. Our main priority is to provide fees for our talented, loyal musicians who have faced enormous hardship in finding work during the pandemic. We humbly invite the Harrisonburg-Rockingham community to support local classical music and musicians through charitable contributions to the Bach Festival. Your gifts allow us to pay Festival musicians during this challenging time.

Total Cost of Project	Amount Requested in this Proposal
\$44,000	\$22,000

### Portions of the Project that can be funded:

Each of our musicians is paid between \$300 and \$2,000 for performing in the Bach Festival, depending on the number of services they perform and whether or not they are featured as a soloist. Principal chairs may be sponsored for \$1,000.

**Total additional funding for this project:** None committed at this time.

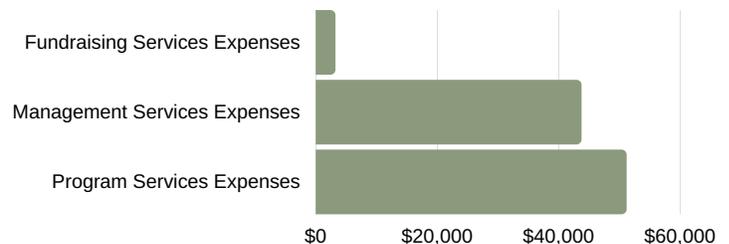
#### Timetable for Project:



**Number of People Organization Serves as a Whole Annually:** 5,000

**Number of People Project will Serve:** 1,000

### Organization Expenses:





**BIKES FOR NEIGHBORS**  
 SHENANDOAH VALLEY BICYCLE COALITION

PO Box 1014, Harrisonburg, VA 22802  
 571-277-8121  
 Contact: Kyle Lawrence, Kyle@SVBCoalition.org  
 This organization is tax-exempt under section 501(c)3 of the IRS Code. Federal EIN# 34-2016415

**History of the Organization/  
 Genesis of the Project:**

This project was initially developed as a way to support the refugee population of Harrisonburg. A member of the Coalition learned about the mobility and transportation challenges of many refugee families, so decided to start a program through the Coalition to meet those needs. Originally called Bikes for Neighbors, the program took in donations of bicycles and fixed them up. Then, in collaboration with Church World Service, we connected with refugees who needed a bike to help get them to class, appointments, work, etc. We met participants for a few hours of bike safety training and did a group ride together which ended at their home. They left the session with their bicycle! The basic goals and elements of the program remain the same as described above. One of these changes, however, includes a name change to Bikes for Neighbors, because we recognize there is a broader need in the community for affordable transportation and we aim to serve the community as a whole by partnering with our regions direct service organizations.

**Program Accomplishments:**

- The Bicycle Coalition advocates for safe places to walk and bike in H-R.
- The Bicycle Coalition builds and maintains trails on public lands in Hillandale Park and the George Washington National Forest.
- The Bicycle Coalition leads community bicycle rides and bicycle education classes.

**Project: Bikes For Neighbors**

Bikes for Neighbors aims to provide bicycles and bike safety instruction to folks who may not otherwise be able to access a bicycle. We believe that bikes are tools for increasing personal freedom, building stronger communities, and having fun. The Program was previously called "Bikes for Refugees" but now has a broader focus on the Harrisonburg-Rockingham Community as a whole. The program aims to cultivate community and help our neighbors gain mobility. Our partners at Church World Services describes the program as, "mental wellness initiative."

Total Cost of Project	Amount Requested in this Proposal
\$22,800	\$5,300

**Portions of the Project that can be funded:**

- Lights for one participant: \$15
- Helmet for one participant: \$30
- Lock for one participant: \$15
- The estimated cost to fix up a bike for one participant: \$75-\$100
- Cover the cost of the initial bike shop maintenance visit cost: \$35
- Volunteer certification to teach bicycle skills: \$250 per person

**Total additional funding for this project:**

- Amount Requested: \$7,000
- Amount Committed: \$10,500

**Timetable for Project:**

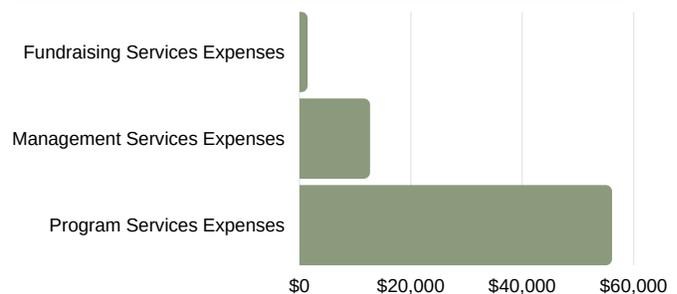


**Number of People Organization Serves as a Whole**

**Annually:** 1,100 current members

**Number of People Project will Serve:** Aim to reach 3-10 people per month

**Organization Expenses:**



**Other Needs:**

Trailer to use for bicycle education and advocacy events (\$4,000)  
 A part-time staff member for volunteer outreach and coordination (\$25,000)



425 Hill St., Harrisonburg, VA 22802  
 540-908-1020  
 Contact: Robin Lyttle  
 robinlyttle@valleyblackheritage.org  
 This organization is tax-exempt under section 501(c)3 of the IRS Code. Federal EIN# 81-1709430

### History of the Organization/ Genesis of the Project:

We are the Shenandoah Valley Black Heritage Project. Our mission is to learn, share and illuminate the rich African American history of the Shenandoah Valley. We help families learn about their history through providing genealogy services and free DNA kits. We have an active internship program and ongoing research projects. We attend state and local preservation programs to spread the word about this history. We work to recover and honor this history, bringing it into the light.

### Program Accomplishments:

The Shenandoah Valley Black Heritage Project works to recover African American history in the Shenandoah Valley of Virginia. Prior to COVID-19, our public programs celebrated Shenandoah Valley soul food history and chefs, local authors and we hosted a black baseball league reunion. We have continued our research and our 2020 summer intern program has eight interns working on projects. These include researching and interviewing community members about Lewis Mountain Campground in the Shenandoah National Park, the R4 and R16 urban renewal projects in Harrisonburg and mapping African American burial grounds in northern Rockingham and Shenandoah counties. Our organization continues to help individuals learn about their personal histories through genealogical work and distributing free DNA kits. We will be producing two virtual projects. Brianna Madden-Olivares, one of our interns, will be presenting a virtual performance of her play, Not Made For This, on August 22, 2020 and in October, 2020.

### Project: *Roots Run Deep*

Roots Run Deep is the title of our history tours project. Our first tour will be in Harrisonburg, Virginia. One of our interns is a graduate student at JMU and she is creating the tour. She is working with another one of our interns who is designing the tour's logo and website. The plan is to install 10 -12 small plaques on poles near historic African American sites. Each plaque will have a brief description and a link to a website that will describe the site and include historic photos, etc. We will also be printing booklets about the tour for those who do not have access to the internet.

Total Cost of Project	Amount Requested in this Proposal
\$3,100	\$3,100

### Portions of the Project that can be funded:

- Cost of plaques and installation - \$1800.00
- Cost of website and mapping - \$700.00
- Cost of printing booklets - \$600.00

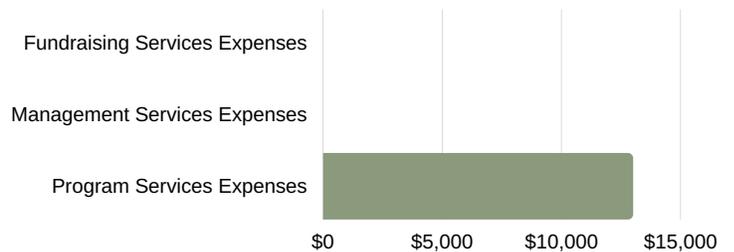
**Total additional funding for this project:** Internship costs - \$2700.00 funded through donations to our organization.

#### Timetable for Project:



**Number of People Organization Serves as a Whole Annually:** We reach thousands of individuals through our research, videos and website.

### Organization Expenses:



### Other Needs:

- 2021 Budget**
- Annual expenses for our Heritage Center- \$3,900.00
  - Salaries - \$14,400.00
  - Internship program - \$10,000.00
  - Program costs - \$9,200.00



## Shenandoah Valley Choral Society

P.O. Box 454, Harrisonburg, VA 22803  
540-433-3031  
Contact: Curtis Nolley - Artistic Director  
carnolley@hotmail.com  
This organization is tax-exempt under section 501(c)3 of the IRS Code. Federal EIN# 54-0913932

### History of the Organization/ Genesis of the Project:

In the spring of 1970 a "call for singers" was issued by the Shenandoah Valley Music Festival that was to be held in Orkney Springs, Virginia. The "call" invited singers to participate as a group in performing the final movement of Beethoven's Symphony No. 9. The response was overwhelming. About 200 singers showed up for the organizing rehearsal. That experience piqued the desire of many persons who wanted to continue to perform that type of music. So, The Shenandoah Valley Choral Society (SVCS) was formed. Over the years, under the direction of several conductors, the choral society continues to perform numerous concerts every year to a wide variety of audiences. In the late 1980s the July concert with the Harrisonburg-Rockingham Concert Band evolved into the "Celebrate America!" concert which is held every year on the eve of Independence Day. This concert has won its way into the hearts of many in our community. The SVCS has been under the very capable direction of Mr. Curtis Nolley for the past 20 years.

### Program Accomplishments:

The Shenandoah Valley Choral Society (SVCS) celebrated its 50th anniversary during the 2019-2020 concert season. The choral society has provided singers and audiences with choral literature and artistry of the highest quality. The SVCS provides a non-auditioned opportunity for a diverse ensemble of singers. The group offers two concert performances for each of its concert sessions. During the 2018-2019 season over 1800 patrons attended our concerts. In recognition of the SVCS's contribution to the fine arts in our community, we were awarded the 2020 "Circle of Excellence in the Arts Award." This award is co-sponsored by The Forbes Center for the Performing Arts, The Arts Council of the Valley, and The College of Visual and Performing Arts at James Madison University. This award recognizes those individuals and organizations in our community that "enhance and strengthen the cultural community by promoting and advocating for artistic excellence."

## Project: The Shenandoah Valley Choral Society Spring Concert 2021

The 51st concert season of the Shenandoah Valley Choral Society, under the direction of Mr. Curtis Nolley, features three concerts that will provide singers and audiences the opportunity to experience the best in community choral artistry. The season features a chorus of over 100 community singers and scores of local professional orchestral musicians and soloists. This proposal specifically targets the spring 2021 concert. The spring concert will feature Amadeus Mozart's Requiem accompanied by orchestra and guest soloists. The Christmas concert features Benjamin Britten's Ceremony of Carols along with a wide variety of traditional and contemporary carol settings. Our annual "Celebrate America!" concert in July will be presented in collaboration with the Harrisonburg-Rockingham Concert Band under the direction of Melissa Bushong Harper.

Total Cost of Project	Amount Requested in this Proposal
\$12,780	\$9,400

### Portions of the Project that can be funded:

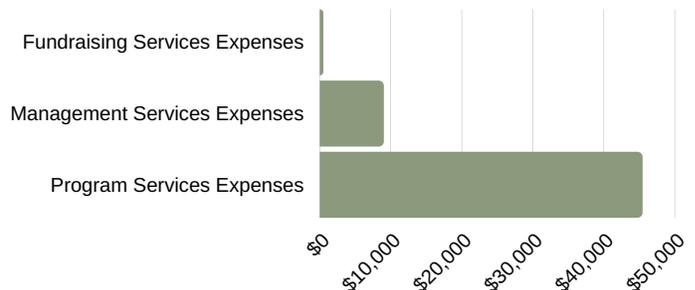
This project includes the cost of professional orchestral musicians and soloists for our spring concert. The project will require four soloists at \$400 each and twenty-six orchestra members at \$300 each.

**Total additional funding for this project:** There is no other funding requested at this time.

**Timetable for Project:** Our 51st concert season runs from September 1, 2020 to August 31, 2021. The Spring concert occurs during the month of April 2021.

**Number of People Organization Serves as a Whole Annually:** 2,400  
**Number of People Project will Serve:** 210

### Organization Expenses:



### Other Needs:

There are no other needs at this time.



PO Box 2734, Harrisonburg, VA 22801  
 434-299-2549  
 Contact: Christopher Clymer Kurtz, Director of Development  
 christopher.clymerkurtz@vasli.org  
 This organization is tax-exempt under section 501(c)3 of the IRS Code. Federal EIN# 45-5560300

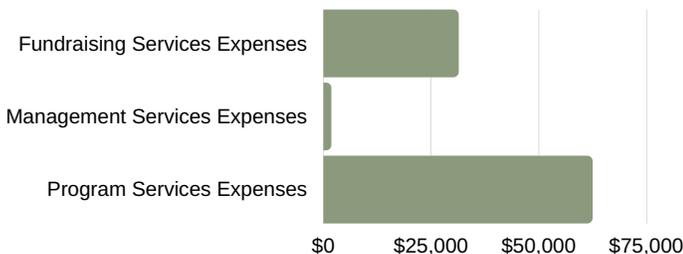
### History of the Organization/ Genesis of the Project:

SLI was initially modeled after NC SLI founded by Dr. Peter Iver Kaufman at the University of North Carolina at Chapel Hill. Incorporated in Harrisonburg in 2012, SLI began serving Winchester students in 2013. In 2019, Richmond support allowed SLI to begin awarding scholarships to its Richmond scholars.

### Program Accomplishments:

Approximately 50 SLI scholars have earned or are actively pursuing college degrees at more than a dozen colleges and universities in professional fields such as nursing, biology, environmental science, and education, to benefit their communities. Members of SLI's earliest cohorts completed bachelor's degrees in 2019 and 2020, and numerous scholars have earned associate degrees. Forty-three high school students currently participate in SLI programming. Due to the COVID-19 pandemic, participation this fall will be through virtual platforms that allow for ongoing college readiness seminars and mentorship, with the goal of returning to in-person programming as circumstances allow.

### Organization Expenses:



### Project: *Creating college opportunities*

Scholars Latino Initiative (SLI) creates college opportunities for its high school scholars in its unique programs, including in Harrisonburg. In collaboration with university faculty and high school teachers, SLI offers opportunities for rigorous academic challenge, leadership development, and supportive mentorships. SLI's dual enrollment tuition support, computer awards, and college scholarships further empower its scholars as they pursue a college degree. SLI teachers and professors also help to connect scholars to additional funding opportunities, and SLI scholars have attended more than a dozen colleges and universities.

Total Cost of Project	Amount Requested in this Proposal
\$125,000	\$6,000

### Portions of the Project that can be funded:

Gifts can be designated for:

- Support for college scholarships (75% of requested \$6,000): \$4,500
- Support for computer awards (18% of request): \$1,080
- Support for dual enrollment tuition assistance (7% of request): \$420

**Total additional funding for this project:** Additional funds for SLI are provided by businesses, community organizations, foundations, and individuals through donations and event sponsorships.

#### Timetable for Project:



**Number of People Organization Serves as a Whole Annually:** 43

### Other Needs:

None



P.O. Box 1354, Harrisonburg, VA 22803  
 540-433-0505  
 Contact: Nelly Moreno Shenk - Executive Director  
 nshenk@skylineliteracy.org  
 This organization is tax-exempt under section  
 501(c)3 of the IRS Code. Federal EIN# 54-1589682

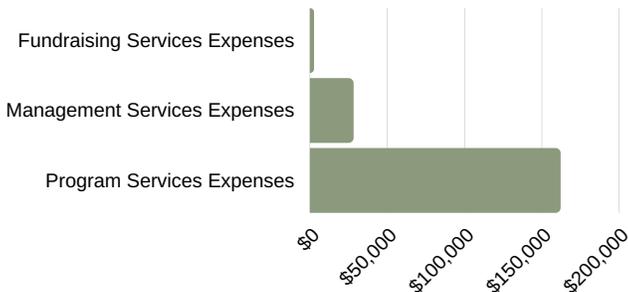
## History of the Organization/ Genesis of the Project:

Skyline Literacy, a community-based, non-profit organization, has been providing literacy services since 1987 to adult residents of Harrisonburg and Rockingham County (estimated population 135,277, U.S. Census 2018). In following COVID-19 regulations, Skyline is continuing to offer free online classes in all our programs. We kicked off our 2020 school year by enrolling 67 ESL and Citizenship students. Though 2020 has presented unprecedented challenges, it has allowed us to be innovative and adaptable to the new circumstances. Skyline Literacy will continue to provide online learning until it is possible to safely resume in-person instruction.

## Program Accomplishments:

An organization committed to addressing the literacy needs of adults in the community by providing reading and GED tutoring, English Language Instruction, and Citizenship test preparation. Skyline Literacy has been successfully providing literacy services in the local community for 33 years, adding new services to meet changing needs (English as a Second Language and U.S. citizenship preparation) and helping several hundred adults every year to learn to read, write and speak English, thus improving their own and their children's lives.

## Organization Expenses:



## Other Needs:

Other Program Expenses \$ 2,500

## Project: Providing Online Adult Literacy Services during COVID Pandemic

During the pandemic, Skyline Literacy is continuing to offer critical instruction in basic literacy, English as a Second Language, and citizenship to adult residents of H-R who are low-income, essential, and frontline workers. In order to continue providing instructional services, it has been necessary to convert all classes and one-on-one tutoring from in-person to online, using Zoom and other forms of video conferencing. The shift has created new challenges and needs for which funds are requested. Both learners and volunteer tutors must have appropriate electronic devices and Internet connectivity in order to access classes and individual tutoring. Both learners and tutors often need help learning how to negotiate the new technology. There is also a need for additional curricular materials because tutors and learners can no longer share them.

Total Cost of Project	Amount Requested in this Proposal
\$9,450	\$9,450

## Portions of the Project that can be funded:

Skyline Literacy requests \$4,750 to purchase 25 additional tablets, \$750 for five additional Zoom licenses, \$1,000 for teachers guides for tutors and other curricular materials including visuals, and \$3,040 to partially-fund a new, part-time tech support position to help tutors and learners learn how to use devices and Zoom and follow up distance learning programs assigned to classes such Rosetta Stone and USA Learns. The items in detail:

- **Equipment** - 25 tablets x \$190 (Tablet \$170 + protective cases \$20) = \$4,750
- 5 Zoom-Pro licenses, annual subscription (\$150 each) = \$750
- **Curricular material** - Quick Civics Lessons for Naturalization Test with CD (\$40x6)ESL Venture Teachers Guide (20x\$38) = \$1,000
- **Personnel** - IT position (9/1/2020-6/30/2021)Part-time \$19/hr.x5 hours/week for 32 weeks = \$3,040

**Total additional funding for this project:** There is no additional funding for this project.

**Timetable for Project:** Skyline Literacy will continue to provide online learning until it is possible to safely resume in-person instruction. Therefore, a fixed end-date cannot be determined, all funding needs have been calculated with respect to the current school year, which began on July 1st, 2020, and will end on June 30, 2021.

**Number of People Organization Serves as a Whole Annually:** 325 Learners in ESL, Citizenship and Basic Literacy programs.

**Number of People Project will Serve:** 185 . Sixty seven (67) ESL and Citizenship students currently enrolled online with 43 volunteer tutors. 75 students are projected to enroll for the next cycle of classes: Jan-May, 2021



4153 Quarels Court, Harrisonburg, VA 22801  
 540-476-2047  
 Contact: Luke Weaver, Luke@victoryweekend.com  
 This organization is tax-exempt under section 501(c)3 of the IRS Code. Federal EIN# 54-1437764

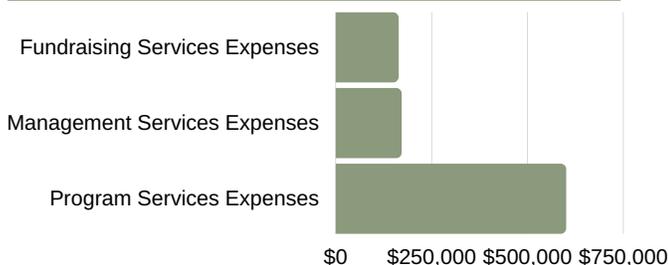
## History of the Organization/ Genesis of the Project:

The Ebenezer Event Center is located at the Lodestar Mountain Inn in West Virginia. This retreat center is located on 526 acres and hosts private retreats for veterans, pastors, church groups, and business leaders. A combination of private retreats, rentals, and program events are held throughout the year. The Ebenezer Event Center is the dining facility for the campus with an industrial kitchen and dining area able to serve up to 120 guests. Wingfield Ministries, Inc., was founded upon sharing the Gospel of Jesus Christ in the United States, and around the world. When Steve Wingfield pastored a church in Roanoke, Virginia, he began to receive invitations to speak at area-wide evangelistic meetings. In 1983, Steve answered God's call to full-time evangelism, and in 1987, Steve Wingfield Ministries, Inc., was created.

## Program Accomplishments:

- The organization held evangelistic events at NASCAR races to promote spiritual revival and renewal. Expenses: \$292,192
- WMI held a Memorial Day Celebration and other smaller outreach events to promote spiritual revival and renewal. Expenses: \$66,810
- WMI is constructing a retreat center to offer an environment of solace and peace surrounded by the beauty of God's creation. Expenses: \$152,632
- The organization conducted two tours of the Holy Land and leased space to another nonprofit organization. Expenses: \$88,437

## Organization Expenses:



## Project: Ebenezer Event Center Kitchen at the Lodestar Mountain Inn

At the Lodestar Mountain Inn, our purpose is to provide a place of healing, hope, encouragement, rest, recovery, and training for those who are wounded or discouraged by the battles of life. At the end of 2015, a divine sequence of events led good friends of Steve Wingfield to purchase 524 acres of land in Upper Tract, WV, and donate it to the ministry as the future site of the Lodestar Mountain Inn. Through the wonderful support of many, we have completed construction of a gorgeous new house, a log cabin chapel, four cottages, and a three-story log house.

Total Cost of Project	Amount Requested in this Proposal
\$74,741	\$15,000

## Portions of the Project that can be funded:

Event Center Kitchen (serving 120)	
Plumbing	\$2,000
Electrical	\$3,500
Double Freezer	\$11,951
Refrigerator	\$10,687
Gas Stove & grill	\$10,795
Stove hood and vent	\$5,669
Sink & counters	\$3,500
Dishwasher	\$15,639
Installation	\$2,500
Flooring	\$3,500
Misc	\$5,000

**Total additional funding for this project:** The total project budget for the event center is \$600,000. We have raised and spent \$473,520. To complete the event center we need \$126,479. Of that amount we need \$74,741 for the event center kitchen.

### Timetable for Project:



### Number of People Organization Serves as a Whole

**Annually:** For evangelistic events: Traditional Media (TV, radio, mailings): 500,000 people; Social Media: 6,000+ people; In Person: 50,000+ people. For retreats and weekend stays at the Lodestar Mountain Inn, we will touch up to 1,500 per year.

**Number of People Project will Serve:** 15 retreats annually in first year

## Other Needs:

- 1) Lodestar Mountain Inn farmhouse remodel and addition at Smoke Hole, West Virginia – \$250,000
- 2) Victory Weekend events at Daytona, Dover, and Nashville Motor Speedways in 2021 – \$90,000
- 3) Victory Weekend events at two truck rallies in southeast – \$60,000



# STRENGTH IN PEERS

917 N Main St, Ste 1, Harrisonburg, VA 22802  
540-325-5869  
Contact: Nicky Fadley, Executive Director  
nicky@strengthinpeers.org  
This organization is tax-exempt under section 501(c)3 of the IRS Code. Federal EIN# 81-1604006

## History of the Organization/ Genesis of the Project:

Established in 2015, Strength In Peers is a peer-run recovery community organization serving H-R, Page and Shenandoah Counties. Our team is comprised of individuals who have overcome substance use, mental health, and/or other trauma-related challenges. We support others to find their unique pathway to recovery. Since 2019, Strength In Peers has been working to establish a recovery house in Harrisonburg to address challenges faced by participants who want to overcome substance use challenges but struggle to do so while living on the streets or in unstable housing. This past summer, a local family stepped up and purchased a condo to rent to Strength In Peers for a women's recovery house. The family agreed to rent the condo at cost to allow the program to charge the lowest possible fees to participants.

## Program Accomplishments:

- Assisted 278 individuals to navigate community services and resources for housing employment, transportation, healthcare and other needs.
- Provided reentry workshops and/or peer support to 365 individuals before their release from incarceration.
- Provided peer support, connections to services, and emergency supplies to 29 individuals experiencing homelessness and living on the streets.
- Provided individual and/or group peer support to 97 homeless/reentry participants (H-R) and 30 rural participants (Shenandoah and Page Counties).
- Provided individuals and/or group mentoring to 92 school-aged kids and equipped 100 classrooms with sensory supplies to help kids cope with stress and other big emotions.
- Conducted 145 HIV and 95 Hepatitis C rapid tests, provided 49 home HIV test kits and distributed over 4,000 condoms to at risk populations.

## Other Needs:

- Bags of essential items to give individuals who are homeless or returning from incarceration into homelessness - \$25 each and approximately 100 bags per year
- Welcome home supplies for homeless individuals who successfully obtain permanent housing - \$100 per person and approximately 20 people per year
- Stocking our food pantry - \$2,000 per year
- Hotel vouchers for emergency situations, such as keeping a participant safe in between detox and residential rehab placement - \$350 per week and approximately 10 vouchers per year

## Project: Recovery House Scholarships

Recovery houses provide an environment where individuals can recover and develop coping / life skills that will help them succeed once they transition to independent living. Individuals have time to obtain employment and address barriers to rental housing. In Jan. 2021, Strength In Peers will open a Women's Recovery House with a live-in House Manager. Eligibility will be limited to individuals enrolled in our Back on Track Recovery Program. Participants will be required to actively engage in services. This project will provide scholarships for individuals to get started at the Women's Recovery House or one of the two local Oxford Houses.

Total Cost of Project	Amount Requested in this Proposal
\$80,000	\$6,000

## Portions of the Project that can be funded:

- Sponsor one woman in recovery:** Scholarship for one woman to get started in Strength In Peers' new Women's Recovery House-\$130 per week
- Sponsor one man in recovery:** Scholarship for one man to get started at the local Oxford House-\$150 per week
- Welcome kit:** Welcome kit for one person with personal hygiene items to get started in a recovery house-\$12

### Total additional funding for this project:

- \$130 per week program fee for 6 women for 6 weeks
- \$150 deposit + \$150 first week fee for 4 men at Oxford House
- \$12 welcome kits for 10 people

Total: \$6,000

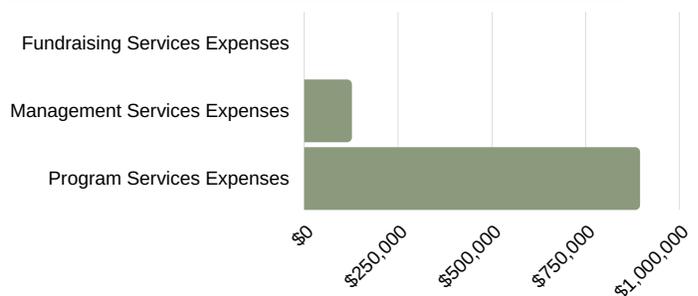
\$7,400 per person average cost of services from a federal grant = \$74,000

**Timetable for Project:** January 2021 to December 2021

**Number of People Organization Serves as a Whole Annually:** 1,000

**Number of People Project will Serve:** 10

## Organization Expenses:



- Bags of essential items to give individuals who are homeless or returning from incarceration into homelessness - \$25 each and approximately 100 bags per year
- Welcome home supplies for homeless individuals who successfully obtain permanent housing - \$100 per person and approximately 20 people per year
- Stocking our food pantry - \$2,000 per year
- Hotel vouchers for emergency situations, such as keeping a participant safe in between detox and residential rehab placement - \$350 per week and approximately 10 vouchers per year



*For people with intellectual  
and developmental disabilities*

620 Simms Ave, Harrisonburg, VA 22802  
540-810-3000  
Contact: Heather Denman, [execdir@hrarc.org](mailto:execdir@hrarc.org)  
This organization is tax-exempt under section  
501(c)3 of the IRS Code. Federal EIN# 54-0995095

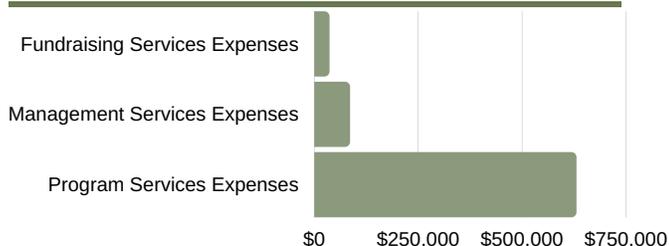
## History of the Organization/ Genesis of the Project:

An Alliance of Self-Advocacy Groups from across VA, is empowering the collective voice of people with disabilities. The Alliance gives them the platform to affect the change that they want to see in their own communities. This Alliance is developing and implementing strategies to influence change on multiple levels. We want to give individuals the agency to fight for the right to make decisions about their basic human rights. This is an important step in self-determination and empowerment of individuals with developmental disabilities.

## Program Accomplishments:

17,341 hours of community engagement services were provided in 2019. The Arc's vehicles provided consumers with 31,972 rides and covered 113,030 miles in the delivery of these and other day support services.

## Organization Expenses:



## Other Needs:

- Zoom lesson-planning time
  - 20 hrs/week @ \$15/hr x 52 weeks = \$15,600
  - 10 hrs/week @ \$15/hr x 52 weeks = \$7,800
- Transportation for consumers
  - 115,000 miles per year @ .545 cents = \$62,675
- Fitness Journals
  - 50 @ \$10.00 each = \$500
- Annual monthly birthday celebration supplies
  - \$40 x 12 = \$480
- \$10 Gift Cards (Dollar Stores, Fast Food etc.)
  - 10 x \$10 = \$100

## Project: A Life like Yours (ALLY) Self- Advocacy Group (SAG)

The Arc has built a large network of partners and advocates who mobilize on important issues that impact the lives of people with developmental disabilities and their families. Much of The Arc's legislative advocacy is done by parents and family members of those with disabilities rather than the individuals themselves. This is primarily due to a lack of resources or support for the individuals and the tendency of adults to speak for them when they are capable of speaking for themselves. The Arc will coordinate, support and financially assist self-advocates to fully participate in advocacy and legislative work. With this funding, they will have a seat at every table where decisions are made that directly impact the services and supports they use in their daily lives. Forming a Self-Advocacy group that will participate in a state-wide alliance of self-advocates will empower the collective voice of people with disabilities. No decisions should be made about them without them.

Total Cost of Project	Amount Requested in this Proposal
\$22,666.28	\$10,726.28

## Portions of the Project that can be funded:

- A part-time Self-Advocacy Coordinator will be hired to lead and implement project goals.
- Full Year of Self-Advocacy Coordinator wages @ 10 hours/week @ \$15.00 per hour x 50 weeks or Half Year of Self-Advocacy Coordinator wages for 10 hours/week @ \$15.00 per hour X 25 weeks
- Laptop for office and remote use = \$800
- Zoom Pro License for ALLY meetings = \$14.99/mo x 12 months
- Trips to RVA for state legislative advocacy= 4 trips X 200 miles @ .545/mi
- Trips to DC for federal legislative advocacy - 4 trips X 280 miles @ .545/mi
- Supplies, refreshments for monthly team building activities (zoom or in-person) i.e. Crip Camp watch parties, dance parties, Bingo, trivia nights etc- 12 x \$100

## Total additional funding for this project:

- Communications Director will assume Advocacy responsibility and support the ALLY Self-Advocacy Group (SAG) 10 hours/week x 50 wks/yr @ \$20/hr = \$10,000 committed
- Office space for new employee and meeting space for ALLY SAG = \$1,940 committed

## Timetable for Project:

January 2021 ————— December 2021

**Number of People Organization Serves as a Whole Annually:** 64 in direct support service, 18,783 in advocacy  
**Number of People Project will Serve:** 18,783 people with a developmental disability or 15% of the population of H-R will benefit from the work of the ALLY Self-Advocates Alliance



690 Garbers Church Road, Harrisonburg, VA 22801  
 540-487-9095  
 Contact: Tom Tattersall, Executive Director  
 thefirstteeofharrisonburgva@gmail.com  
 This organization is tax-exempt under section  
 501(c)3 of the IRS Code. Federal EIN# 26-3826410

**History of the Organization/  
 Genesis of the Project:**

The First Tee is an international youth development organization introducing golf and its inherent values to young people. Through after school and in-school programs, we help shape the lives of young people from all walks of life by reinforcing values like integrity, respect, and perseverance through the game of golf. And it's making a difference. We have a 4 County territory, which includes, Rockingham, Augusta, Page, and Shenandoah Counties. As well as the Cities of Harrisonburg, Staunton, and Waynesboro. Through our various programs, we are constantly expanding our efforts to increase the junior golf population in our area. Those Programs include, Certification Classes, Outreach, National School Program, DRIVE, Tropical Smoothie Junior Golf Tour, and our Juvenile Diversion Program, and Fairways for Hero's. We also work with several local schools by hosting field trips, helping lead PE classes, as well as after school activities.

**Program Accomplishments:**

To impact the lives of young people in our community by providing learning facilities and educations programs that promote character development and life-enhancing values through the game of golf.

**Organization Expenses:**



**Project: Fairways for Hero's and our Juvenile Diversion Program**

First Tee- Shenandoah Valley is working on its Fairways for Hero's program that provides free golf instruction as well as equipment to our current military and its veterans, as well as our local law enforcement, firefighters, and emergency medical personnel as well as their direct families. Our hope this year is to secure funding for four sets of beginner equipment for four separate families or individuals.

Total Cost of Project	Amount Requested in this Proposal
\$1,600	\$1,600

**Portions of the Project that can be funded:**

We would like to purchase four beginner sets of clubs and equipment at 400.00 per package.

**Total additional funding for this project:** None

**Timetable for Project:**



**Number of People Organization Serves as a Whole Annually:** 7,500

**Number of People Project will Serve:** 10-20

**Other Needs:**

None



# DOING THE MOST GOOD®

185 Ashby Avenue, Harrisonburg, VA 22801  
540-435-3779  
Contact: Ashley Gordon-Becker, Director of Development  
ashley.gordon-becker@uss.salvationarmy.org  
This organization is tax-exempt under section 501(c)3 of the IRS Code. Federal EIN# 58-0660607

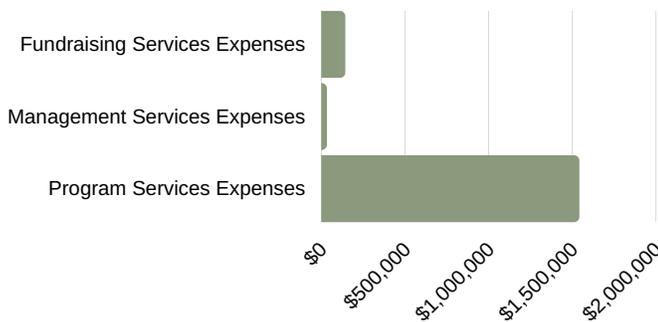
## History of the Organization/ Genesis of the Project:

The Salvation Army Family Services and Emergency Shelter has been in operation since the late 1970's. In the early 1990's renovations and an addition were added. Since that time there have been no major renovations, except some floor replacement. The shelter is in desperate need of a complete renovation and gut job in all of the bathrooms. We will need a new roof in the next few years as well. Because of the constant intake of new residents, the shelter is used daily, 365 days a year.

## Program Accomplishments:

Other Social Services: providing for those seeking the basic necessities of life, food, shelter, rent and utilities. Christmas holiday programs provide toys, food, clothes and visitations to the sick and imprisoned. Casework and counseling are the components of the assistance provided. Residential and Institutional: maintain shelter. Services include case management and crisis intervention. Corps Community Center: functions primarily as a Church, but also includes character building programs for young people such as troop programs, music classes, athletics, arts and crafts and familial services to help parents give their children a brighter future. There are also programs dedicated to the men, women and seniors in the community.

## Organization Expenses:



## Project: *The Salvation Army Family Services and Emergency Shelter*

Our funding request is to improve the quality of life for our residents in The Salvation Army Family Services and Emergency Shelter. The program/project we are seeking funding for is our Family Services and Emergency Shelter. Currently, we are in desperate need of bathroom renovations. The shelter has 8 bathrooms that have not had any significant work done for 30+ years. Currently the men's bathrooms have showers that are leaking and creating significant damage to the floor and surrounding area. There is also no ventilation system in the men's bathrooms which creates an issue.

Total Cost of Project	Amount Requested in this Proposal
\$130,000	\$25,000

## Portions of the Project that can be funded:

The current project needs could be divided by location in the building as it pertains to the units. Both the men's bathrooms and women's bathrooms, need a total replacement of tub/shower combos, some need to be replaced with just showers, the tile flooring needs replaced, sink and fixtures need replacing, the ventilation systems need to be installed or upgraded and the bathrooms need to be painted at the conclusion of all the work.

## Total additional funding for this project:

- City of Harrisonburg - \$50,000 requested \$25,000 committed
- Shelter, Foundations, Organizations and direct mail marketing appeals - \$80,000

## Timetable for Project:



**Number of People Organization Serves as a Whole Annually:** 14,071

**Number of People Project will Serve:** 35-40 residents per night annually. Currently because of COVID we can only house 12-15 due to CDC guidelines and social distancing.

## Other Needs:

- New Roof - \$30,000
- Skirting - \$5,000



100 S. Mason St., Suite A, Harrisonburg, VA 22801  
540-434-6639

Contact: Charles Eichelman,  
charles.eichelman@uwhr.org

This organization is tax-exempt under section 501(c)3 of the IRS Code. Federal EIN# 54-0632716

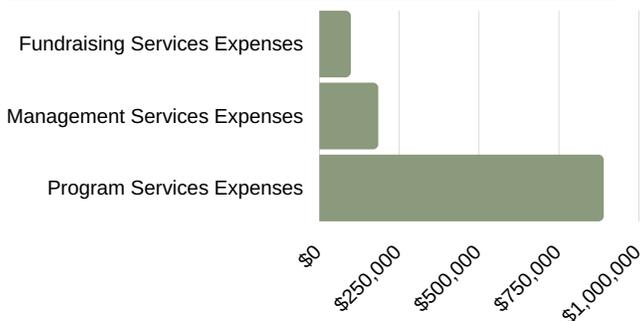
## History of the Organization/ Genesis of the Project:

United Way of Harrisonburg and Rockingham County's mission is uniting our community to empower people in need. We are an organization that forms partnerships and collaborations in the interest of creating positive and measurable social change. Build United launched four years ago and has been growing and serving our community ever since. Build United was created in hopes to serve and advocate for those living under the ALICE threshold. Build United works under the advisement of a Build United advisory board that consists of contractors, subcontractors, human service agency staff members, and interested community members. The board reviews proposals for repair needs, assesses homes, and works with clients to ensure that needs are met in a timely manner. Build United has also been financed by James Madison University and Campus Compact for an AmeriCorps VISTA position which has been used to fulfill the role of Build United coordinator. As we continue to grow we hope to expand our reach to aiding in repairs of non-homeowners and groups often overlooked in our community.

## Program Accomplishments:

N/A

## Organization Expenses:



## Project: Build United

Build United works with the community to rehabilitate the homes of low-income homeowners, particularly people with disabilities, the elderly, and families with children, so that they may continue to live in warmth, safety, and independence. Some examples of our work include: installing ramps, remodeling vital areas of the home for wheelchair accessibility, installing grab bars and roll-in showers, improving weatherization, and repairing areas such as windows, floors and doors to make the home safer and more comfortable. Build United is the only program of its kind in Harrisonburg and Rockingham County. As the COVID-19 pandemic has affected all of our lives, it has impacted the lives of low-income homeowners, elderly, and those with disabilities even more so. Build United paused operations temporarily because of the pandemic, but the needs of our community have only grown. Build United is trying to complete as many projects as possible in a safe manner but help from our community is needed even more now as we contend with both the pandemic and home repairs.

## Portions of the Project that can be funded:

Build United Project, Total Requesting: \$7,000

- \$200 - average cost of a new window
- \$350 - average cost of a new door
- \$550 - average cost of flooring repairs/replacements
- \$600 - average cost for building a ramp
- \$800 - average cost of a new low-barrier shower with grab bars
- \$500 - Personal Protective Equipment (masks, work gloves, face shields, protective eyewear)
- \$1,500 - Tools (hammers, tape measures, drills, carpenter pencils, screws, nails)
- \$2,500 - Build United storage unit

## Total additional funding for this project:

- \$5,000 committed for the City of Harrisonburg (Need funding for Storage shed of tools and supplies committed)
- \$5,000 Build United Administrative Role funded by James Madison University and Campus Compact
- \$7,811 in-kind labor from skilled and unskilled volunteers and in-kind materials donations

## Timetable for Project:

October 2020 ————— October 2021

**Number of People Organization Serves as a Whole Annually:** 13,815

**Number of People Project will Serve:** 20-24 Clients depending on COVID-19

## Other Needs:

N/A



P.O. Box 25, Weyers Cave, VA 24486  
 540-820-6511  
 Contact: Heidi Dove, Director, hdove67@gmail.com  
 This organization is tax-exempt under section 501(c)3 of the IRS Code. Federal EIN# 81-2913304

### History of the Organization/ Genesis of the Project:

Village to Village works to bring sustainability to small villages around the world and locally to refugees. We help with training, clean water, child sponsorship, stoves, learning a trade, home move ins and more with families and communities. We are teaching those that support us how to live simply so others can simply live. That allows people to give more to the projects that allow refugees and those around the world to live on their own. Our Mission Statement: We are a Christian organization building relationships here and abroad, providing sustainable resources and engaging communities as they move towards self sufficiency.

### Program Accomplishments:

Help for over 700 people in Moldova, Guatemala, Congo and USA, Including: A camp for 100 children giving 60 back packs, school supplies and clothing, a tractor, shoes, 6 water filtration systems, home supplies for local refugees, foster care training and after school training.

### Organization Expenses:



### Project: Welcome Home Refugee Project

Village to Village partners with Church World Services to set up homes for new to our Country refugees moving to our area. We collect as many gently used items to set up the home as possible like couches, dishes, clothes, glasses, etc. then purchase items like laundry detergent, dish soap, cleaning supplies and more. Our budget is very small so anything we can not get Church World Services will purchase but this comes out of the families small budget. Our goal is to be able to completely set up the homes with no cost to the refugee families. Hope Distributed also helps us with furniture items and food for the family.

Total Cost of Project	Amount Requested in this Proposal
\$7,200	\$7,200

### Portions of the Project that can be funded:

Things that have to be purchased/new

- Underclothes \$50
- Cleaning Supplies \$50
- If Hope Distributed does not have all the food items needed cost would be around \$50
- If the family has an infant, this is not included in our budget numbers that would take around \$50 for diapers and needed supplies.

**Total additional funding for this project:** We do try to put things in the home that make it feel like home. Generally we can get these items donated but if not we try to buy placemats, pictures or small decorations. This cost would be around \$50 per family. This is not a necessity, something extra.

### Timetable for Project:



**Number of People Organization Serves as a Whole Annually:** Around 700 depending on what our projects are for the year.

**Number of People Project will Serve:** At least 216 people

### Other Needs:

- 2 Acres of Land \$75,000
- Warehouse and offices \$150,000



975 S. High Street, Harrisonburg, VA 22801  
 540-615-5321  
 Contact: Beth Bland, Director of Senior Services  
 beth@vpas.info  
 This organization is tax-exempt under section 501(c)3  
 of the IRS Code. Federal EIN# 54-0958526

## History of the Organization/ Genesis of the Project:

VPAS was established in 1974 to serve adults 60 years and older and their families, in the counties of Augusta, Bath Highland, Rockbridge, and Rockingham and the cities that lay within. VPAS is the local Area Agency on Aging. Our mission is to empower those 60 years and older with the resources and opportunities they need to lead engaged lives. Our vision is to be the premier organization in the Central Shenandoah Valley for supporting successful aging in place. We offer a variety of in-home and community based services. Some services are provided directly from VPAS and others are contracted out with local providers. Once a person accesses VPAS services they are enveloped in a supportive network that assists them as they navigate the changes and challenges that come with aging.

## Program Accomplishments:

106,829 Home delivered meals were delivered to 840 unduplicated homebound adults unable to purchase or prepare meals on their own. Regular visits by meals on wheels volunteers provided informal well-being checks. 252 unduplicated individuals were served 10,557 congregate meals in senior centers along with health and nutrition education and exercise programs. 2,913 contacts were made with 1,732 unduplicated individuals to provide information about our programs and services or provide referrals to other community services. 2,081 individuals received Medicare insurance counseling sessions, furnishing information that allowed those served to save over \$535,000 in medication costs in 2019. 7,325 hours of personal care services were provided to 57 unduplicated frail, homebound older adults allowing them to remain living independently with safety and dignity in the community.

## Other Needs:

- Caregiver Support / Education: \$5,000
- Transportation: \$5,000
- Demential Education: \$2,000
- Health and Wellness programs: \$2,000

## Project: VPAS Meals on Wheels

Meals on Wheels is a home delivered meal service for homebound adults 60 years and older living in H-R. Meals are typically provided 5 days a week. During COVID-19 VPAS increased to 7 meals delivered once a week to protect the safety of our meal recipients. Increased safety precautions have been implemented. During this time meal recipients have been provided with hygiene bags (toilet paper, soap, lotion, etc.) and weekly activity kits. A telephone checking service was implemented to help reduce social isolation and provide safety checks. For the individuals most at risk for food insecurity, fresh produce and shelf-stable items were made available as well as emergency groceries. During the period of March 1 - August 31, 2020, 304 older adults were provided 30,372 meals (22% increase and 48% increase respectfully over the same time period the year prior). A Bowl of Good is the contracted vendor for our meals. Local products are used when available and if cost-effective.

Total Cost of Project	Amount Requested in this Proposal
\$460,719	\$7,500

## Portions of the Project that can be funded:

- Purchase hot meals to be delivered. Effective October 1, 2020, the cost per hot meal is \$6.50.
  - \$130 provides 20 meals per month.
  - \$260 provides 40 meals per month.
  - \$390 provides 60 meals per month.
  - \$520 provides 80 meals per month.
- Purchase hygiene bags: \$500 provides items such as toilet paper, soap, lotion, puzzle books, tissues, cleaning agents, etc.
- Purchase breakfast bags: \$600 provides 50 people with breakfast bags that hold approximately 20 meals.

## Total additional funding for this project:

- Funding committed through other sources: \$453,246

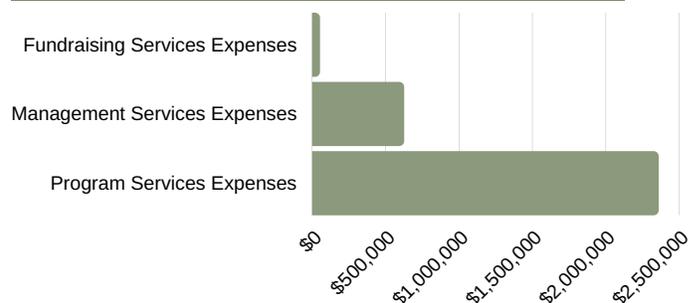
### Timetable for Project:

October 2020 ————— September 2021

## Number of People Organization Serves as a Whole Annually: 4,508

Number of People Project will Serve: 375 estimated

## Organization Expenses:





301 S. Main Street, Harrisonburg, VA 22801  
 540-433-3818  
 Contact: Susan Farmer, Executive Director  
 director@vaquiltmuseum.org  
 This organization is tax-exempt under section  
 501(c)3 of the IRS Code. Federal EIN# 54-1637667

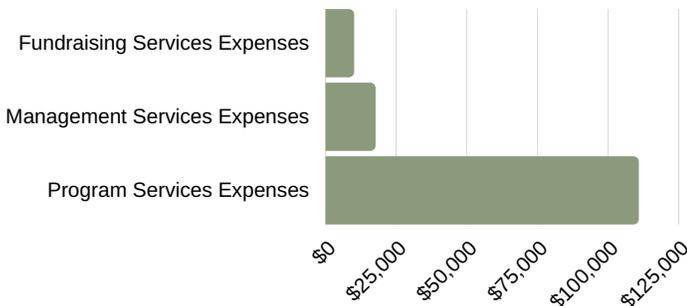
### History of the Organization/ Genesis of the Project:

Founded in 1995, The Virginia Quilt Museum is the Official Quilt Museum of the Commonwealth of Virginia. The museum promotes a unique blend of Virginia's art and cultural heritage. Charged with a mission of "celebrating and nurturing Virginia's quilting heritage," the Museum offers three floors of rotating, curated gallery space. Each round of exhibits features quilts from the Museum's collection as well as traveling exhibitions. Heirloom quilts, contemporary quilts, and art quilts are also typically featured simultaneously, allowing our visitors the chance to marvel at the extreme variety of styles, techniques, and themes present in quilts. Educational programs, group tours, and a variety of special events help us to enhance our mission and serve the community. We are a small, private nonprofit museum that is primarily funded by donations.

### Program Accomplishments:

We collect, preserve, and interpret quilts and related artifacts and documentation for the benefit of the public. The role and significance of quilts in American society and the aesthetic delight quilts provide is the primary focus.

### Organization Expenses:



### Project: Technology Update for the world of Covid

The museum's technology is severely out of date and with the new world that the country is facing, having updated computers and other technology will help us to spread our mission of "Celebrating and Preserving Virginia's quilting heritage." To continue to bring new virtual programs, exhibits, classes, and workshops to our community we must have the technology and computers to allow us to move forward on this path. Therefore, the museum seeks to update three computers, buy lighting for videos, and update the programs that we have that allow us to edit photos, videos, and webinars.

Total Cost of Project	Amount Requested in this Proposal
\$3,800	\$3,800

### Portions of the Project that can be funded:

- 3 Dell Laptop Computers estimated at \$750.00 each
- 1 Webroot Antivirus Software estimated at \$80.00
- 1 Photoshop Premiere Elements estimated at \$100.00
- 1 Neewaer 2 Packs Dimmable Bi-Color 480 LED Video Light and Stand Lighting Kit estimated at \$200.00
- 3 Wireless mice for each computer estimated at \$18.00 each
- 3 Microsoft Office estimated at \$150.00 each
- 1 4TB External Hard drive to back up all computers \$100.00
- 2 Adobe Acrobat Pro estimated at \$179.00 each
- 1 HP Office Jet Pro 9015 All in One estimated at \$230.00

Total additional funding for this project: None

#### Timetable for Project:



Number of People Organization Serves as a Whole Annually: 22,000

Number of People Project will Serve: 16,200

### Other Needs:

None



P.O. Box 946, Harrisonburg, VA 22803  
 540-705-6201  
 Contact: Benjamin Craig, Executive Director  
 ben@w2ginc.org  
 This organization is tax-exempt under section 501(c)3 of the IRS Code. Federal EIN# 61-1487268

## History of the Organization/ Genesis of the Project:

Way to Go began as a program of CART (the Community Association of Rural Transportation) in 2002 and later became an independent organization in 2005. Prior to January 2015, Way to Go was an all-volunteer organization until hiring Benjamin Craig as a part-time, independent contractor. Way to Go hired Benjamin Craig as full-time Executive Director in September 2018. Reliable and affordable transportation is key to economic, social, physical, and emotional health. Way to Go exists to mitigate transportation barriers for our most vulnerable citizens and this project will empower low-income workers to obtain financial independence and improve their quality of life. Reliable and affordable transportation will continue to play a key role throughout the COVID-19 crisis for many hourly and low-salaried workers who have been impacted financially by this virus. Transportation remains a critical service for these households to access basic needs.

## Program Accomplishments:

\$118,814 - Assisted low-income employed individuals to obtain vehicles through down payments, payment subsidies, initial vehicle fees, etc.  
 \$54,263 - Assisted low-income working families with repairs to their vehicles  
 \$40,747 - Assisted with vehicle needs other than repairs  
 Client Program Evaluation responses (2018):  
 93% of respondents reported W2G services "helped me keep my job"  
 63% of respondents reported W2G services "helped me get a better job"  
 81% of respondents reported W2G services "helped me work more hours"  
 83% of respondents reported W2G services "helped me begin or continue training or education"  
 100% of respondents reported W2G services "helped my family keep medical appointments"  
 83% of respondents reported W2G services "helped me participate in my child's school activities"  
 94% of respondents reported that "W2G responded quickly to my needs"  
 100% of respondents reported they were "satisfied with the help they received from W2G"

## Project: Moving Forward: Enhancing Transportation Access for Low-Income Workers

Way to Go empowers low-income working households in Harrisonburg-Rockingham to improve their quality of life by assisting them with their transportation needs. The proposed project will support our Donated Vehicle Program and Client Vehicle Maintenance Program.

Total Cost of Project	Amount Requested in this Proposal
\$474,131	\$20,000

## Portions of the Project that can be funded:

- Donated Vehicle Program: \$10,000 to refurbish and award 20 used donated vehicles, including:
  - \$ 6,500 - Refurbish/repair costs in order for vehicle to meet all safety and inspection requirements
  - \$ 3,500 - Cover costs of establishing vehicle insurance policy, and vehicle registration and tags
- Client Vehicle Maintenance Program: \$10,000
  - Includes five (5) each of the following services: vehicle repairs, auto insurance, DMV driver's license renewal/reinstatement, DMV vehicle registration and tags, gas vouchers, driving lessons, car payments, and work shuttle trips. Total of 40 services provided at approximately \$250 each.

## Total additional funding for this project:

- Total amount requested: \$20,000
- Other committed/expected funding: \$454,131

## Timetable for Project:

January 2021 ————— December 2021

**Number of People Organization Serves as a Whole Annually:** 220 unique households  
**Number of People Project will Serve:** 50 unique households

## Organization Expenses:



## Other Needs:

Annual office rent at The Plecker for Community Philanthropy: \$5,160  
 Salary support for Executive Director: \$6,000  
 Urgent need for donations of good, used cars, vans, pick-up trucks; donated vehicles are tax deductible at their fair market value if awarded to a low-income client for use.